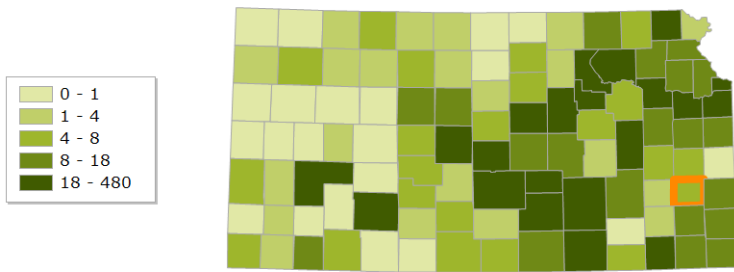


Utilization Dashboard by County Report

Allen County - Kansas Tobacco Quitline

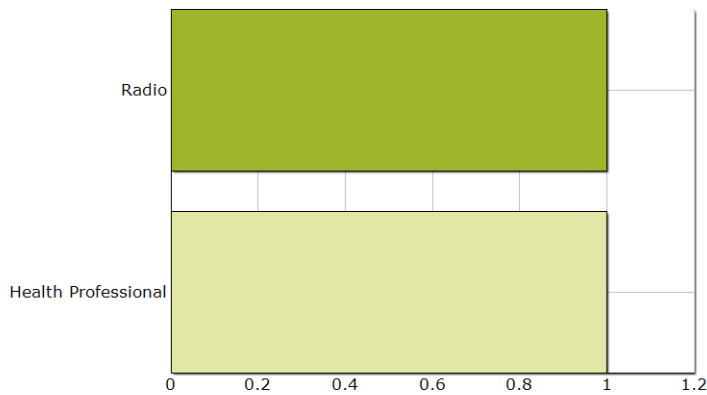
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

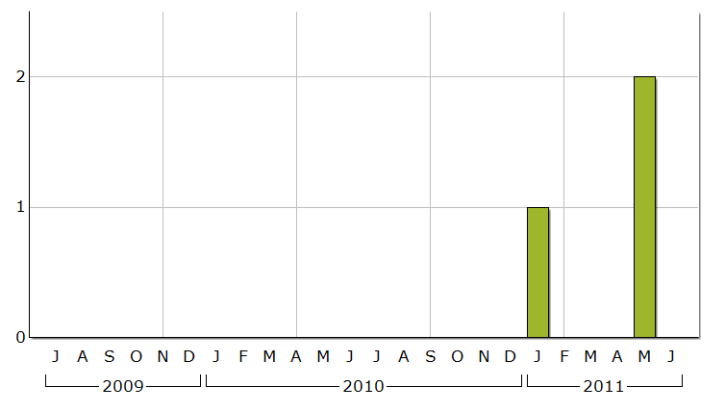


County Population	Prevalence	Tobacco Users	
Adult	11,634	16.5 %	1,917
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		6	5,228
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.31 %
Reach - NAQC		2	0.16 %
Annualized Reach		1	0.34 %
Annualized Reach - NAQC		2	0.17 %
Unique Individual Reach		3	0.21 %

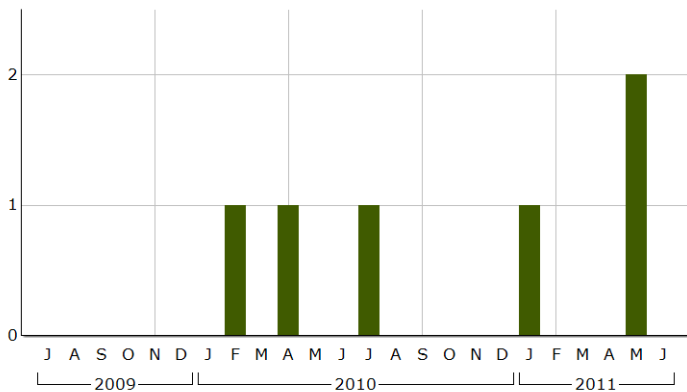
How Heard About



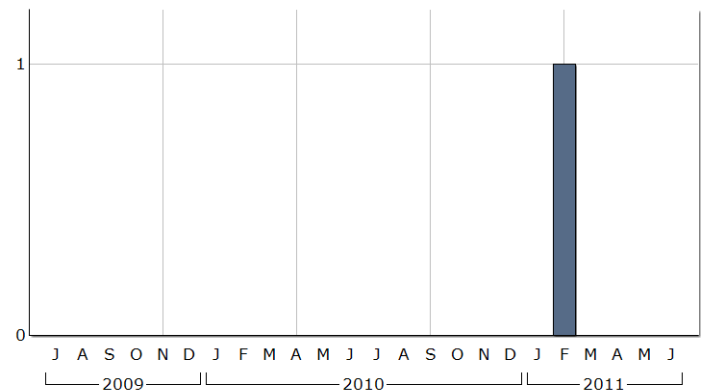
Fax Referral



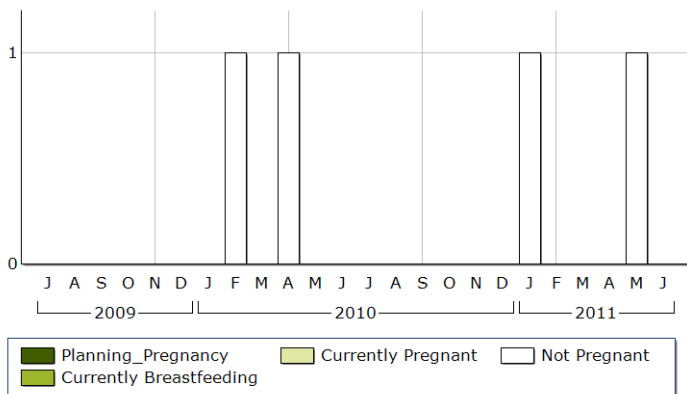
Tobacco User Enrollments



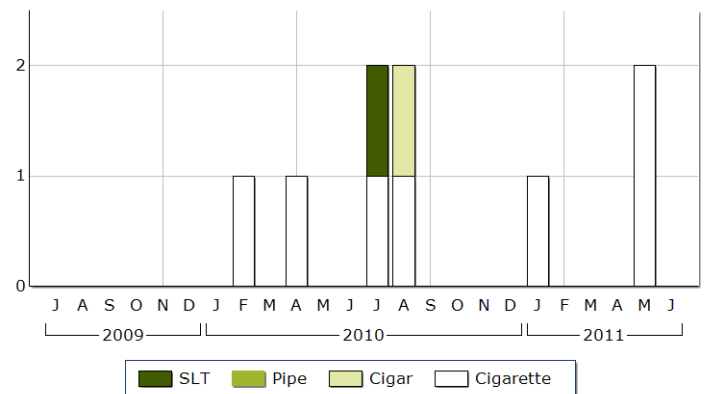
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



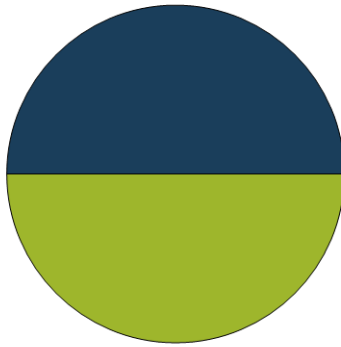
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Allen County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

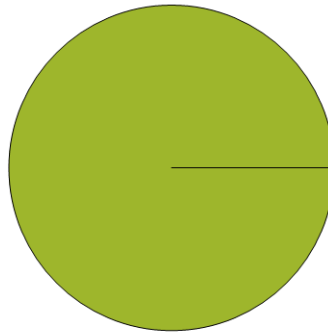
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

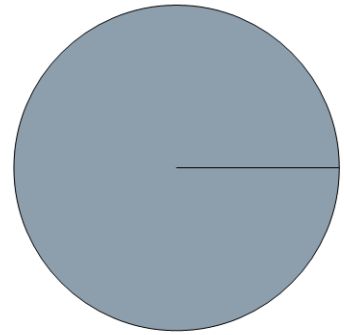
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

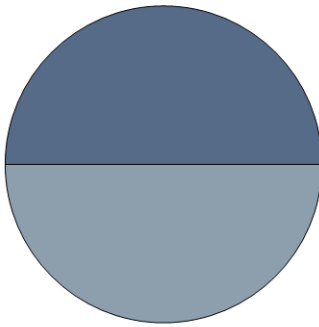
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 2

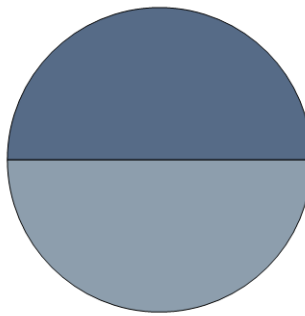
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

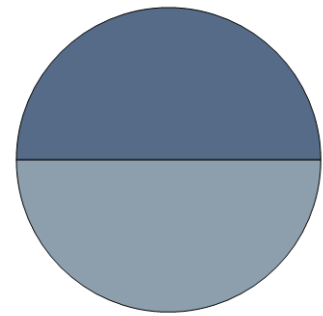
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

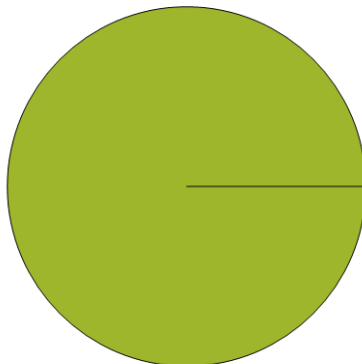
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

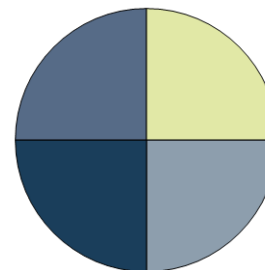
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
Diabetes, 25.00%

Chart Total N: 4

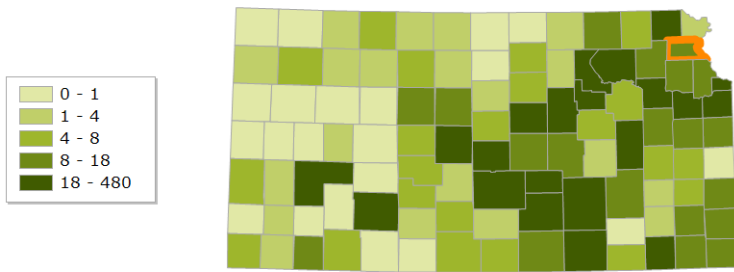
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Atchison County - Kansas Tobacco Quitline

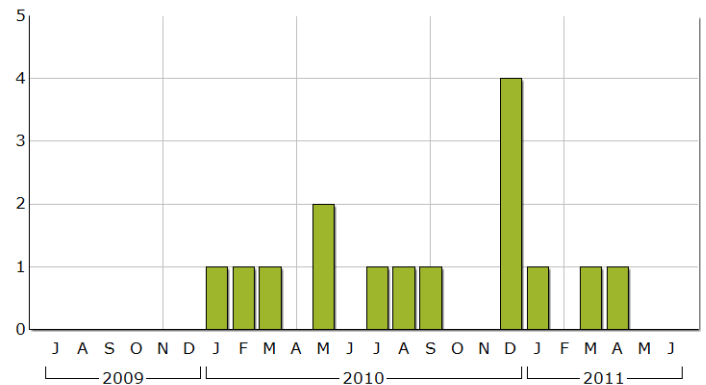
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

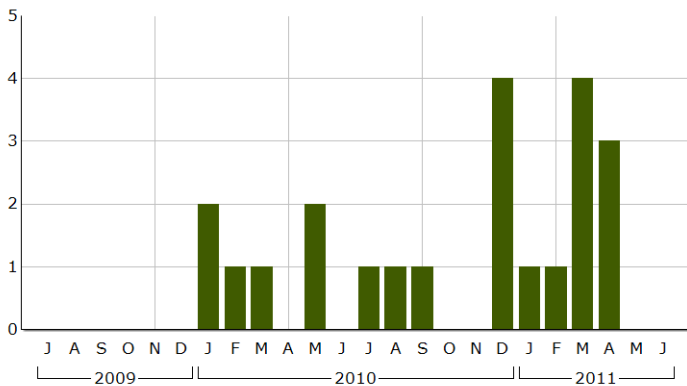


County Population	Prevalence	Tobacco Users	
Adult	13,322	25.4 %	3,385
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		20	5,228
Unique Tobacco Users YTD		3	16
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.59 %
Reach - NAQC		2	0.35 %
Annualized Reach		1	0.64 %
Annualized Reach - NAQC		2	0.39 %
Unique Individual Reach		3	0.47 %

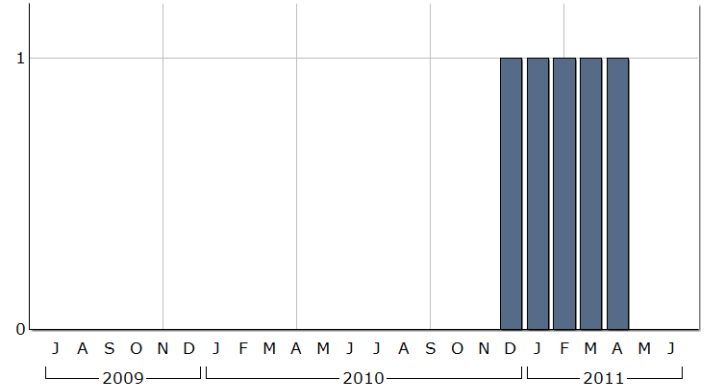
Fax Referral



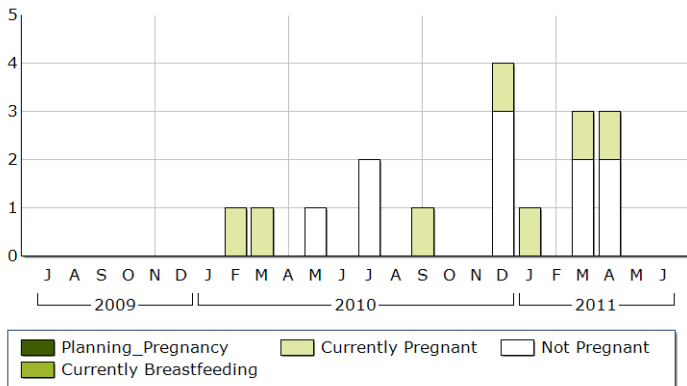
Tobacco User Enrollments



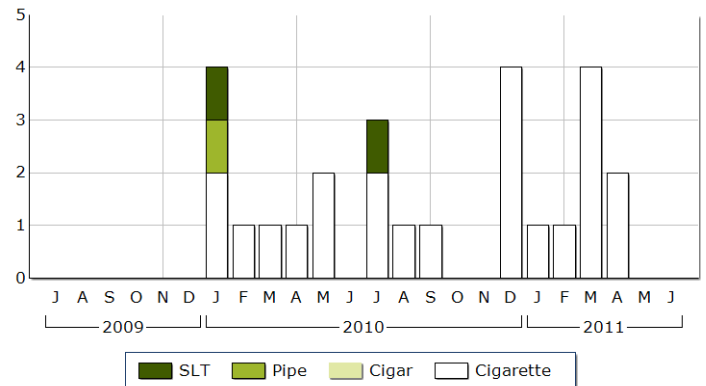
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

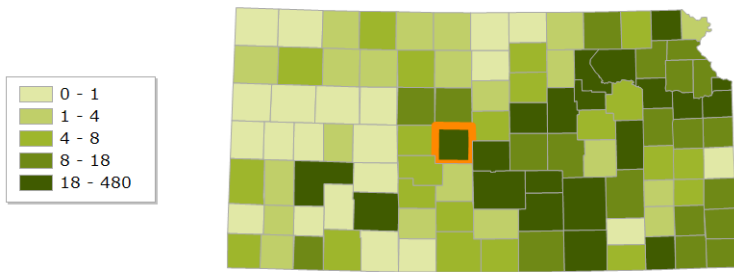
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

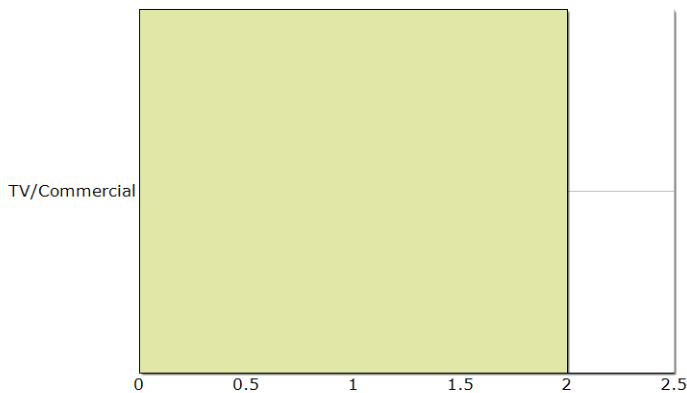
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

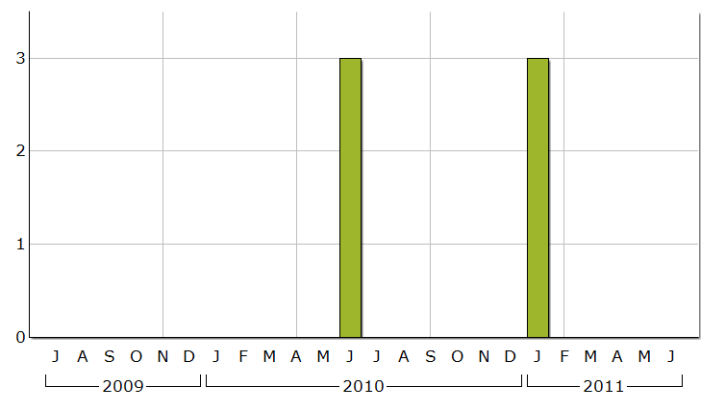


County Population	Prevalence	Tobacco Users	
Adult	18,998	11.3 %	2,153
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		31	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.44 %
Reach - NAQC		2	1.16 %
Annualized Reach		1	1.57 %
Annualized Reach - NAQC		2	1.27 %
Unique Individual Reach		3	1.39 %

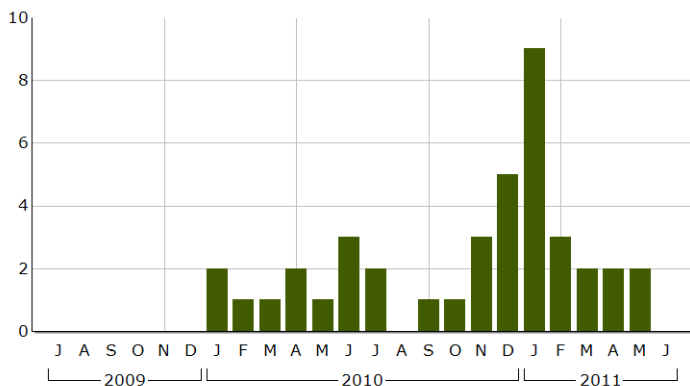
How Heard About



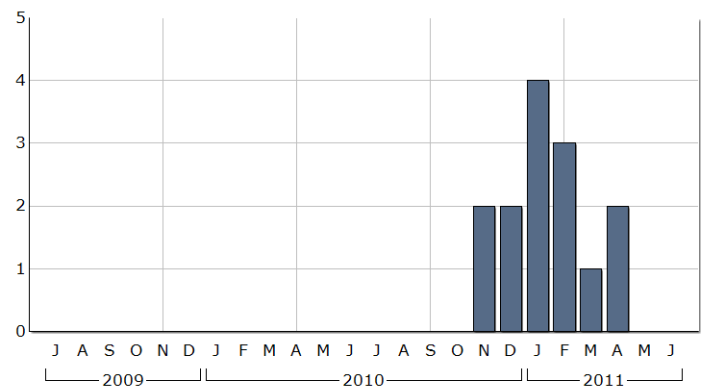
Fax Referral



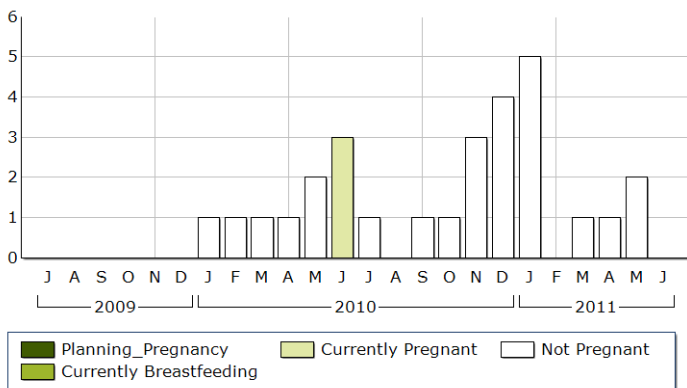
Tobacco User Enrollments



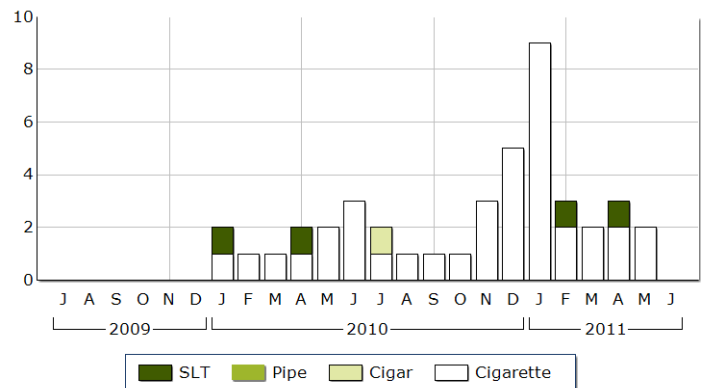
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

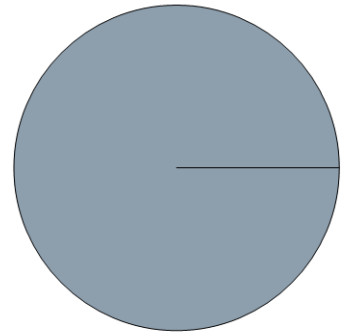
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

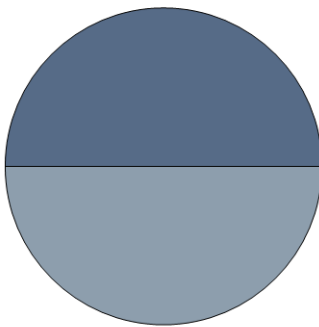
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

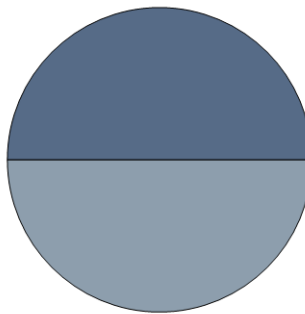
Tobacco Users By Race



Asian, 50.00%
White, 50.00%

Chart Total N: 2

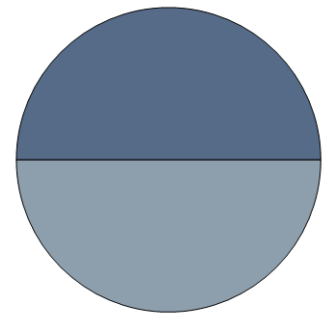
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

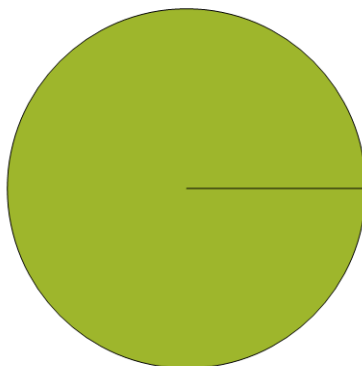
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

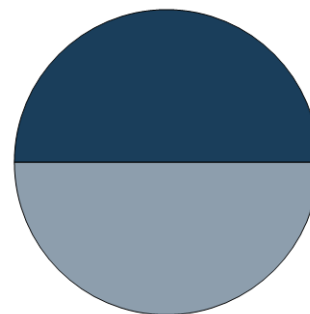
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

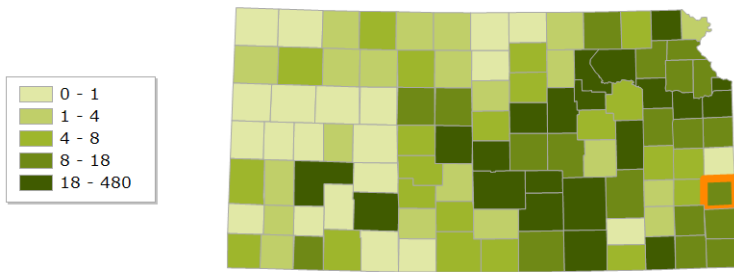
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Bourbon County - Kansas Tobacco Quitline

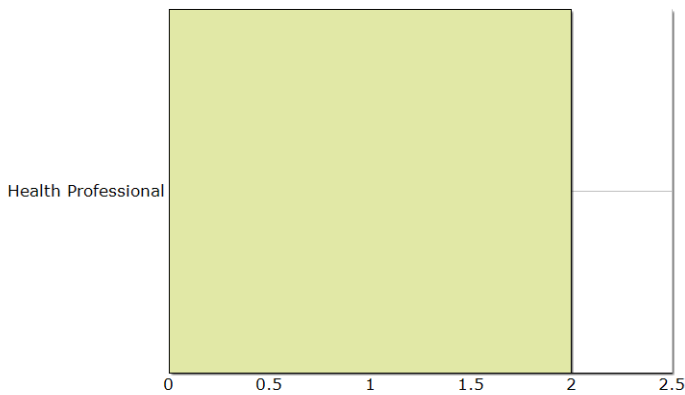
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

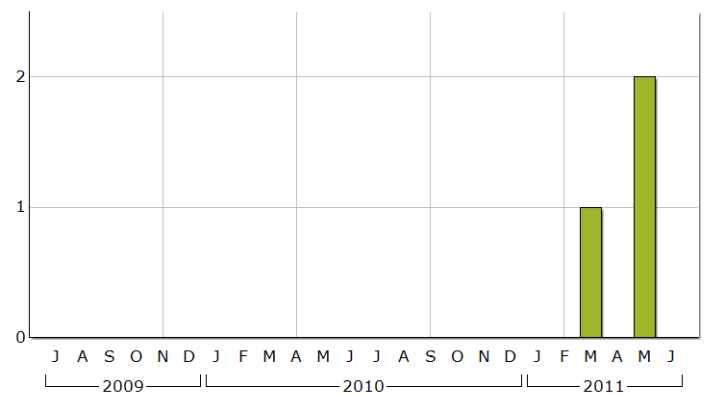


County Population	Prevalence	Tobacco Users	
Adult	8,517	17.8 %	1,515
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		11	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.73 %
Reach - NAQC		2	0.73 %
Annualized Reach		1	0.79 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.73 %

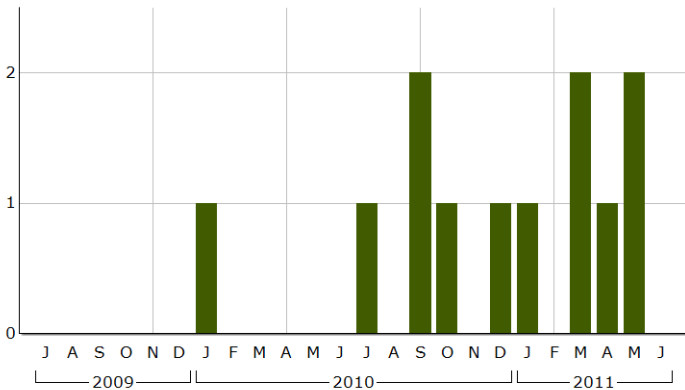
How Heard About



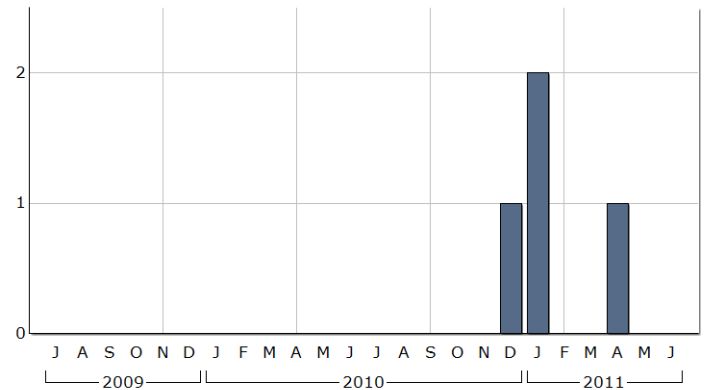
Fax Referral



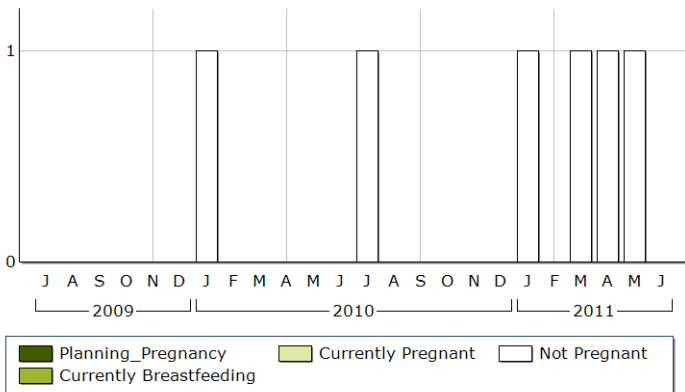
Tobacco User Enrollments



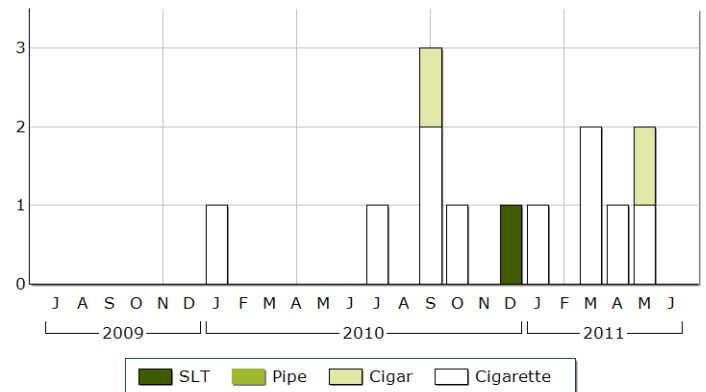
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



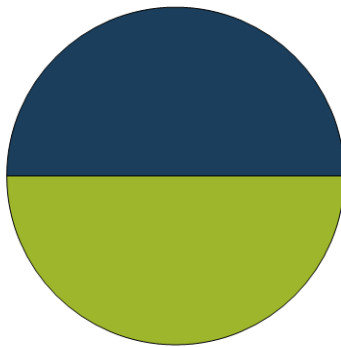
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

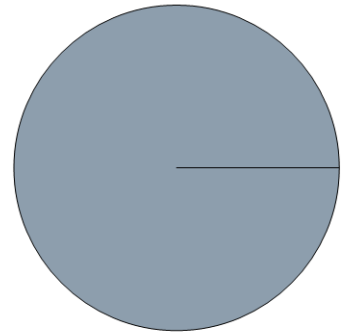
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

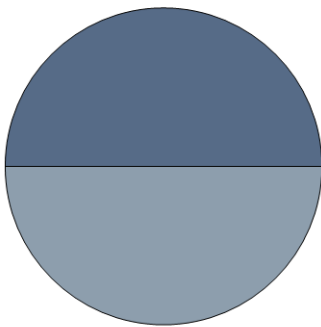
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

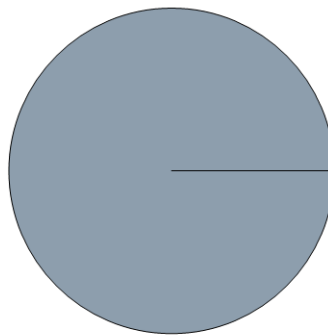
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

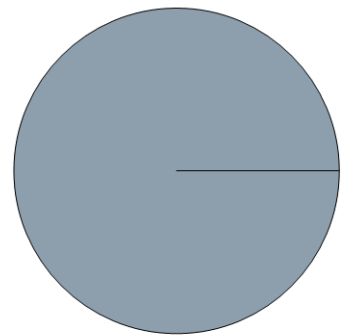
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

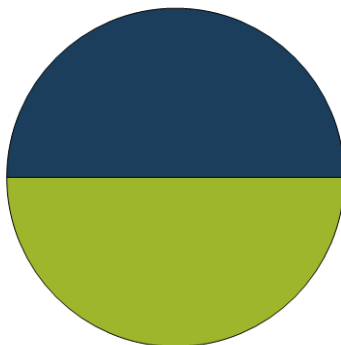
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

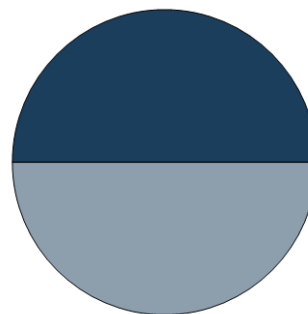
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

Chart Total N: 2

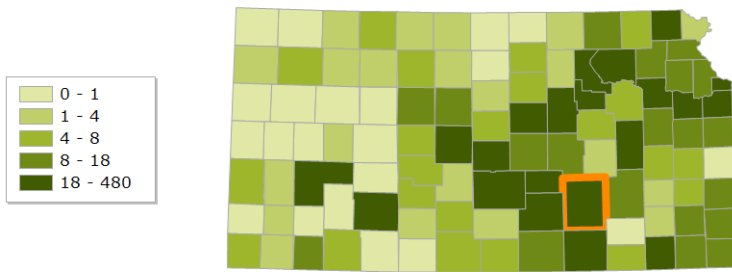
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

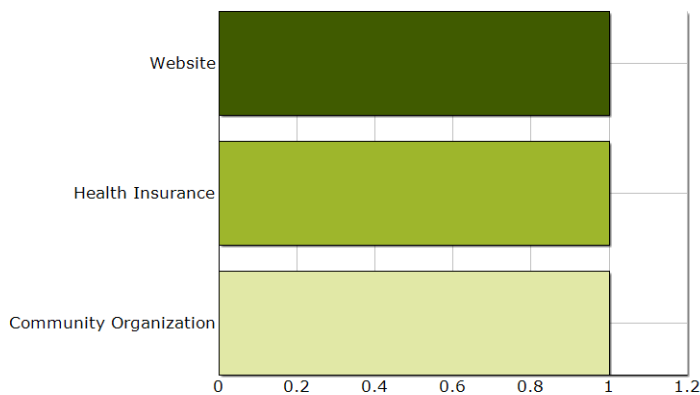
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

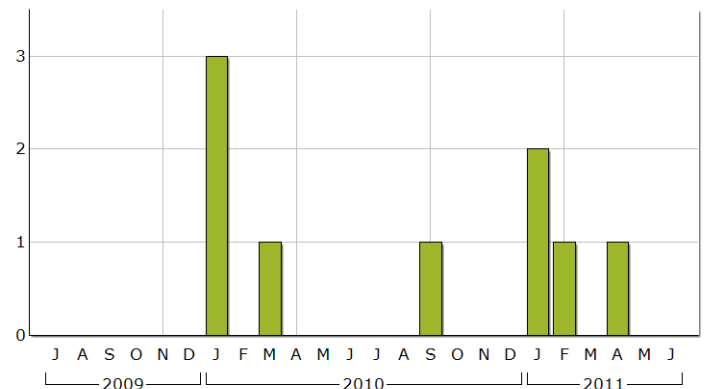


County Population	Prevalence	Tobacco Users	
Adult	47,453	19.4 %	9,189
		County	State
Tobacco Users - Last Full Month		3	233
Tobacco Users YTD		52	5,228
Unique Tobacco Users YTD		3	46
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.57 %
Reach - NAQC		2	0.48 %
Annualized Reach		1	0.62 %
Annualized Reach - NAQC		2	0.52 %
Unique Individual Reach		3	0.50 %

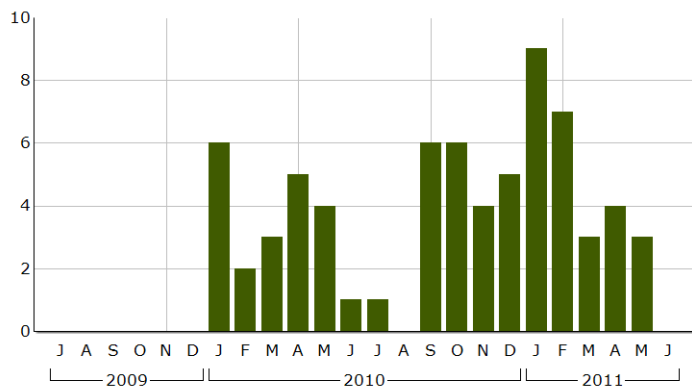
How Heard About



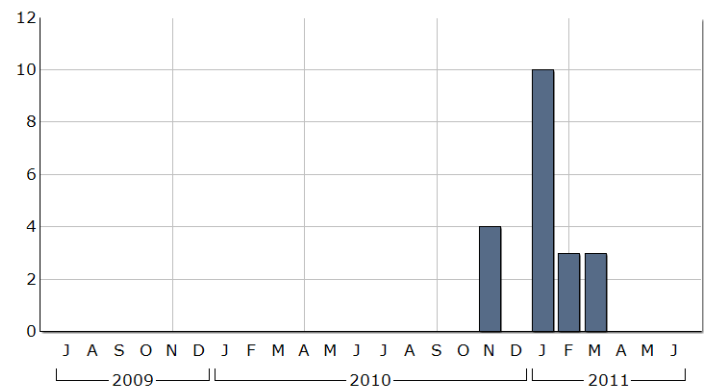
Fax Referral



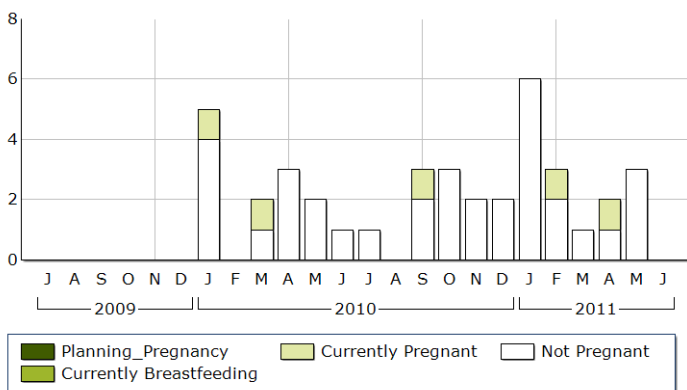
Tobacco User Enrollments



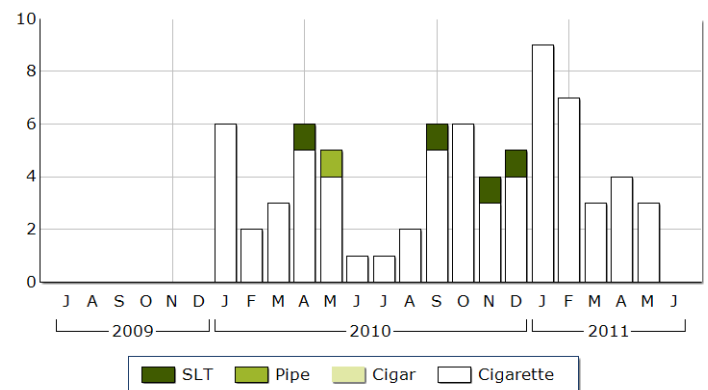
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

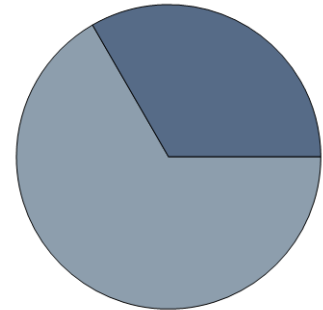
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

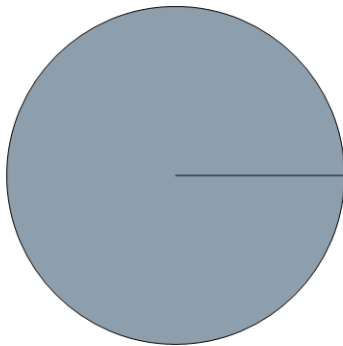
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

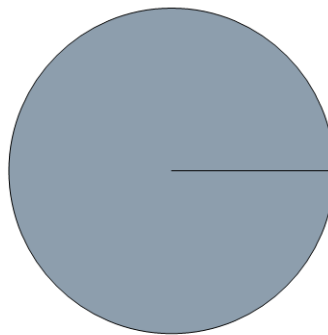
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

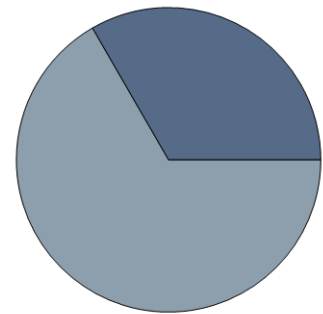
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 3

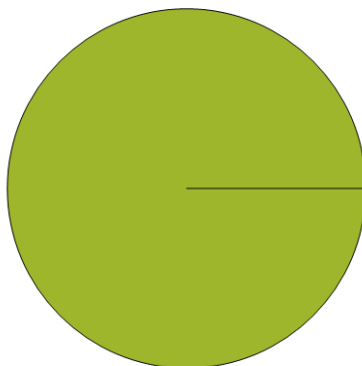
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Uninsured, 33.33%

Chart Total N: 3

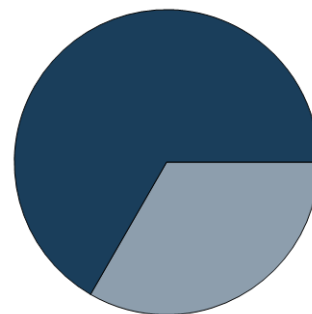
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 33.33%
None, 66.67%

Chart Total N: 3

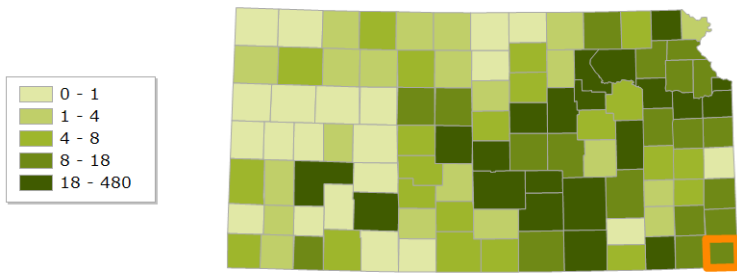
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

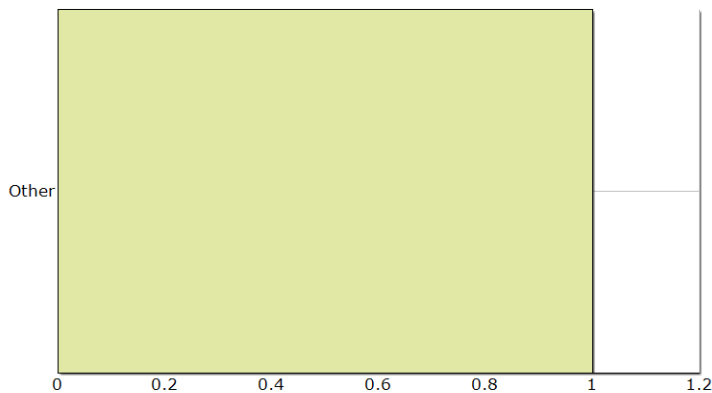
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

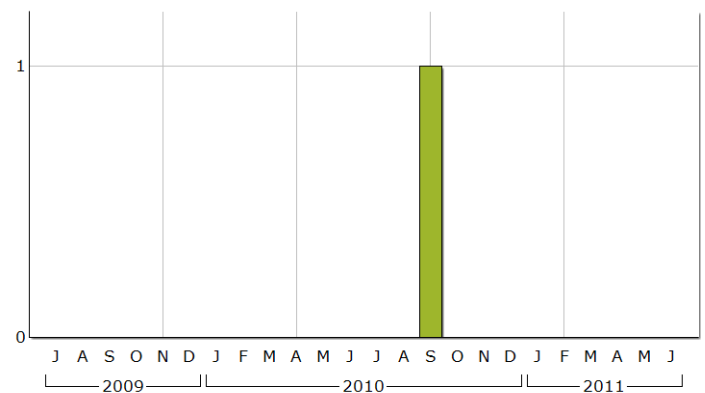


County Population	Prevalence	Tobacco Users	
Adult	14,970	14.3 %	2,139
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		10	5,228
Unique Tobacco Users YTD		3	9
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.47 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	0.51 %
Annualized Reach - NAQC		2	0.41 %
Unique Individual Reach		3	0.42 %

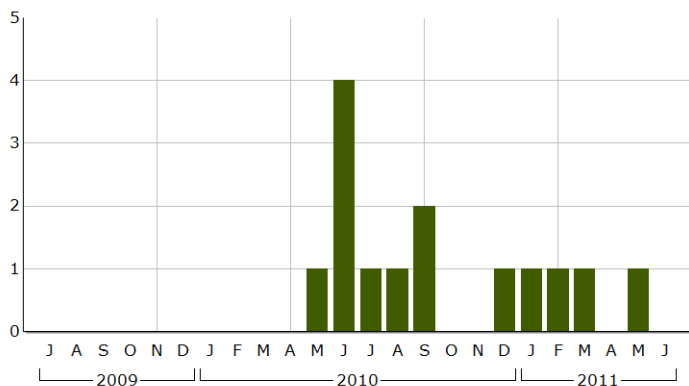
How Heard About



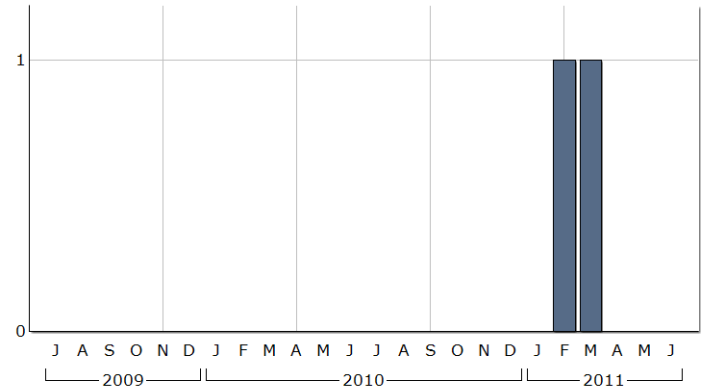
Fax Referral



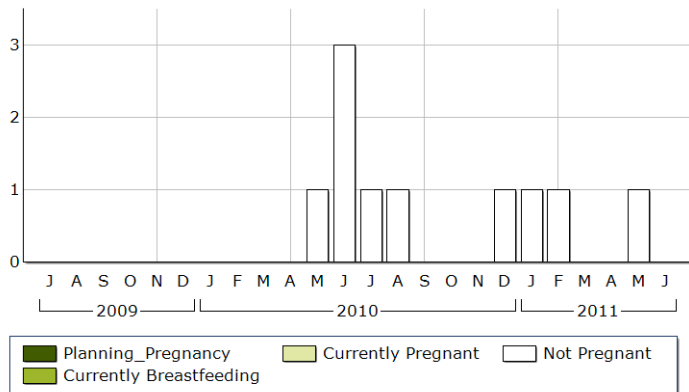
Tobacco User Enrollments



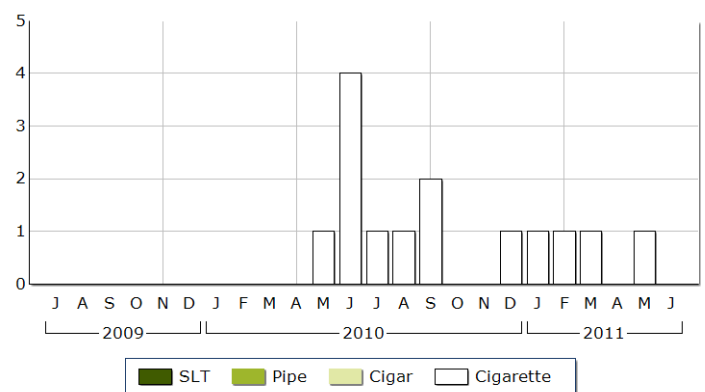
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

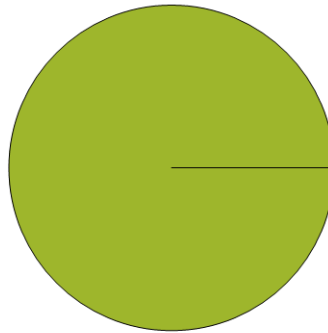
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

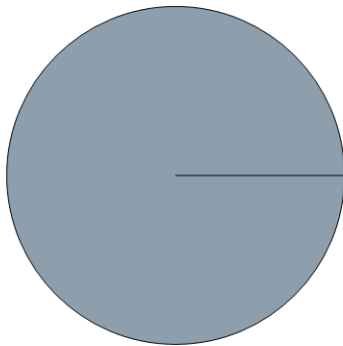
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

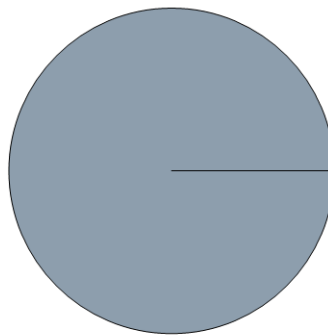
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

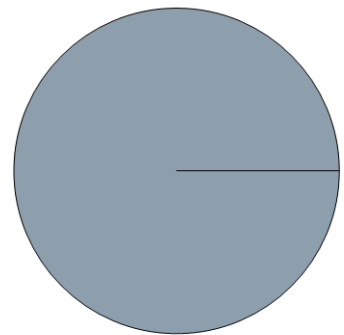
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

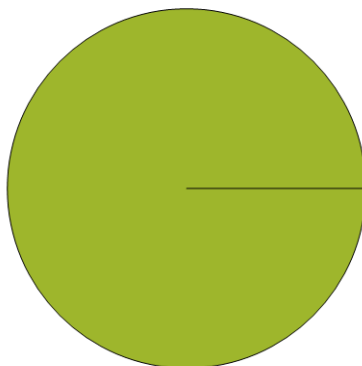
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

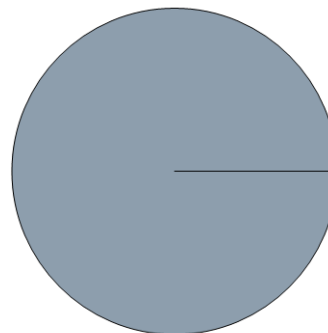
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

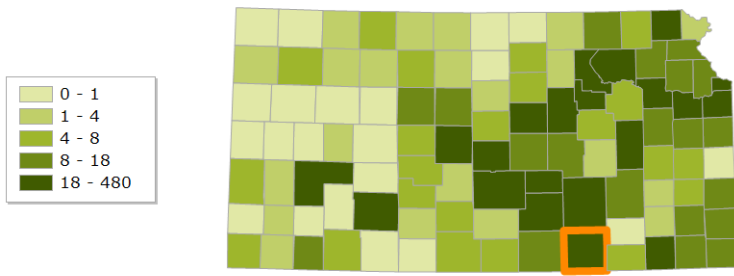
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

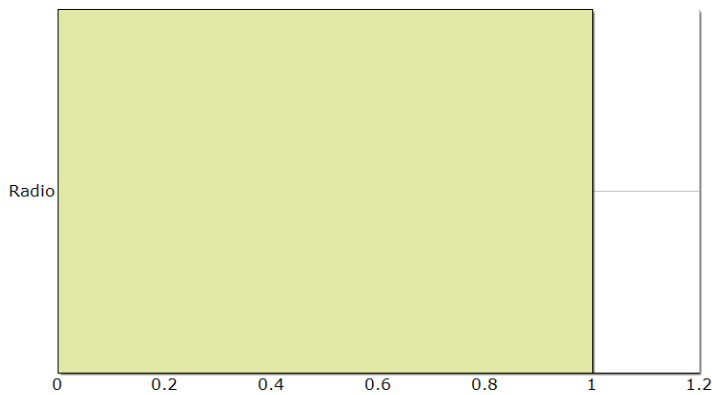
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

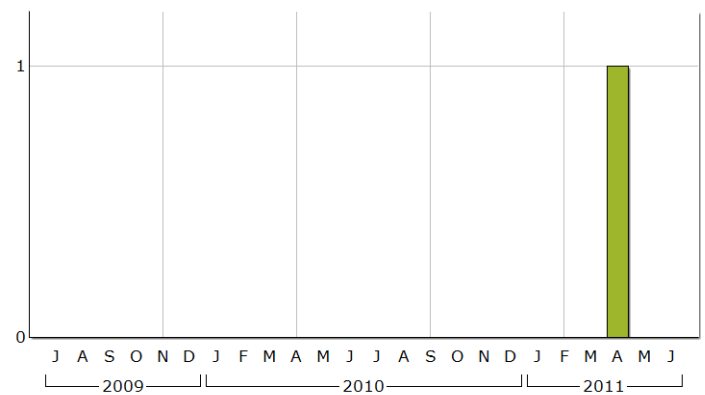


County Population		Prevalence	Tobacco Users	
Adult	23,150	17.4 %	4,016	
			County	State
Tobacco Users - Last Full Month			1	233
Tobacco Users YTD			38	5,228
Unique Tobacco Users YTD		3	30	3,735
Target Reach			2.0 %	2.0 %
Reach YTD		1	0.95 %	1.40 %
Reach - NAQC		2	0.75 %	0.47 %
Annualized Reach		1	1.03 %	1.52 %
Annualized Reach - NAQC		2	0.81 %	0.51 %
Unique Individual Reach		3	0.75 %	1.00 %

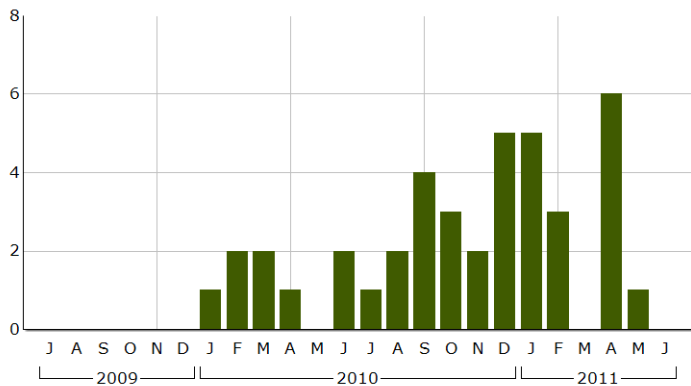
How Heard About



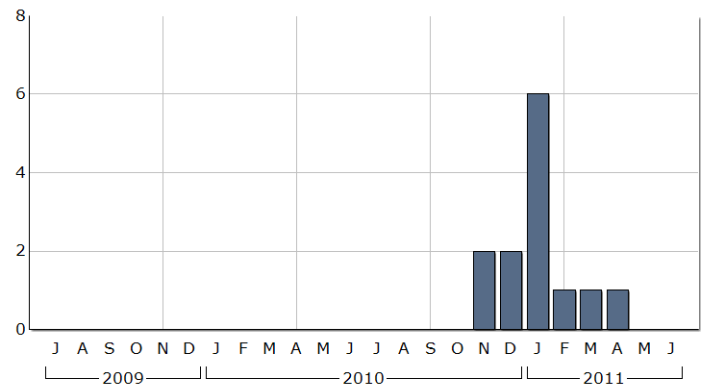
Fax Referral



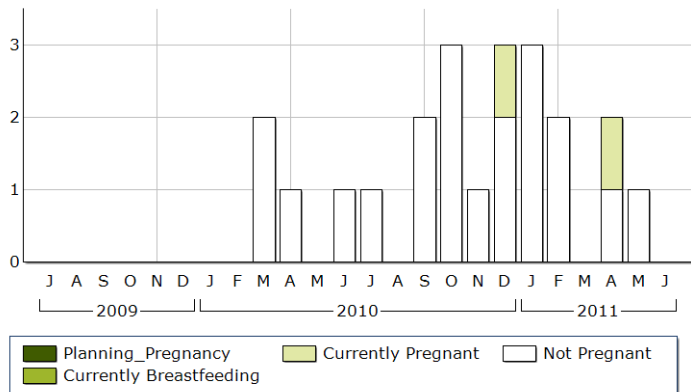
Tobacco User Enrollments



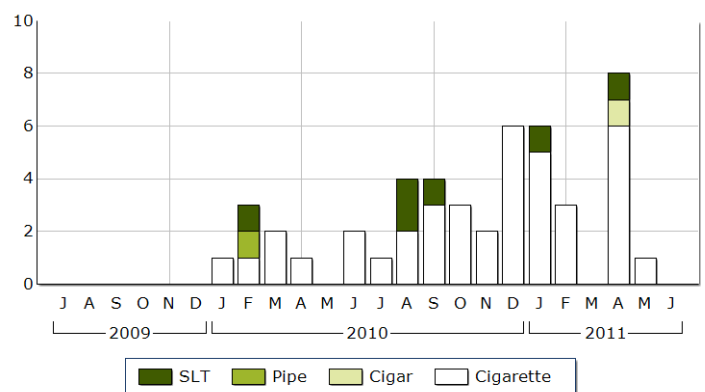
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

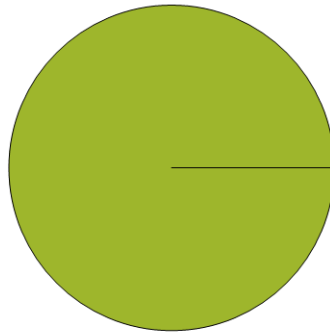
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

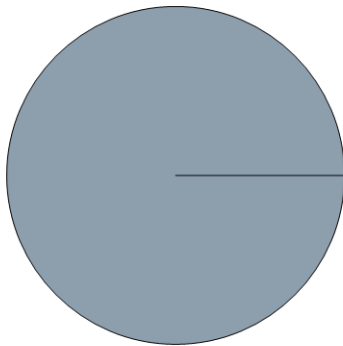
Tobacco Users By Education



Some Technical School, 100.00%

Chart Total N: 1

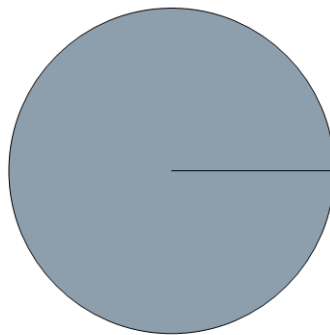
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

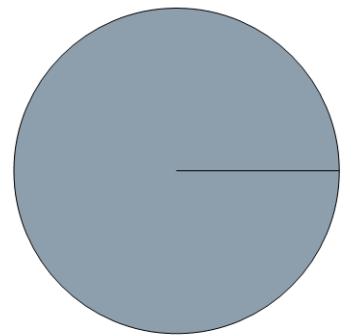
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

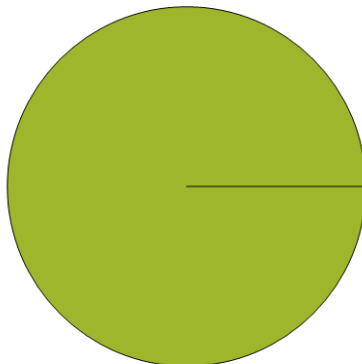
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

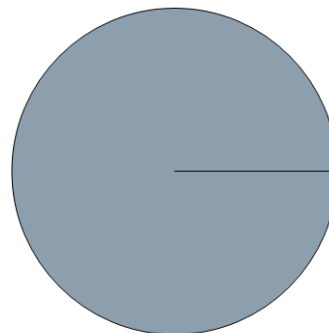
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

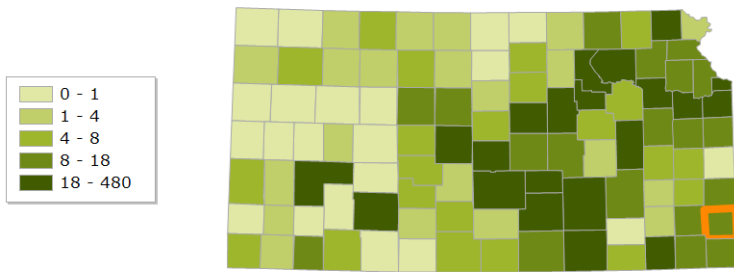
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Crawford County - Kansas Tobacco Quitline

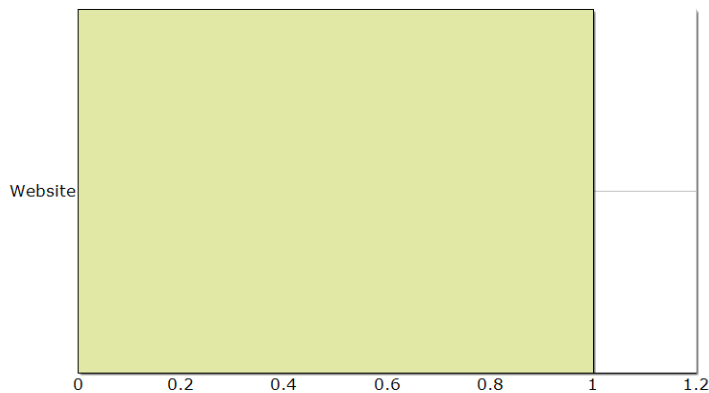
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

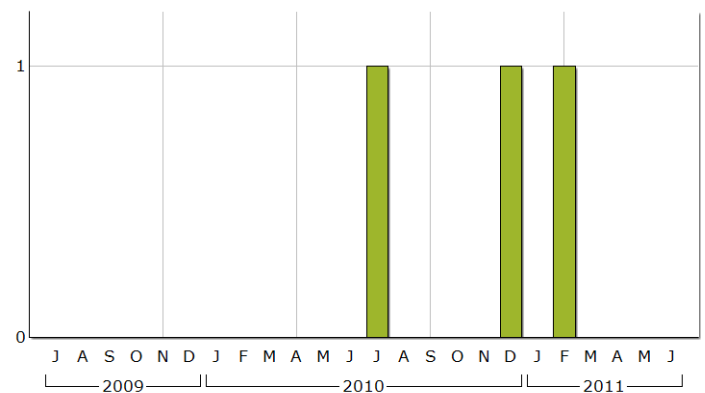


County Population	Prevalence	Tobacco Users	
Adult	27,388	22.5 %	6,167
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		18	5,228
Unique Tobacco Users YTD		3	17
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.29 %
Reach - NAQC		2	0.23 %
Annualized Reach		1	0.32 %
Annualized Reach - NAQC		2	0.25 %
Unique Individual Reach		3	0.28 %

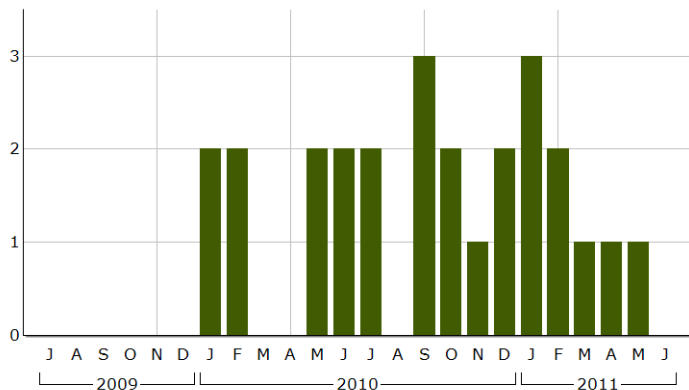
How Heard About



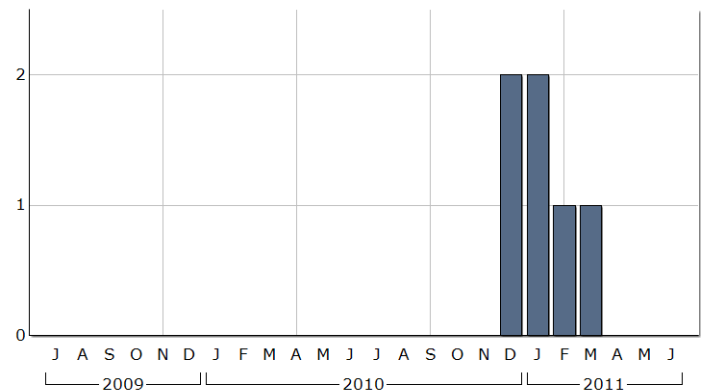
Fax Referral



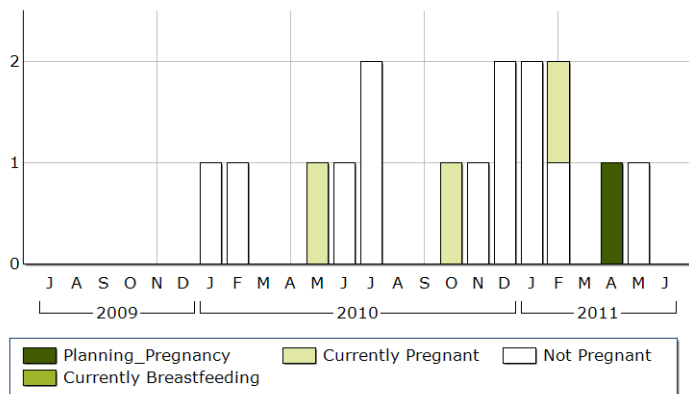
Tobacco User Enrollments



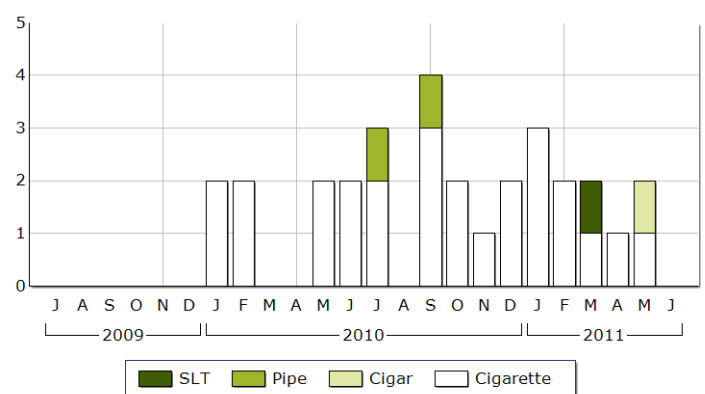
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Crawford County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

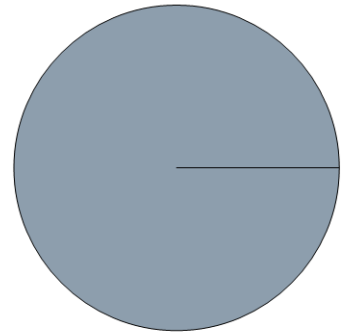
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

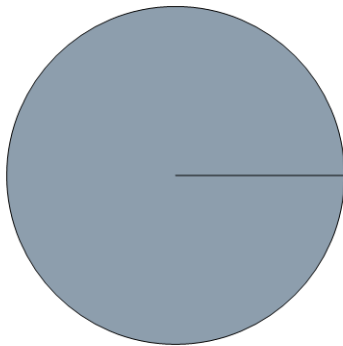
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

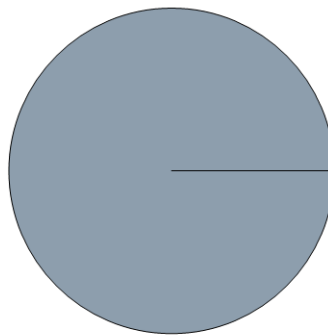
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

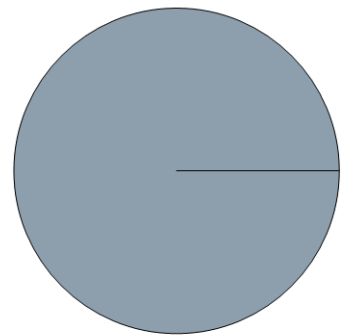
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

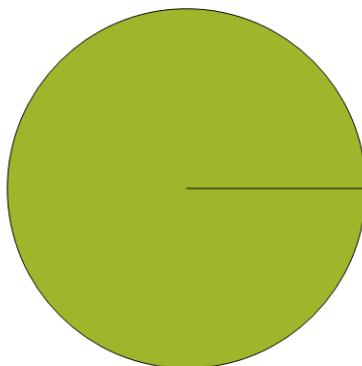
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

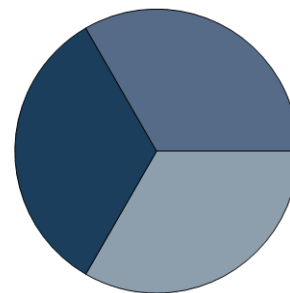
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

Chart Total N: 3

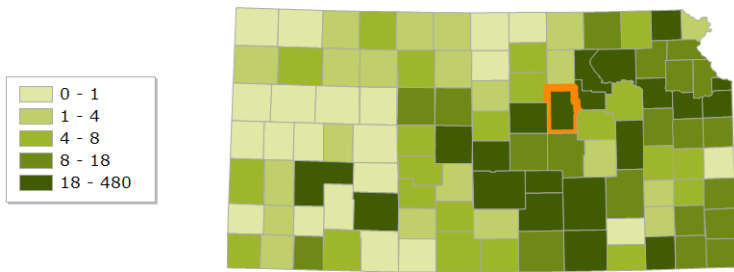
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Dickinson County - Kansas Tobacco Quitline

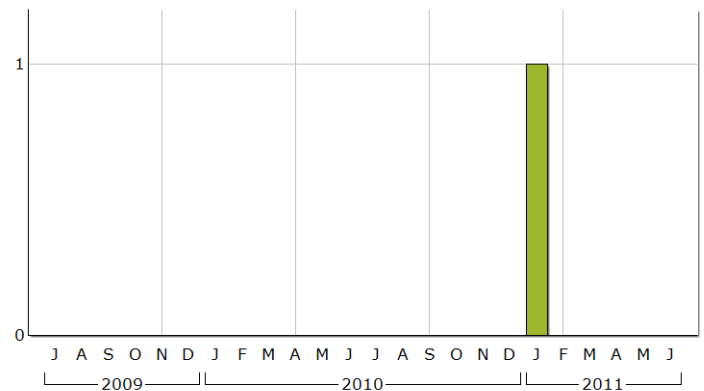
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

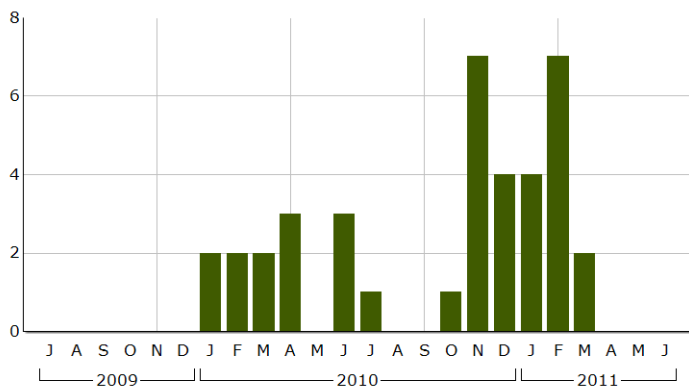


County Population	Prevalence	Tobacco Users	
Adult	16,780	16.2 %	2,713
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		27	5,228
Unique Tobacco Users YTD		3	26
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.00 %
Reach - NAQC		2	0.88 %
Annualized Reach		1	1.09 %
Annualized Reach - NAQC		2	0.97 %
Unique Individual Reach		3	0.96 %

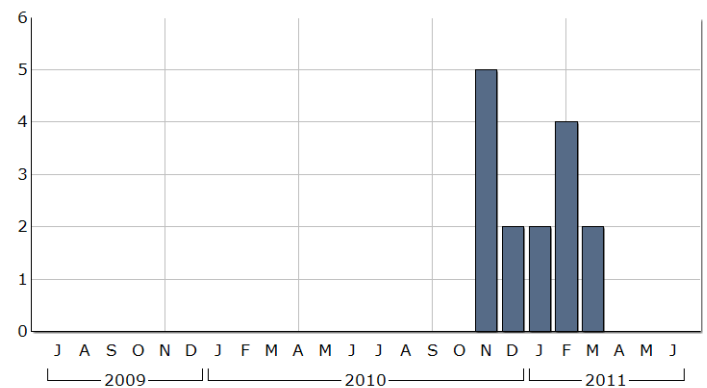
Fax Referral



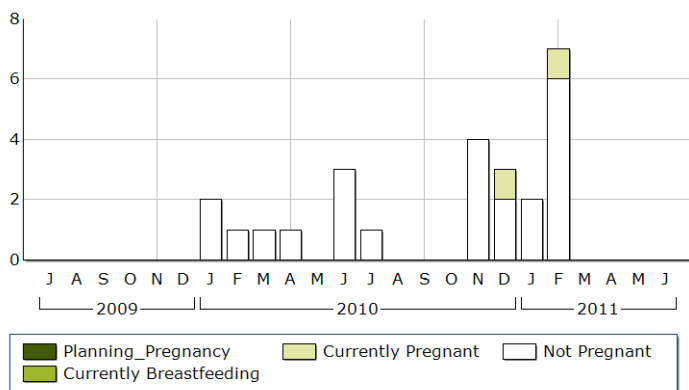
Tobacco User Enrollments



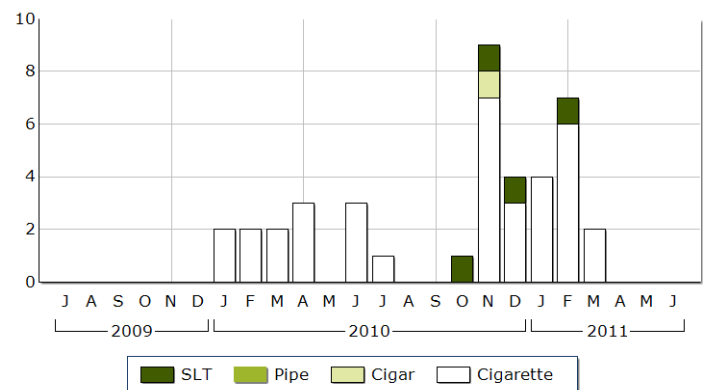
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

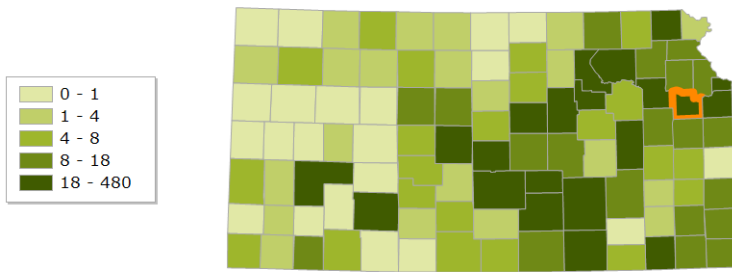
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Douglas County - Kansas Tobacco Quitline

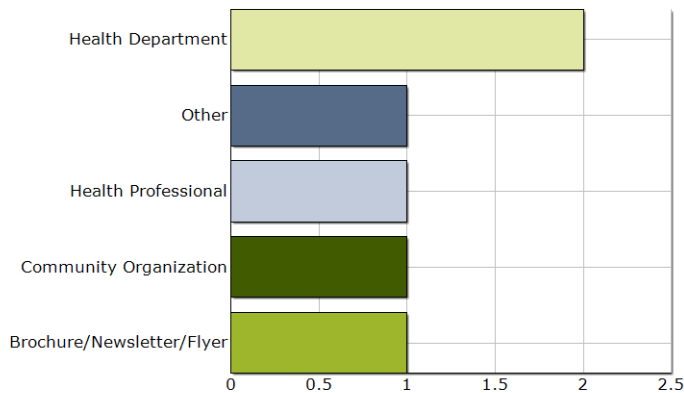
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

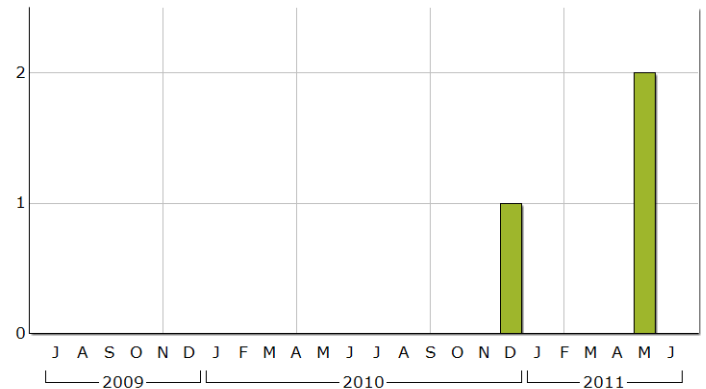


County Population	Prevalence	Tobacco Users	
Adult	65,670	15.2 %	9,956
		County	State
Tobacco Users - Last Full Month		6	233
Tobacco Users YTD		40	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.40 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	0.44 %
Annualized Reach - NAQC		2	0.32 %
Unique Individual Reach		3	0.38 %

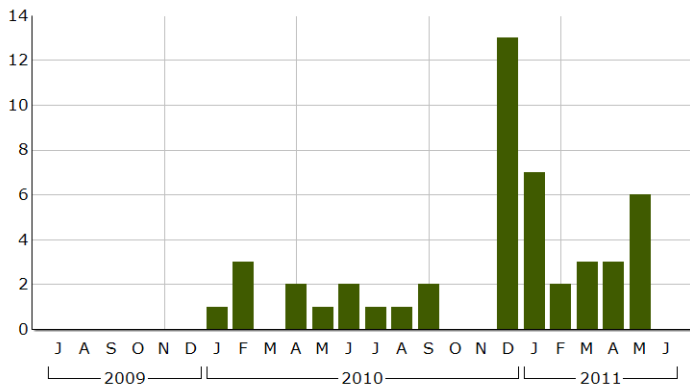
How Heard About



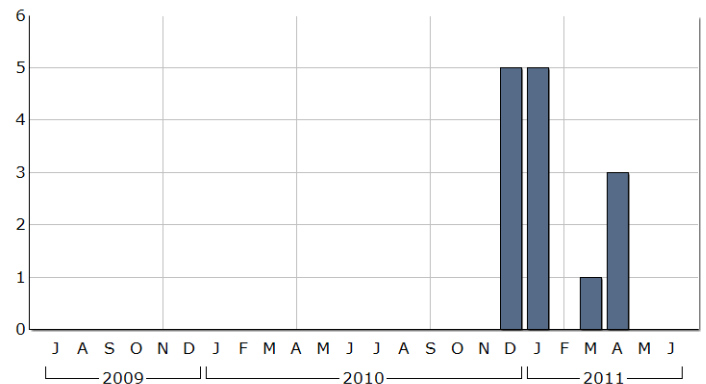
Fax Referral



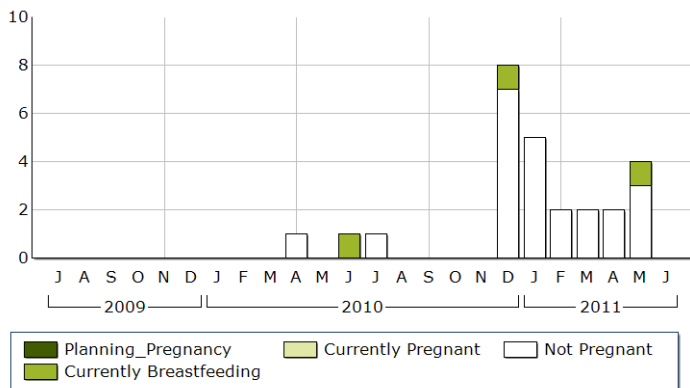
Tobacco User Enrollments



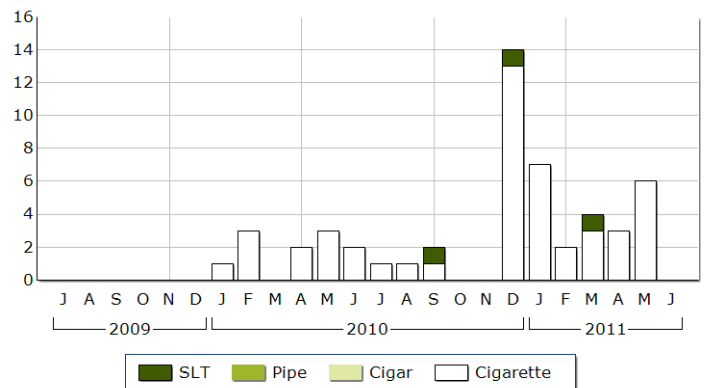
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



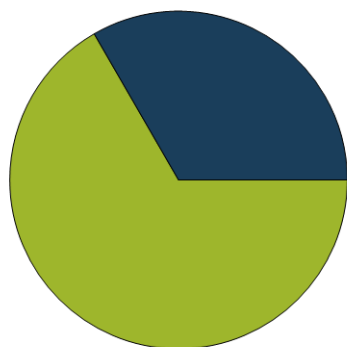
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

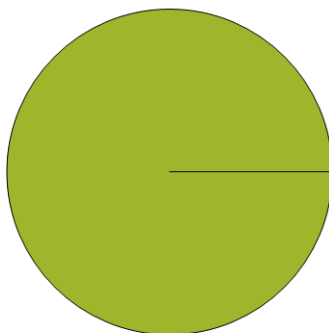
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

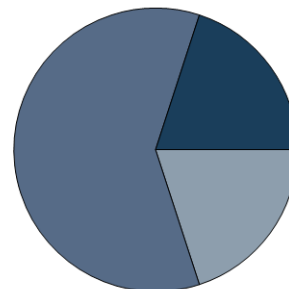
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

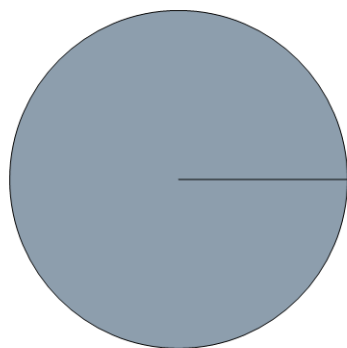
Tobacco Users By Education



No HS Degree/GED, 20.00%
Some College, 60.00%
College Degree, 20.00%

Chart Total N: 5

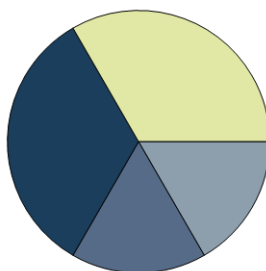
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

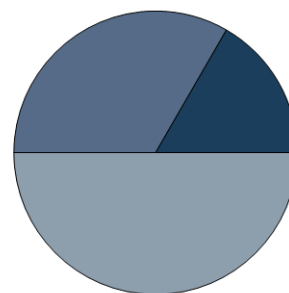
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 6

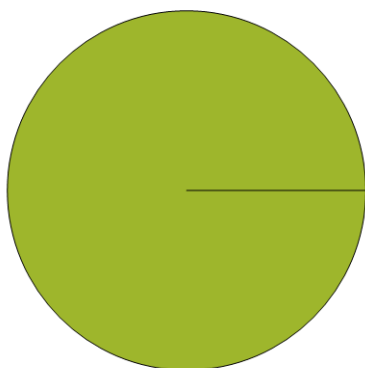
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 33.33%
Medicare, 16.67%

Chart Total N: 6

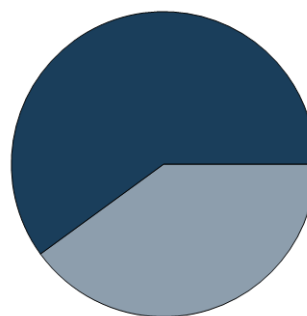
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 40.00%
None, 60.00%

Chart Total N: 5

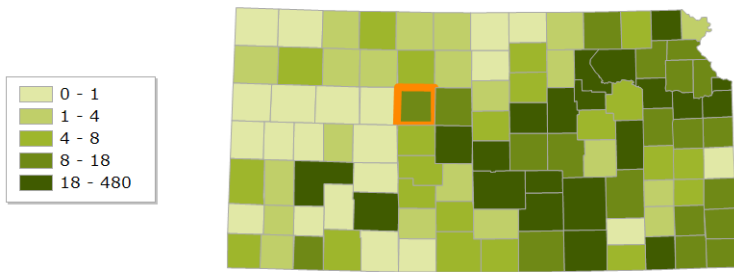
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

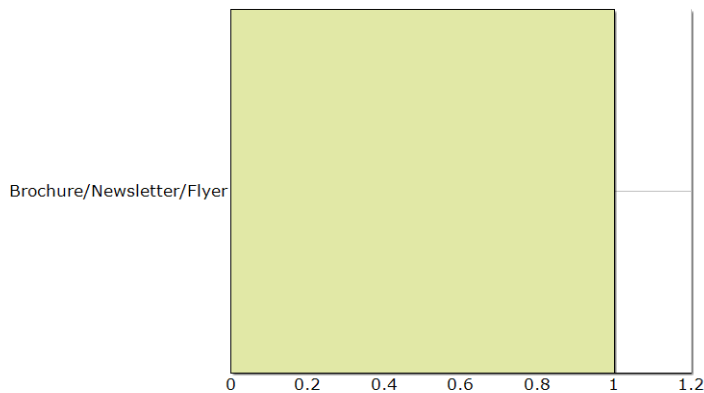
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

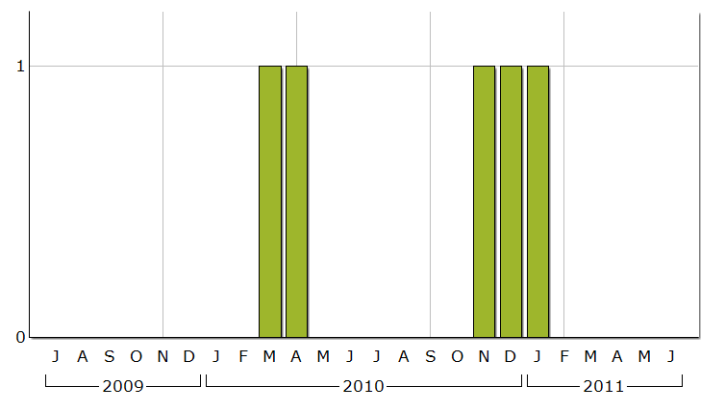


County Population	Prevalence	Tobacco Users	
Adult	17,137	12.6 %	2,152
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		19	5,228
Unique Tobacco Users YTD		3	14
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.88 %
Reach - NAQC		2	0.56 %
Annualized Reach		1	0.96 %
Annualized Reach - NAQC		2	0.61 %
Unique Individual Reach		3	0.65 %

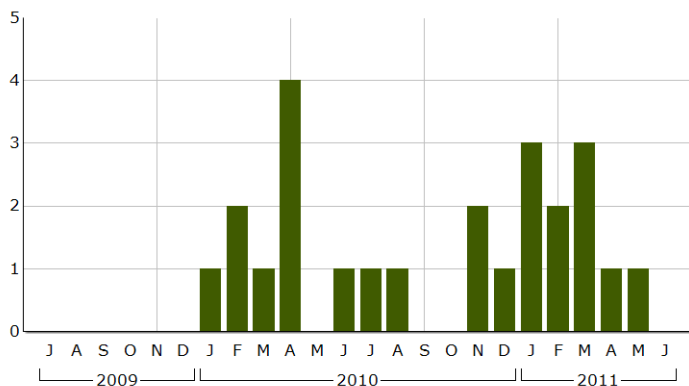
How Heard About



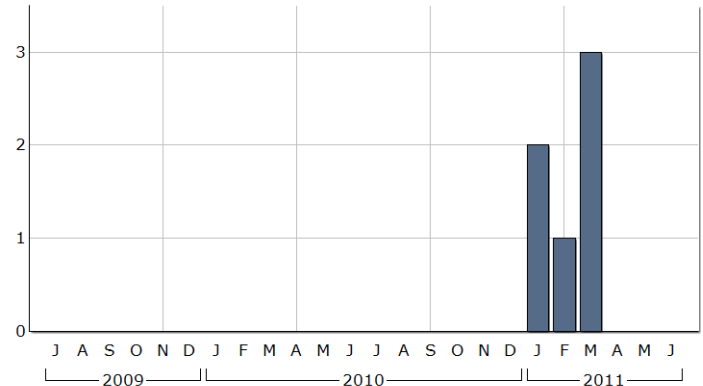
Fax Referral



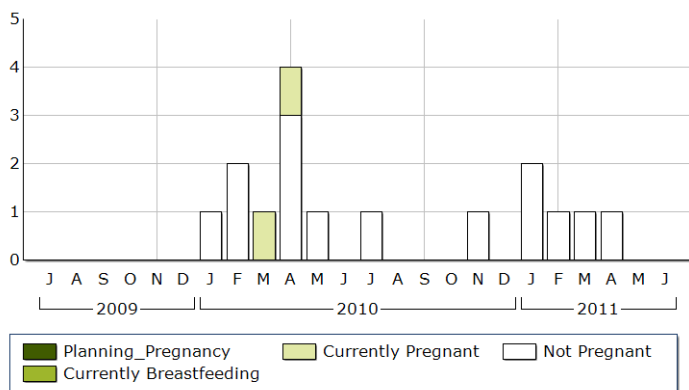
Tobacco User Enrollments



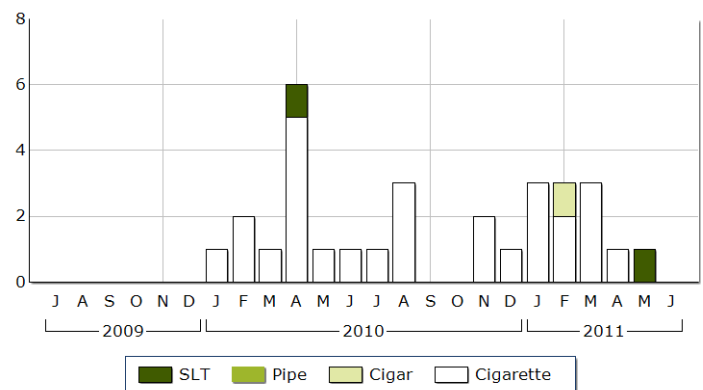
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

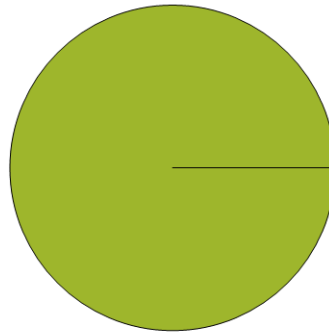
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

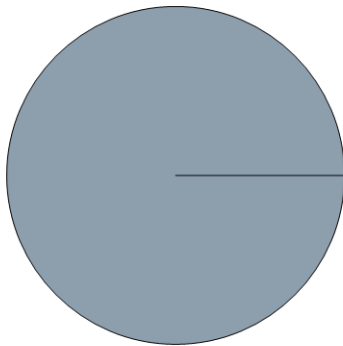
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

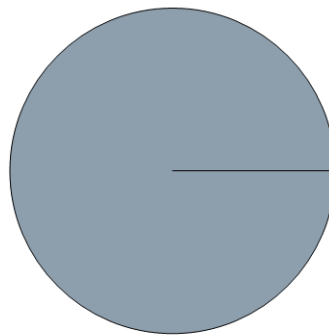
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

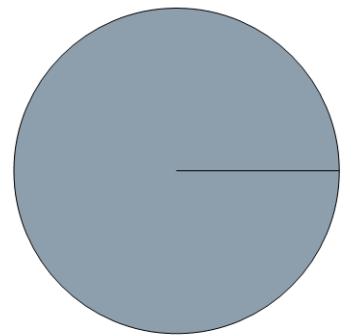
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

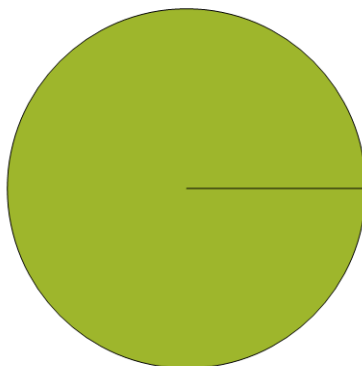
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

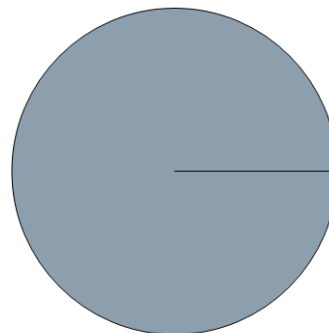
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

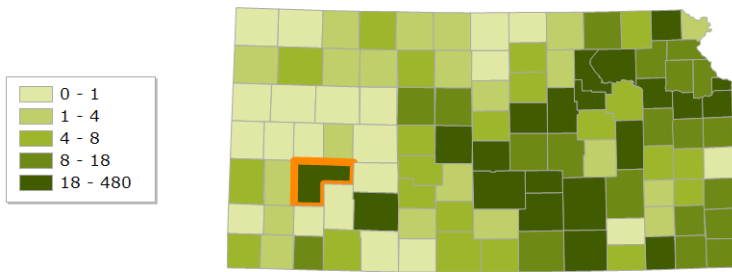
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Finney County - Kansas Tobacco Quitline

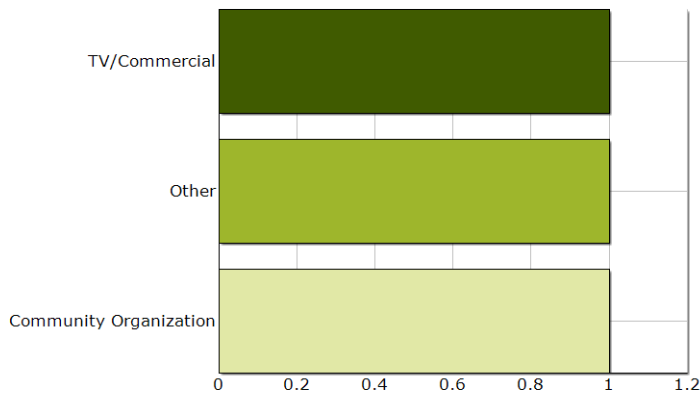
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

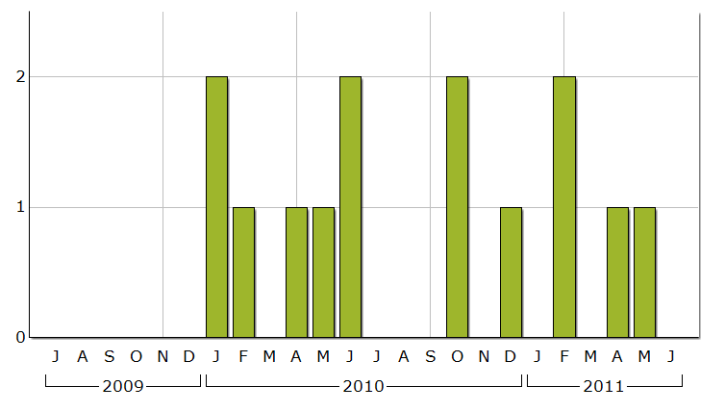


County Population	Prevalence	Tobacco Users	
Adult	20,831	26.5 %	5,511
		County	State
Tobacco Users - Last Full Month		3	233
Tobacco Users YTD		25	5,228
Unique Tobacco Users YTD		3	22
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.45 %
Reach - NAQC		2	0.33 %
Annualized Reach		1	0.49 %
Annualized Reach - NAQC		2	0.36 %
Unique Individual Reach		3	0.40 %

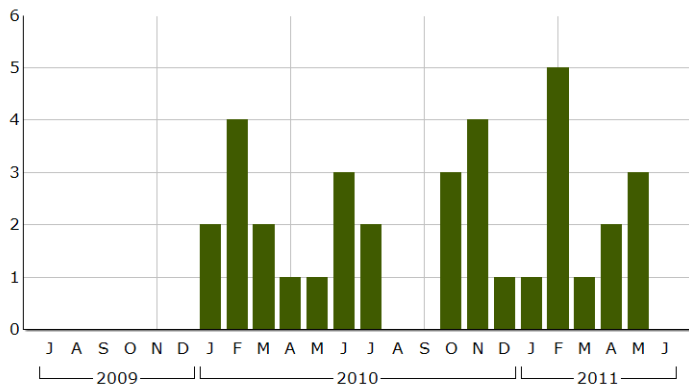
How Heard About



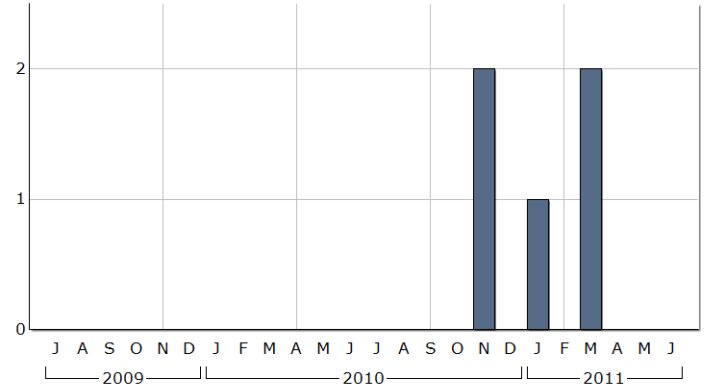
Fax Referral



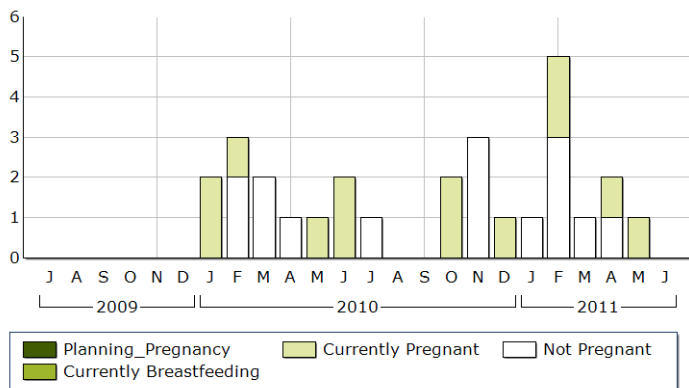
Tobacco User Enrollments



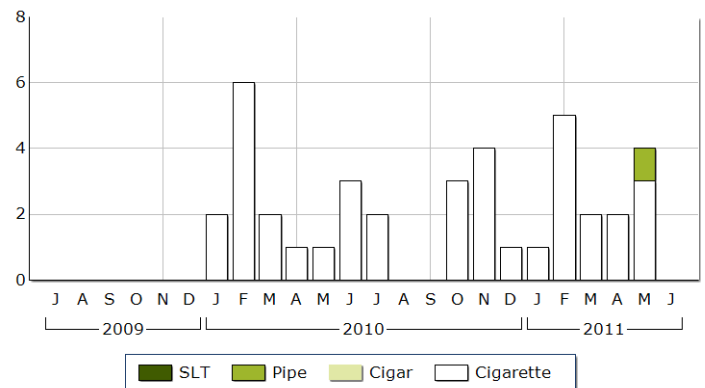
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Finney County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender

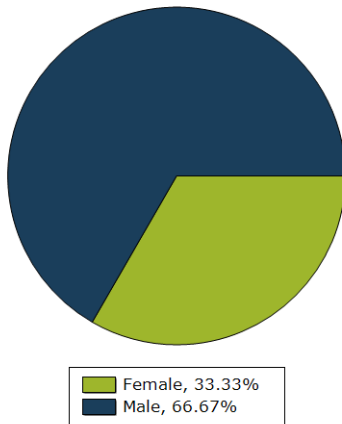


Chart Total N: 3

Tobacco Users By Language

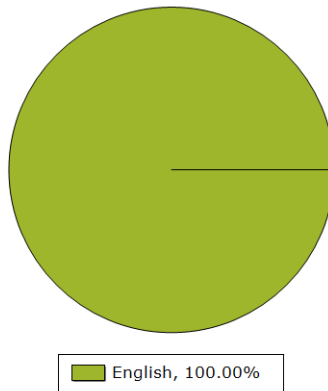


Chart Total N: 3

Tobacco Users By Education

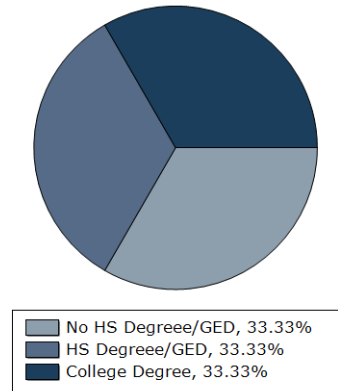


Chart Total N: 3

Tobacco Users By Race

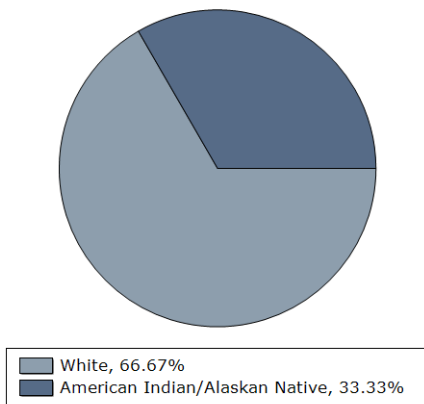


Chart Total N: 3

Tobacco Users By Age

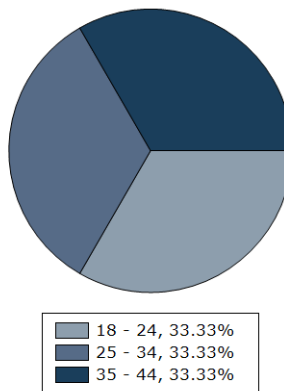


Chart Total N: 3

Tobacco Users By Health Plan

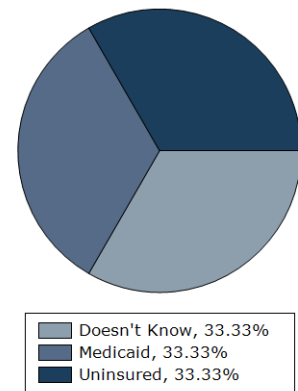


Chart Total N: 3

Tobacco Users By Ethnicity

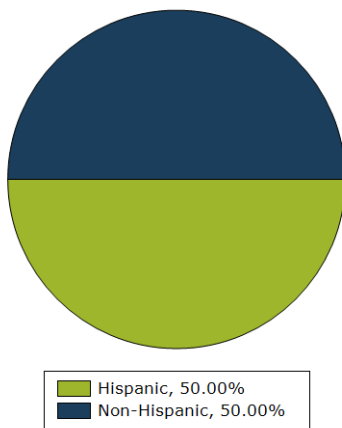


Chart Total N: 2

Tobacco Users By Chronic Condition

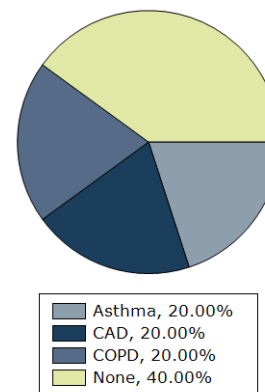


Chart Total N: 5

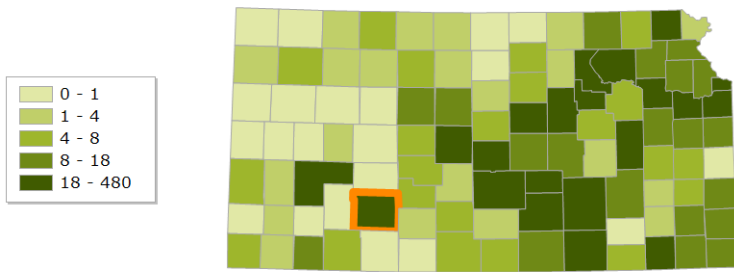
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Ford County - Kansas Tobacco Quitline

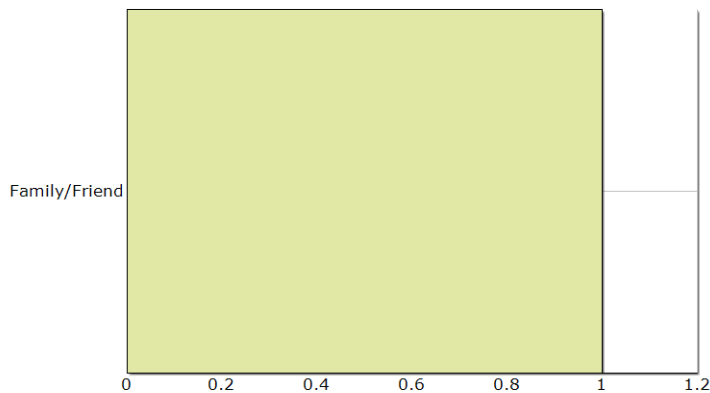
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

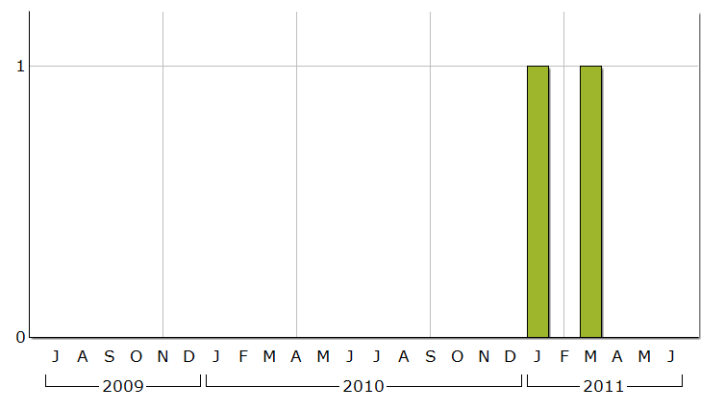


County Population	Prevalence	Tobacco Users	
Adult	17,729	18.9 %	3,355
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		23	5,228
Unique Tobacco Users YTD		3	20
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.69 %
Reach - NAQC		2	0.57 %
Annualized Reach		1	0.75 %
Annualized Reach - NAQC		2	0.62 %
Unique Individual Reach		3	0.60 %

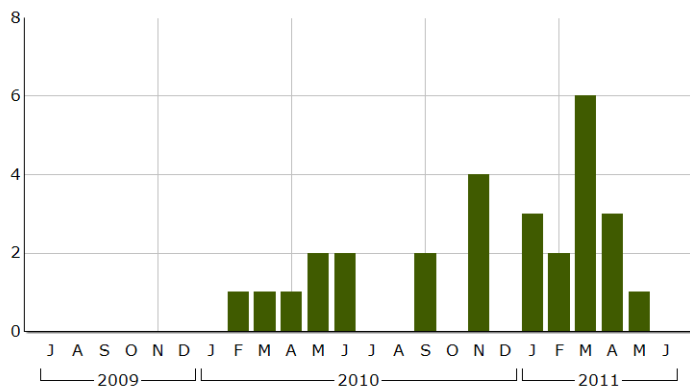
How Heard About



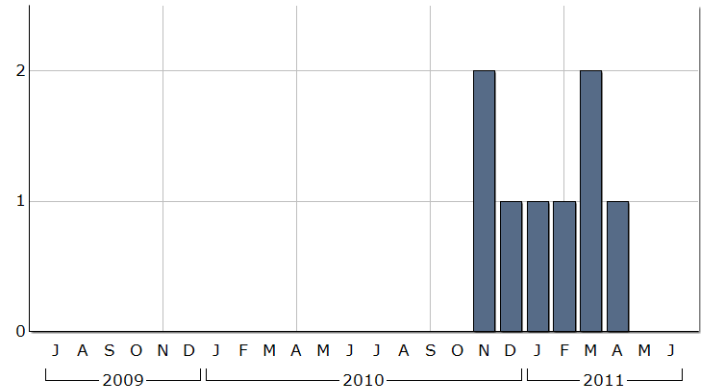
Fax Referral



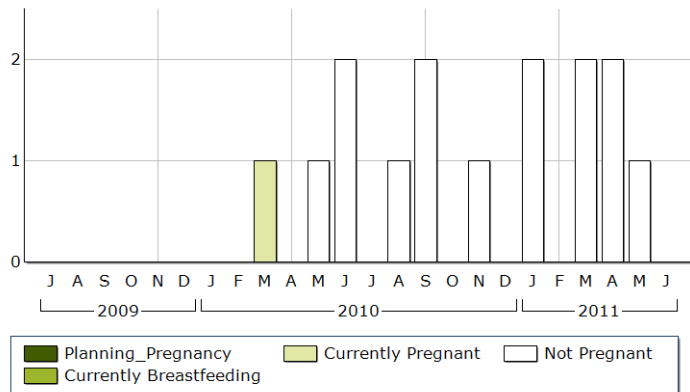
Tobacco User Enrollments



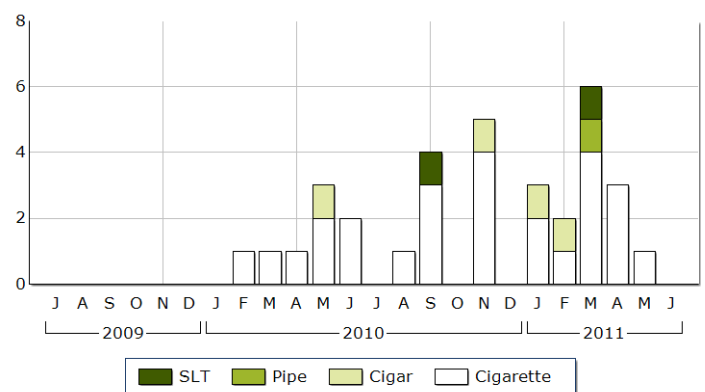
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



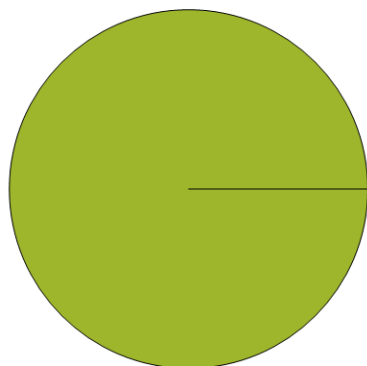
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Ford County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

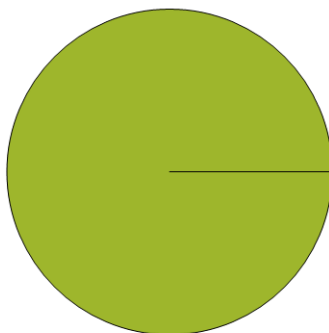
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

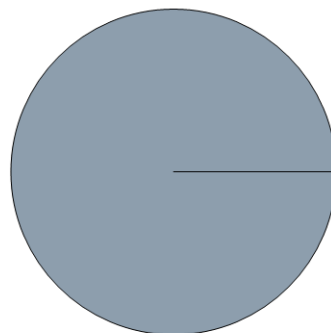
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

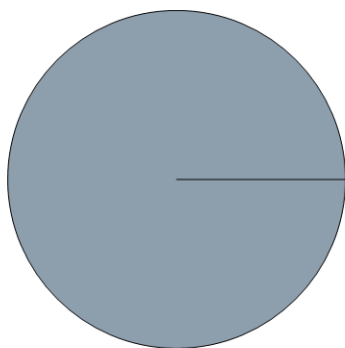
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

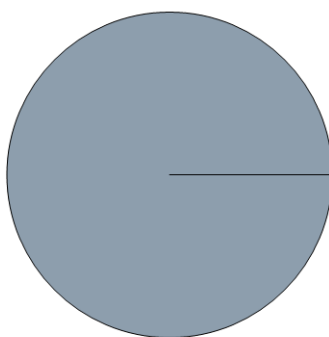
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

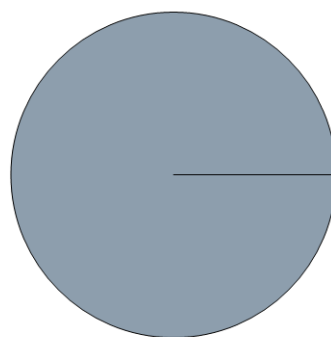
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

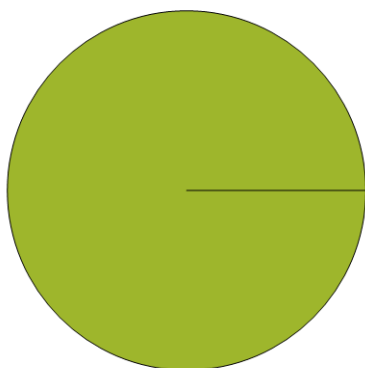
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

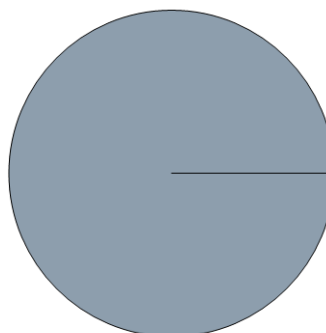
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

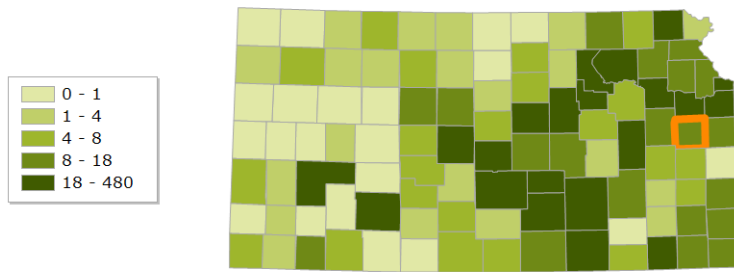
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Franklin County - Kansas Tobacco Quitline

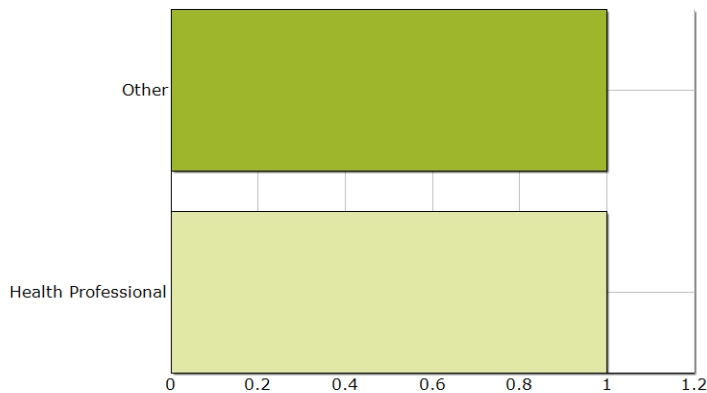
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

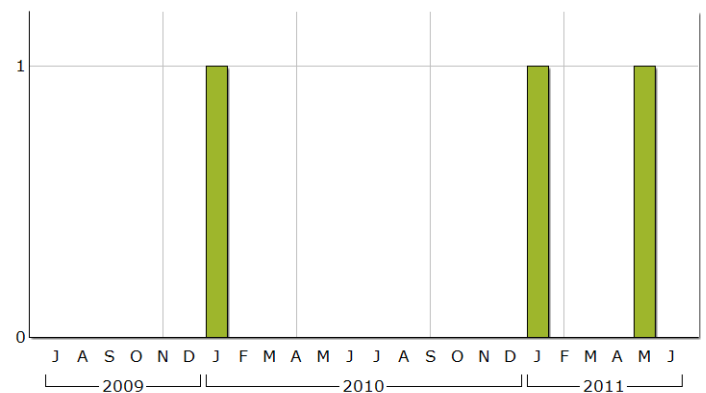


County Population	Prevalence	Tobacco Users	
Adult	19,273	20.5 %	3,946
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		17	5,228
Unique Tobacco Users YTD		3	16
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.43 %
Reach - NAQC		2	0.35 %
Annualized Reach		1	0.47 %
Annualized Reach - NAQC		2	0.39 %
Unique Individual Reach		3	0.41 %

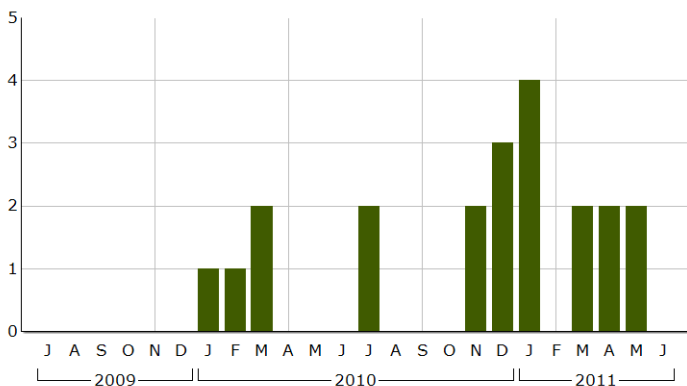
How Heard About



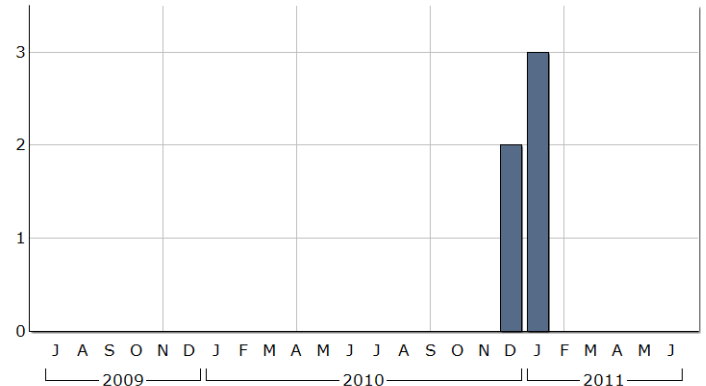
Fax Referral



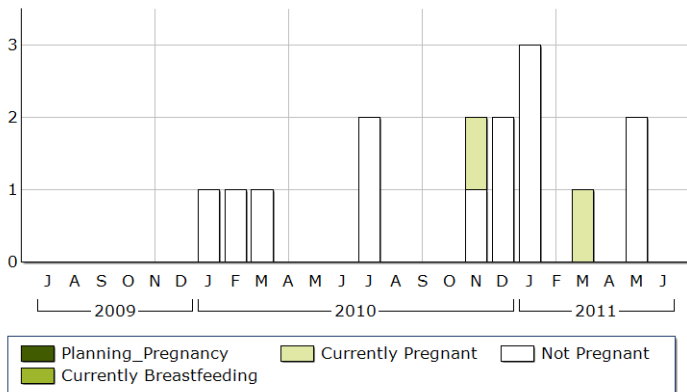
Tobacco User Enrollments



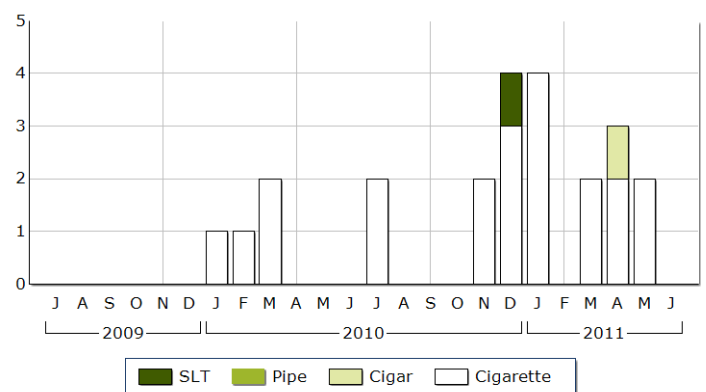
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



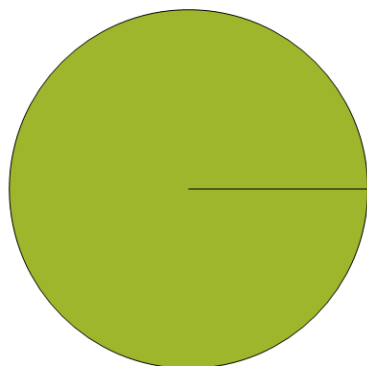
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

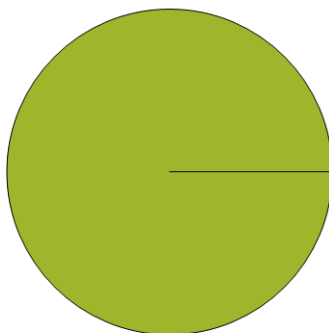
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

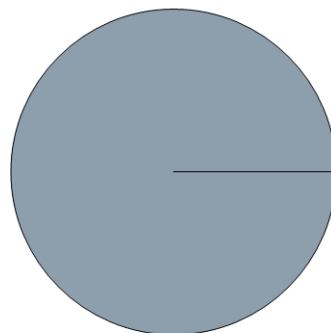
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

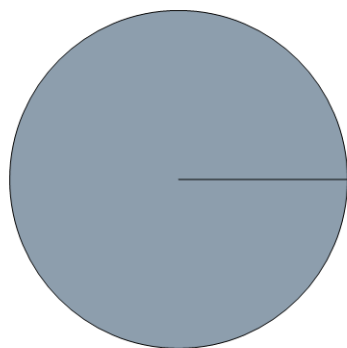
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

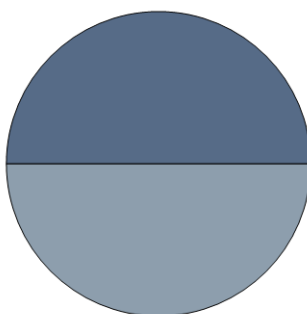
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

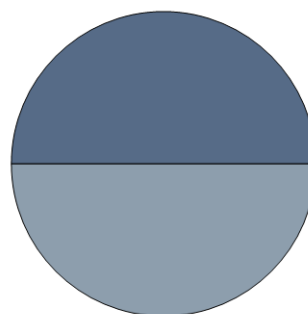
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

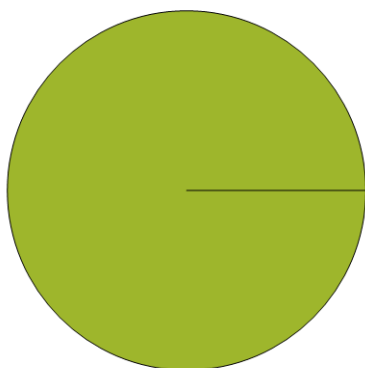
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

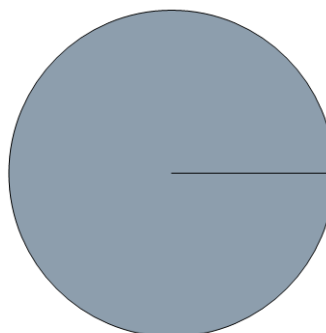
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

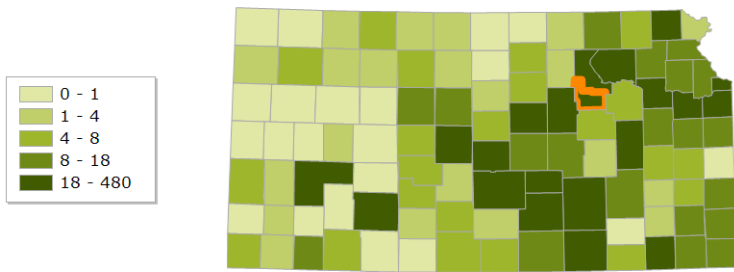
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

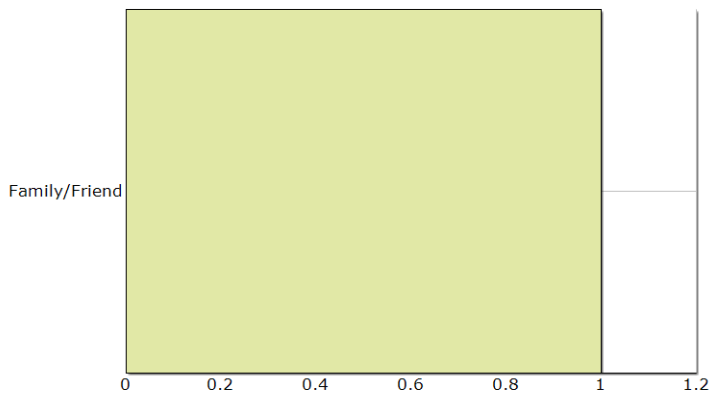
State Tobacco Users Served Contract YTD (Adults)



County Population	Prevalence	Tobacco Users
Adult 23,842	37.2 %	8,871

	County	State
Tobacco Users - Last Full Month	1	233
Tobacco Users YTD	25	5,228
Unique Tobacco Users YTD	3	3,735
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.28 %
Reach - NAQC	2	0.23 %
Annualized Reach	1	0.31 %
Annualized Reach - NAQC	2	0.25 %
Unique Individual Reach	3	1.00 %

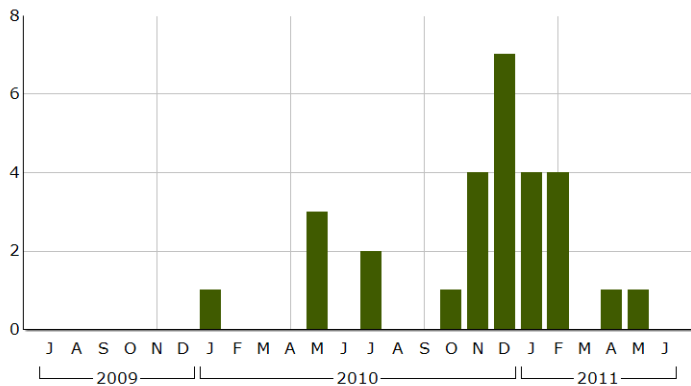
How Heard About



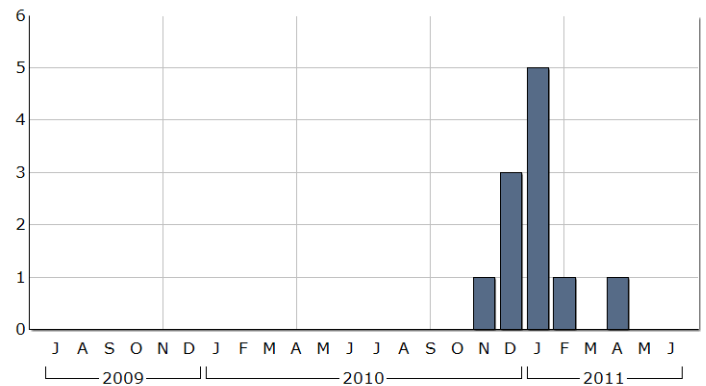
Fax Referral



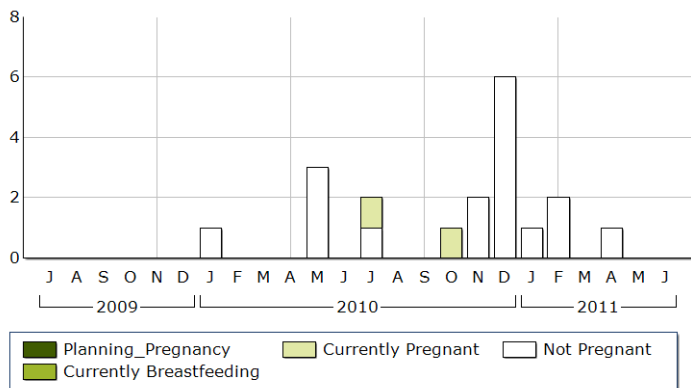
Tobacco User Enrollments



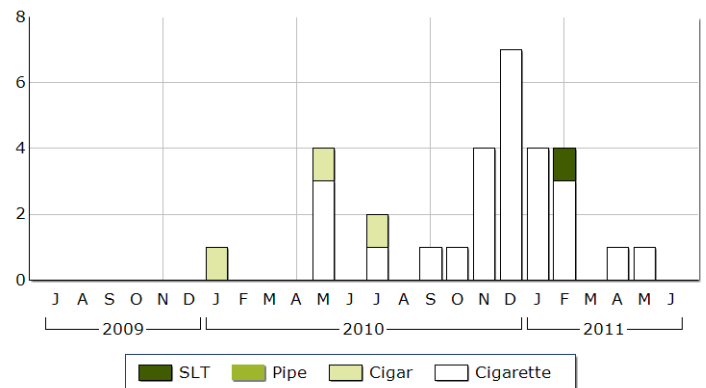
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

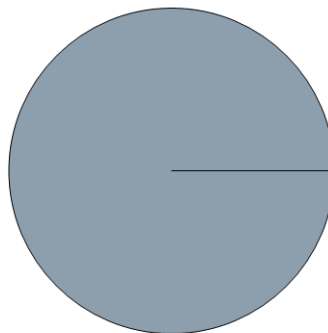
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

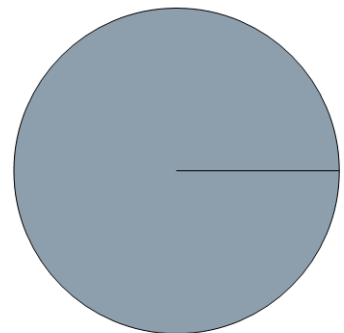
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

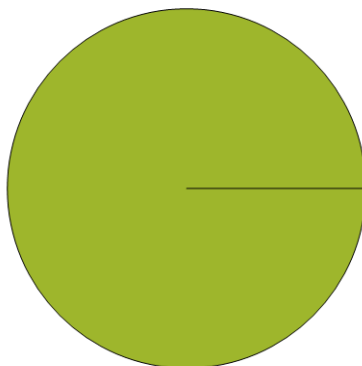
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

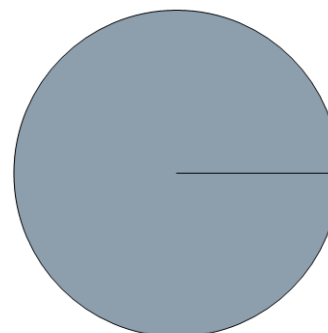
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Diabetes, 100.00%

Chart Total N: 1

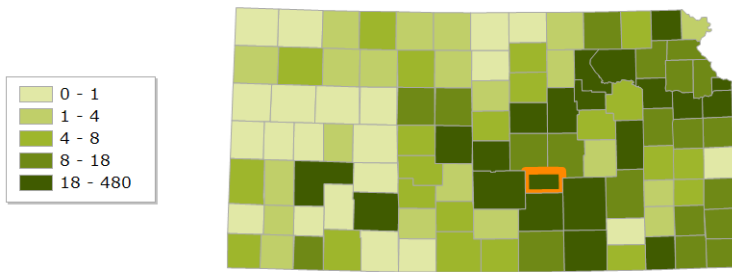
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

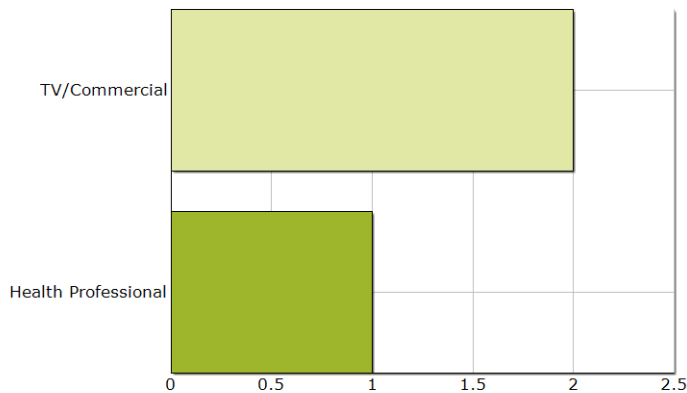
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

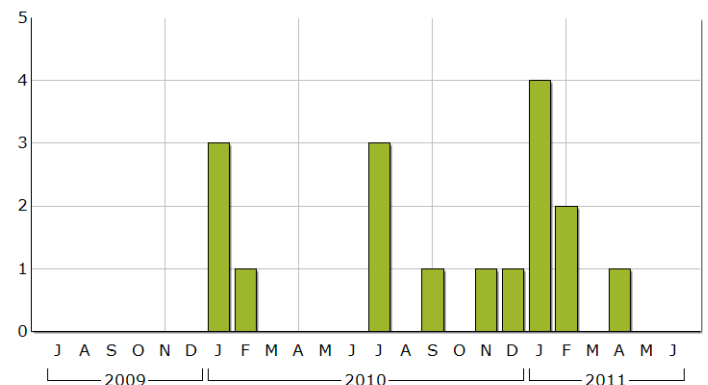


County Population	Prevalence	Tobacco Users	
Adult	22,827	8.2 %	1,865
		County	State
Tobacco Users - Last Full Month		3	233
Tobacco Users YTD		50	5,228
Unique Tobacco Users YTD		3	45
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.68 %
Reach - NAQC		2	1.98 %
Annualized Reach		1	2.92 %
Annualized Reach - NAQC		2	2.16 %
Unique Individual Reach		3	2.41 %

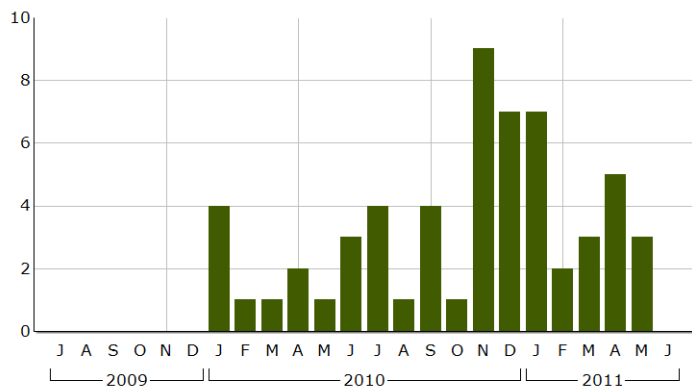
How Heard About



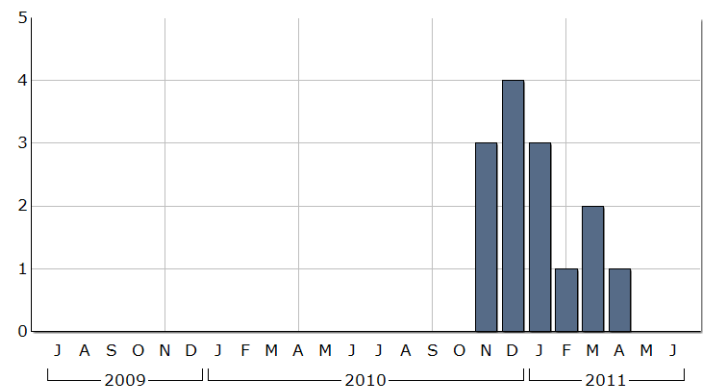
Fax Referral



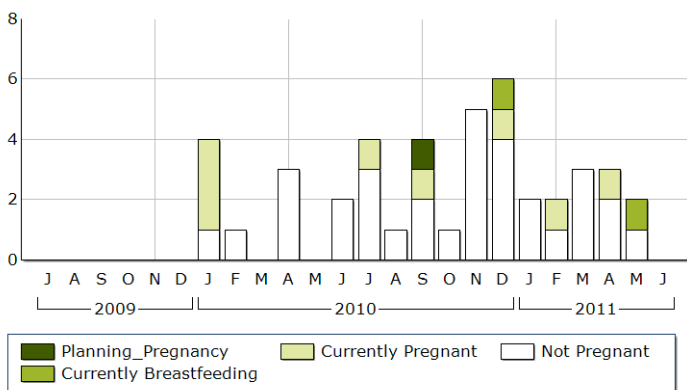
Tobacco User Enrollments



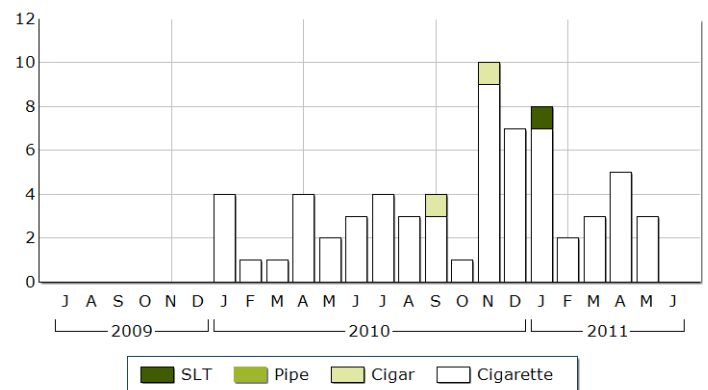
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



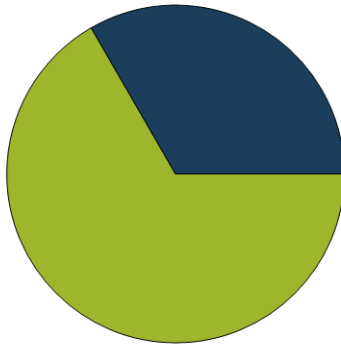
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

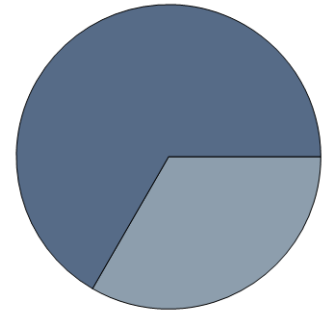
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

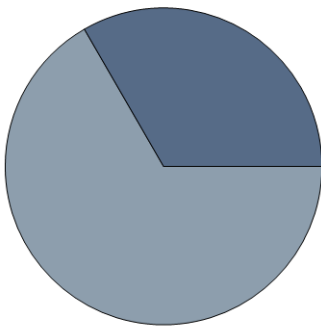
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

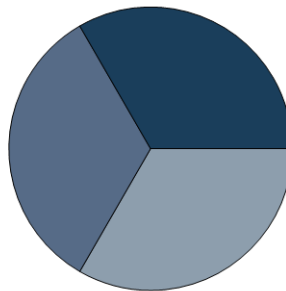
Tobacco Users By Race



White, 66.67%
Black or African American, 33.33%

Chart Total N: 3

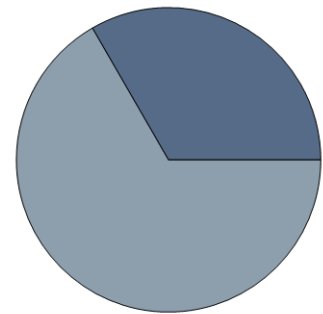
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

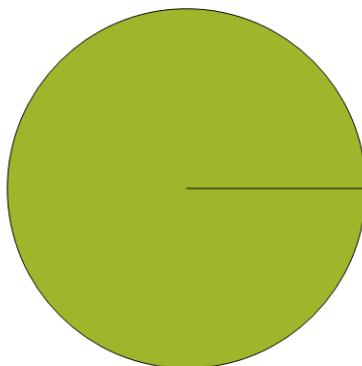
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

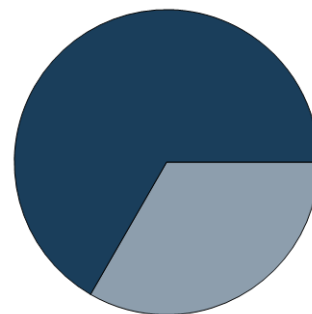
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%
None, 66.67%

Chart Total N: 3

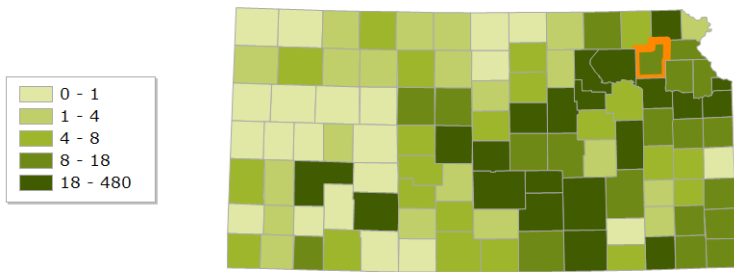
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Jackson County - Kansas Tobacco Quitline

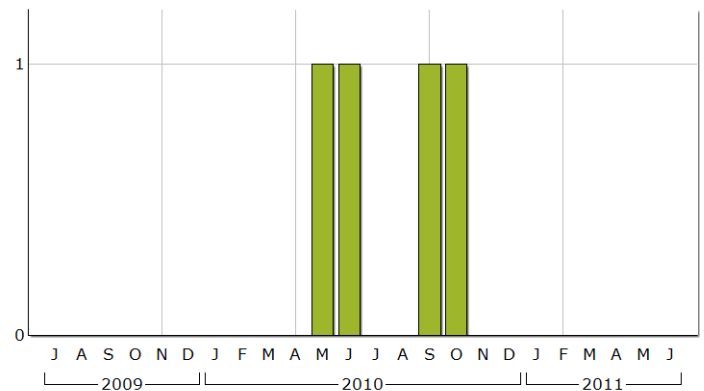
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

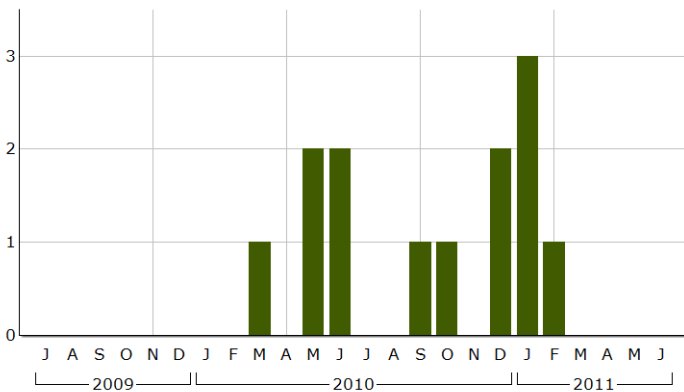


County Population	Prevalence	Tobacco Users	
Adult	13,295	25.1 %	3,338
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		10	5,228
Unique Tobacco Users YTD		3	8
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.30 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	0.33 %
Annualized Reach - NAQC		2	0.20 %
Unique Individual Reach		3	0.24 %

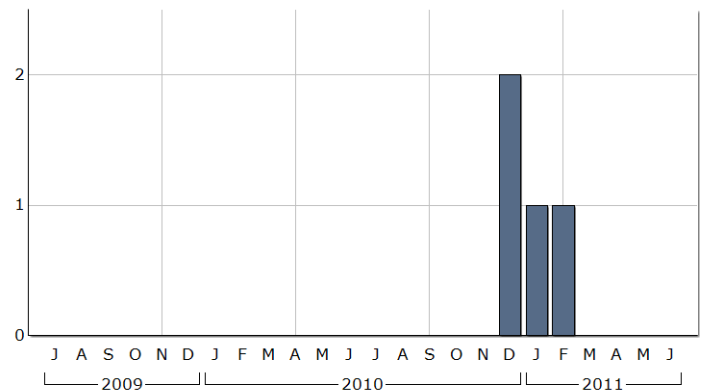
Fax Referral



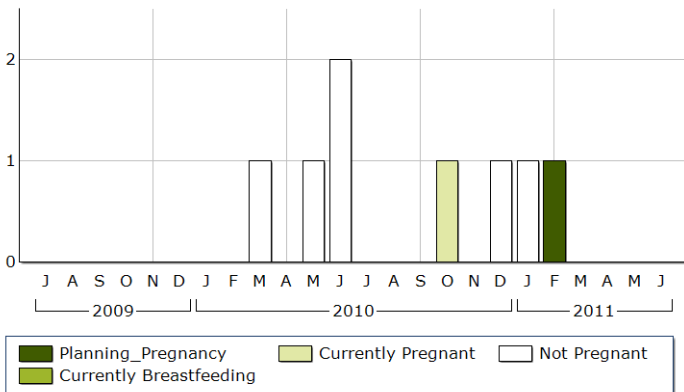
Tobacco User Enrollments



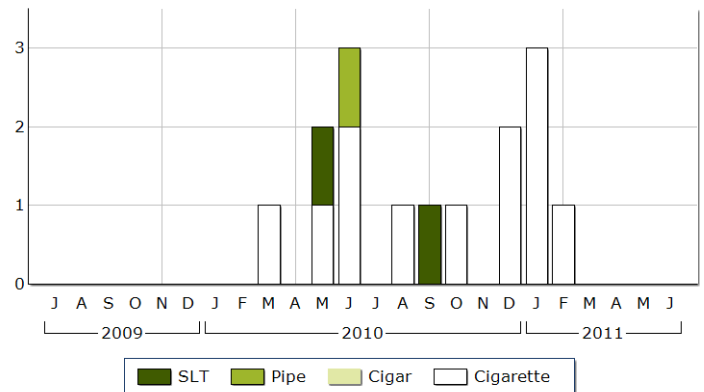
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

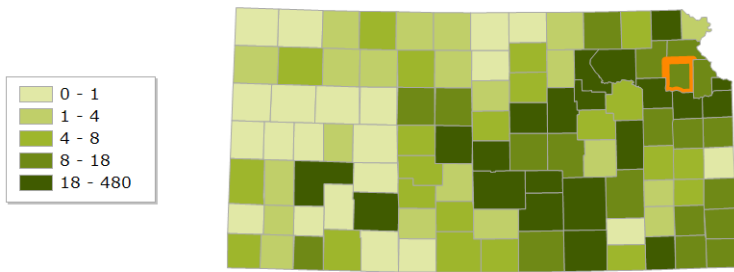
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Jefferson County - Kansas Tobacco Quitline

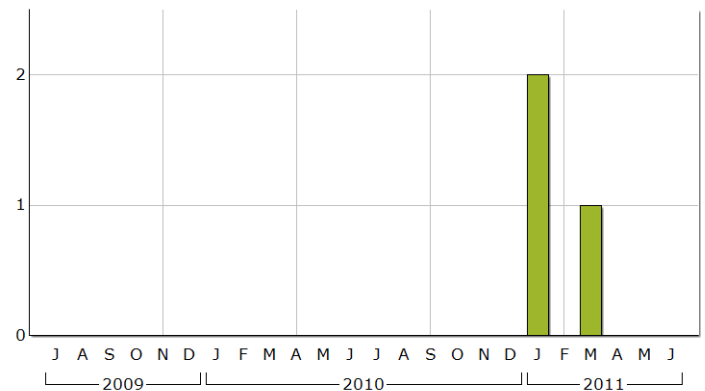
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

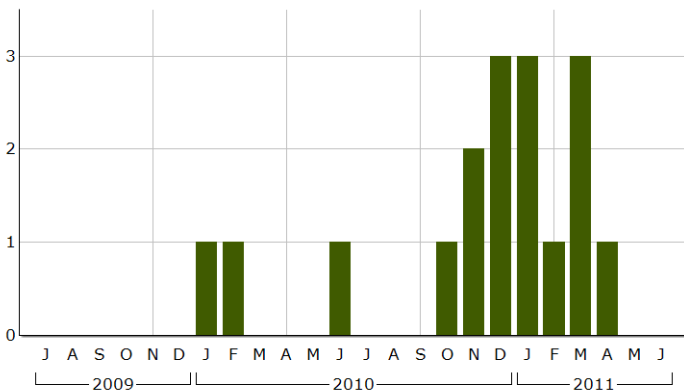


County Population	Prevalence	Tobacco Users	
Adult	16,312	16.4 %	2,682
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		14	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.52 %
Reach - NAQC		2	0.41 %
Annualized Reach		1	0.57 %
Annualized Reach - NAQC		2	0.45 %
Unique Individual Reach		3	0.52 %

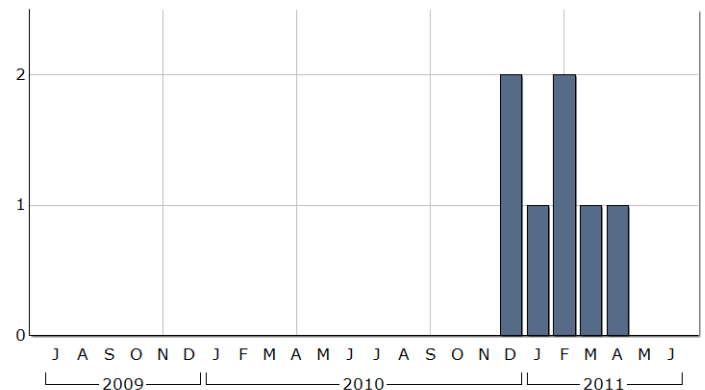
Fax Referral



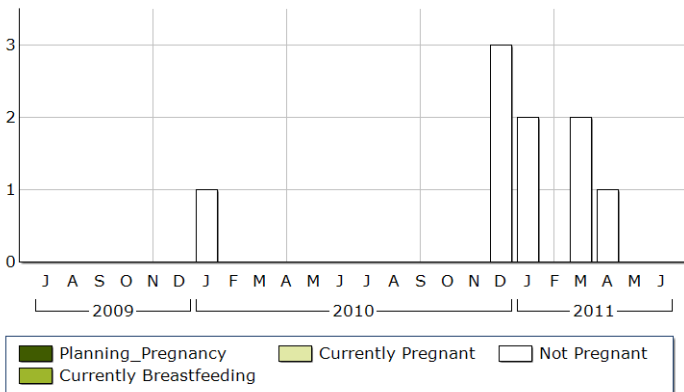
Tobacco User Enrollments



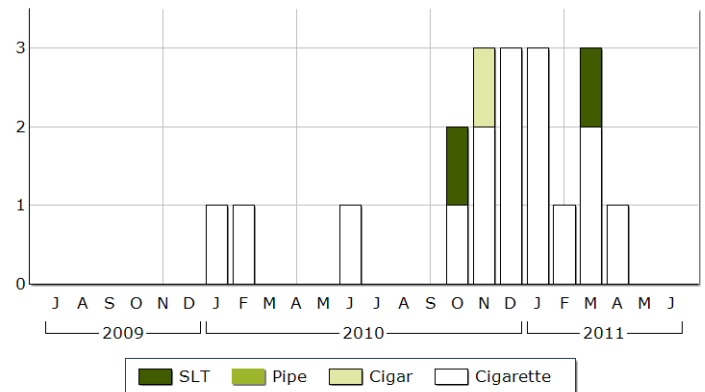
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

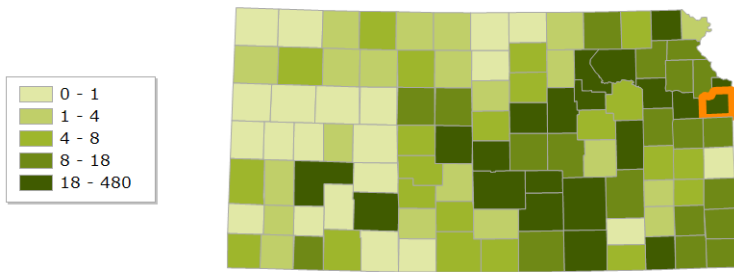
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Johnson County - Kansas Tobacco Quitline

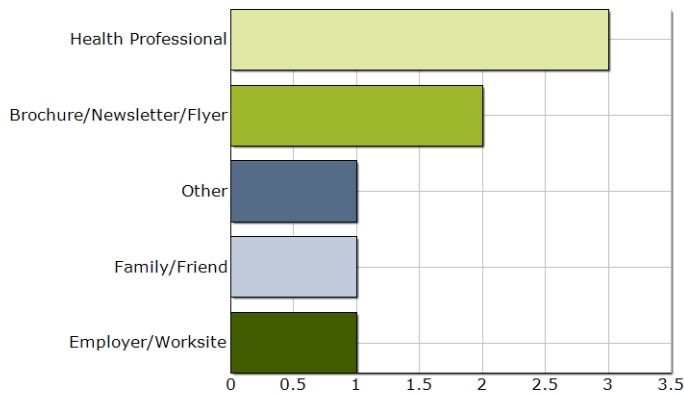
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

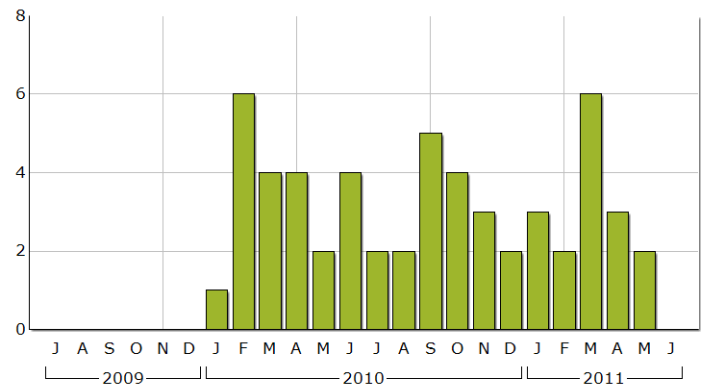


County Population	Prevalence	Tobacco Users	
Adult	394,724	12.2 %	48,112
		County	State
Tobacco Users - Last Full Month		8	233
Tobacco Users YTD		149	5,228
Unique Tobacco Users YTD		3 129	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1 0.31 %	1.40 %
Reach - NAQC		2 0.23 %	0.47 %
Annualized Reach		1 0.34 %	1.52 %
Annualized Reach - NAQC		2 0.25 %	0.51 %
Unique Individual Reach		3 0.27 %	1.00 %

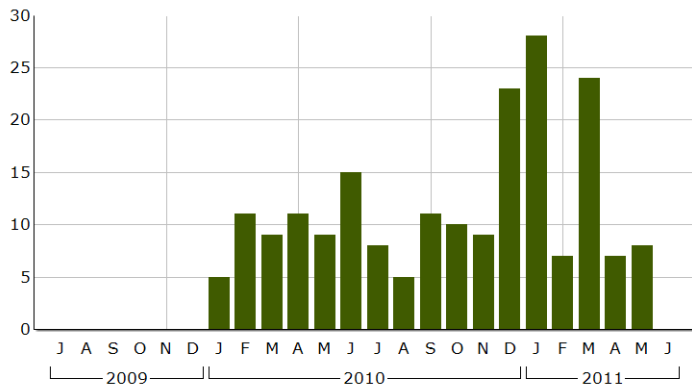
How Heard About



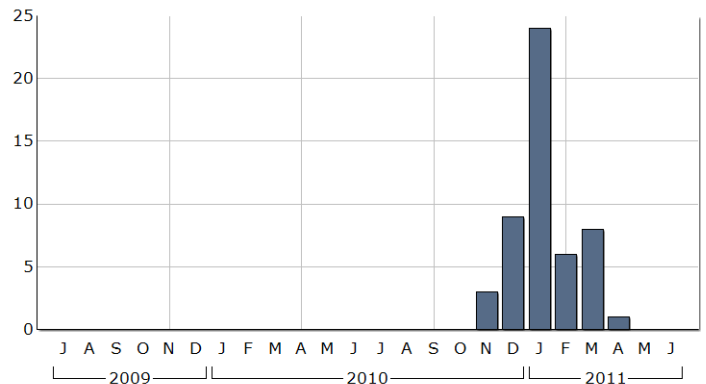
Fax Referral



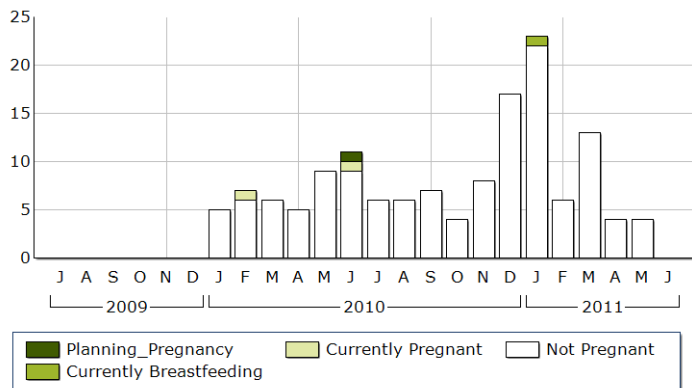
Tobacco User Enrollments



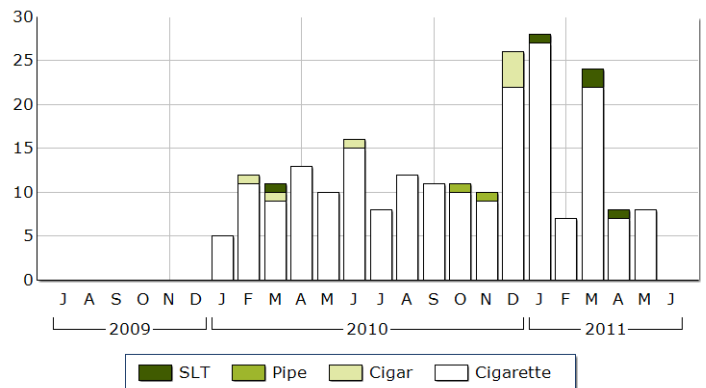
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



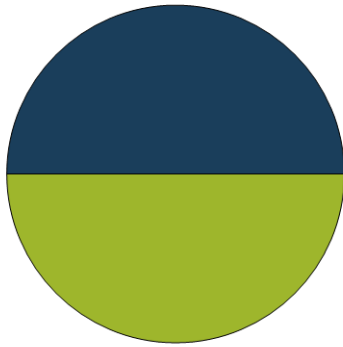
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Johnson County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

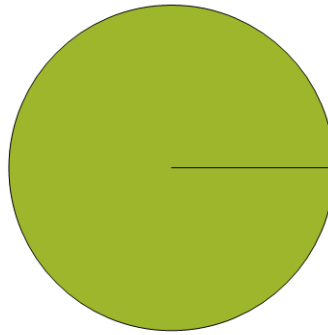
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

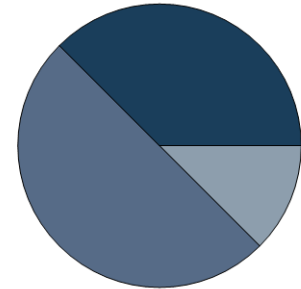
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

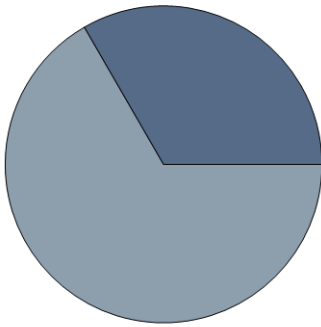
Tobacco Users By Education



HS Degree/GED, 12.50%
Some College, 50.00%
College Degree, 37.50%

Chart Total N: 8

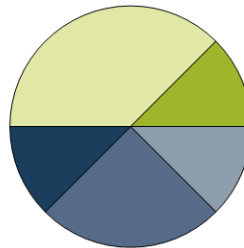
Tobacco Users By Race



White, 66.67%
Black or African American, 33.33%

Chart Total N: 6

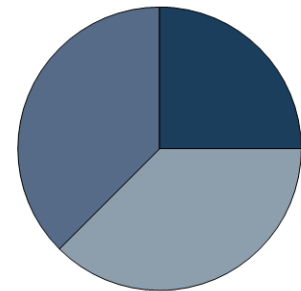
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 25.00%
35 - 44, 12.50%
45 - 54, 37.50%
55 - 64, 12.50%

Chart Total N: 8

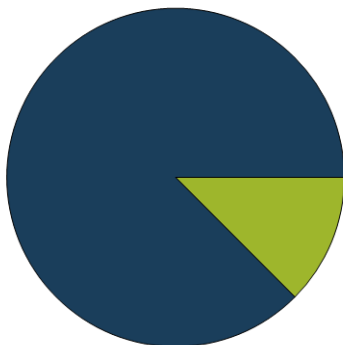
Tobacco Users By Health Plan



Commercially Insured, 37.50%
Medicaid, 37.50%
Uninsured, 25.00%

Chart Total N: 8

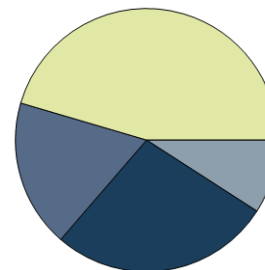
Tobacco Users By Ethnicity



Hispanic, 12.50%
Non-Hispanic, 87.50%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 9.09%
CAD, 27.27%
Diabetes, 18.18%
None, 45.45%

Chart Total N: 11

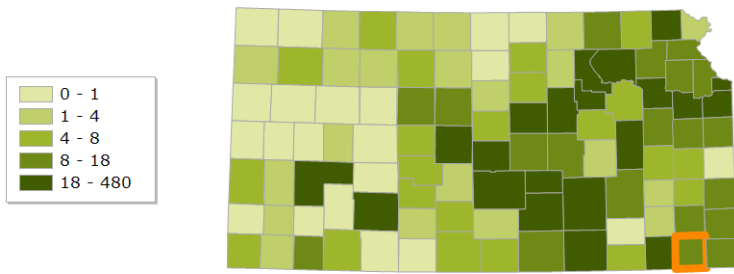
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Labette County - Kansas Tobacco Quitline

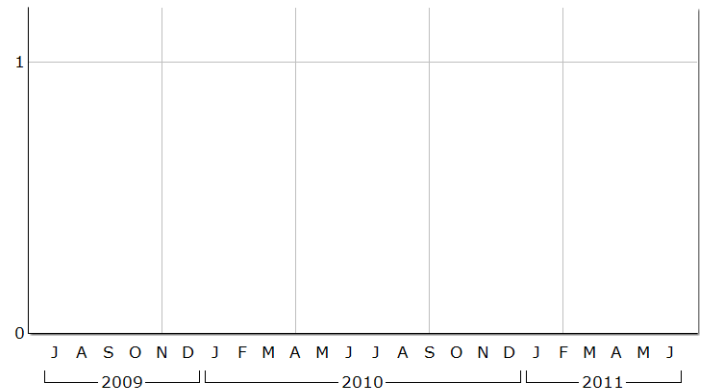
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

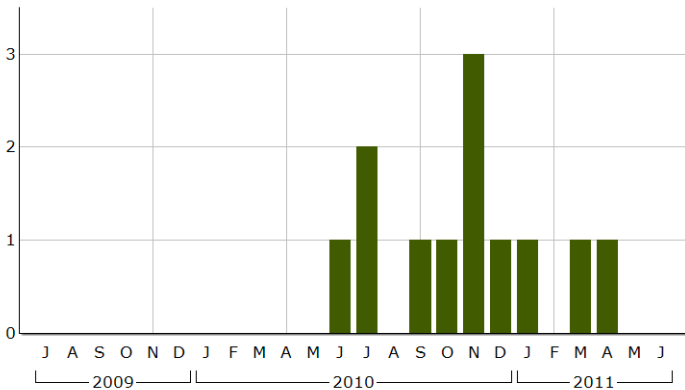


County Population	Prevalence	Tobacco Users	
Adult	18,359	28.9 %	5,309
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		12	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.23 %
Annualized Reach		1	0.25 %
Annualized Reach - NAQC		2	0.25 %
Unique Individual Reach		3	0.21 %

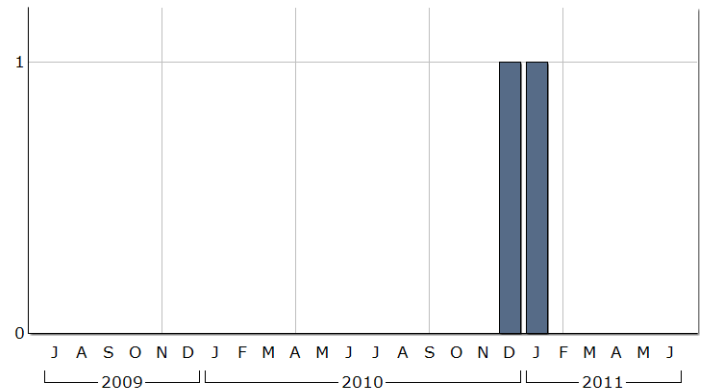
Fax Referral



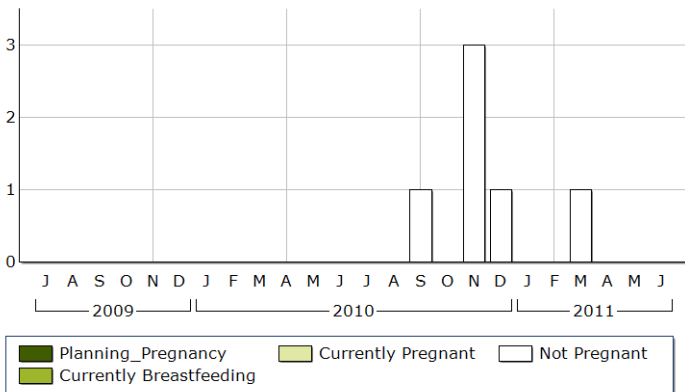
Tobacco User Enrollments



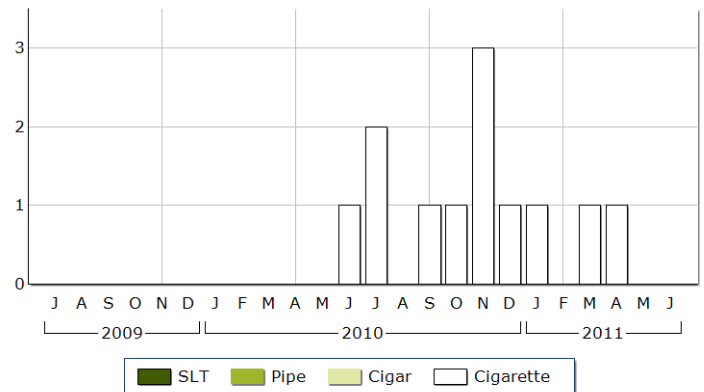
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

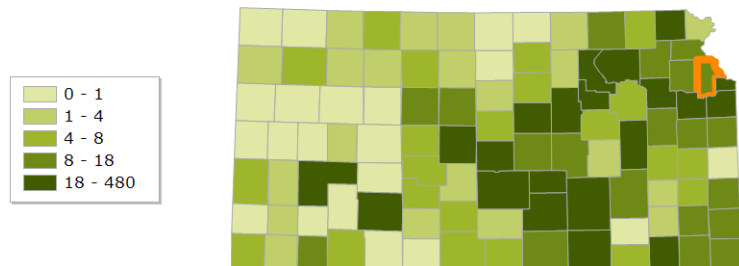
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

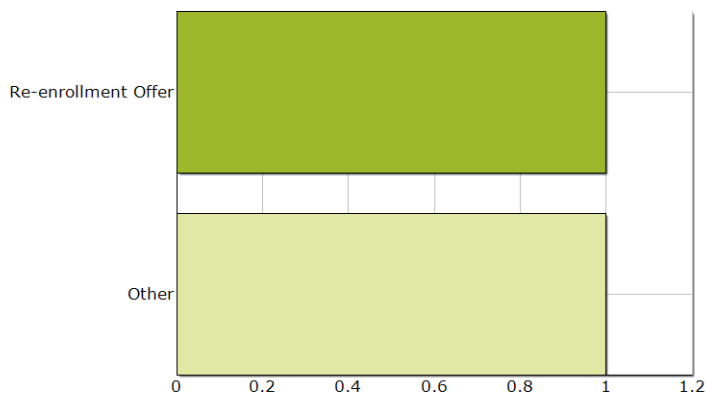
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

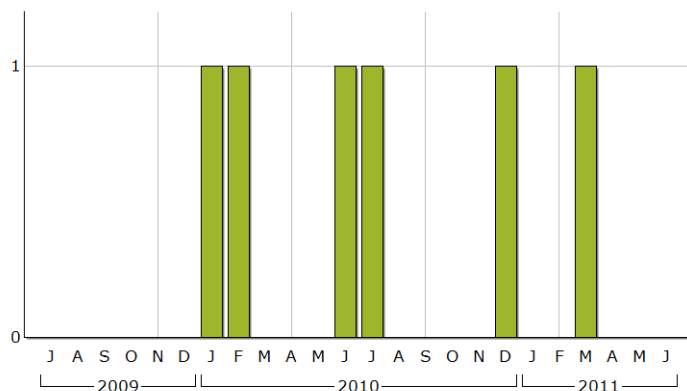


County Population	Prevalence	Tobacco Users	
Adult	52,124	16.6 %	8,637
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		17	5,228
Unique Tobacco Users YTD		3	12
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.20 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	0.21 %
Annualized Reach - NAQC		2	0.16 %
Unique Individual Reach		3	0.14 %

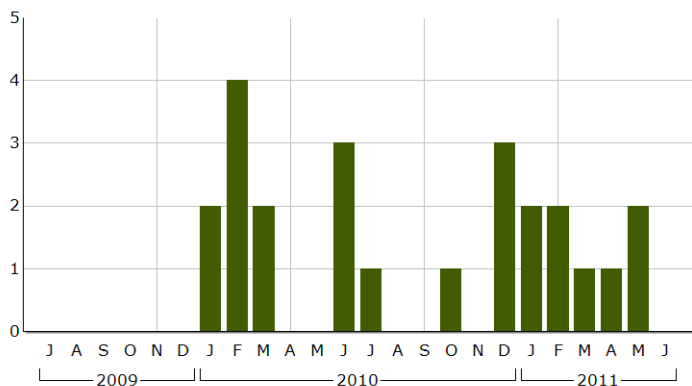
How Heard About



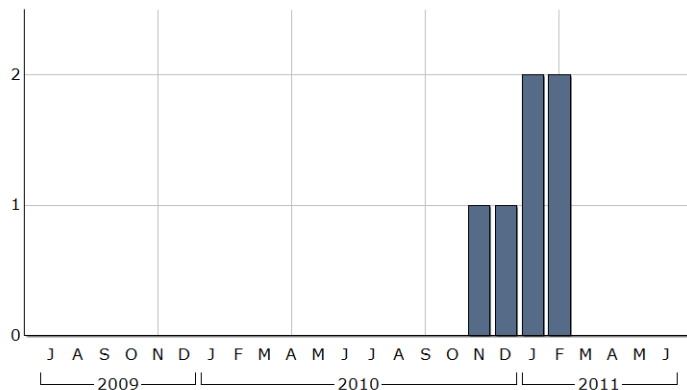
Fax Referral



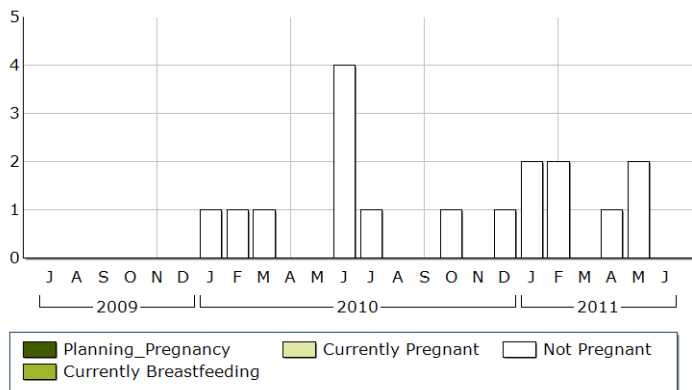
Tobacco User Enrollments



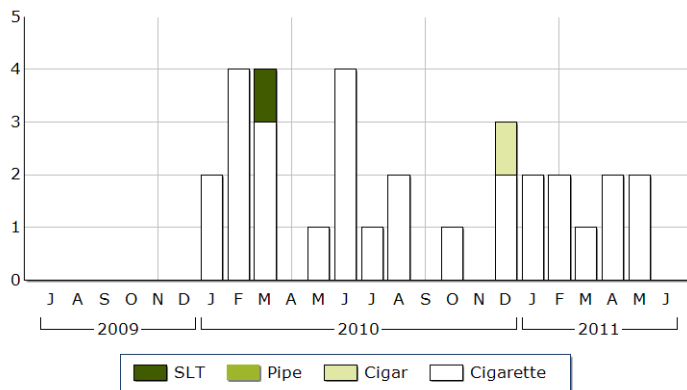
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

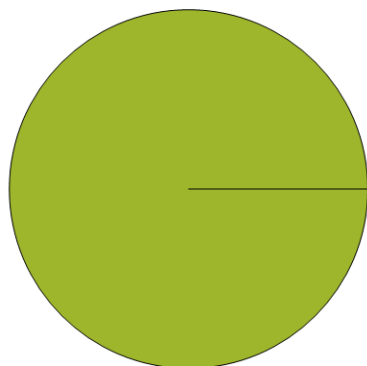
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

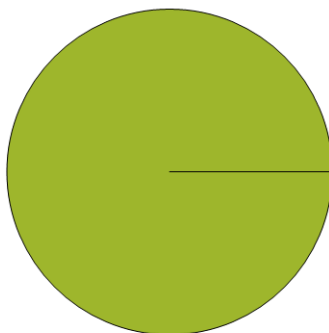
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

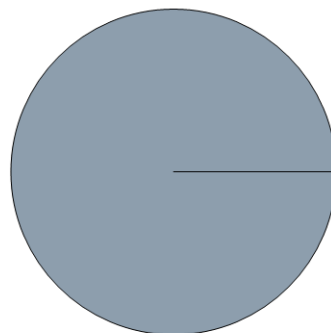
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

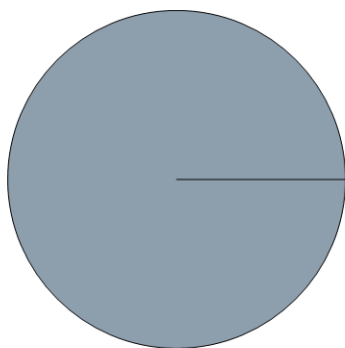
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

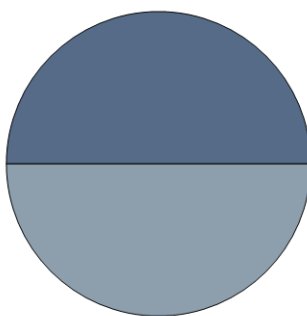
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

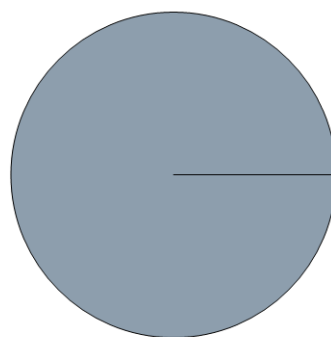
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

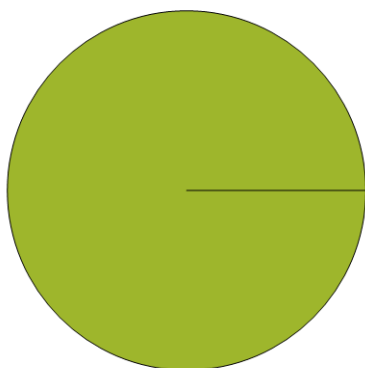
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

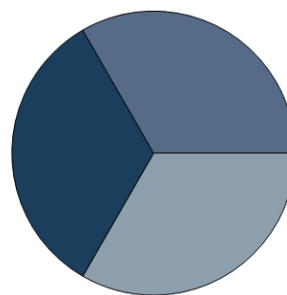
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
None, 33.33%

Chart Total N: 3

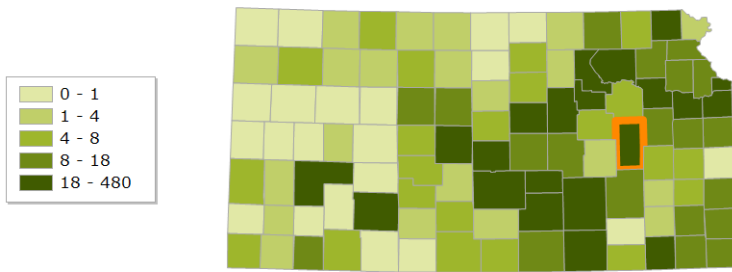
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Lyon County - Kansas Tobacco Quitline

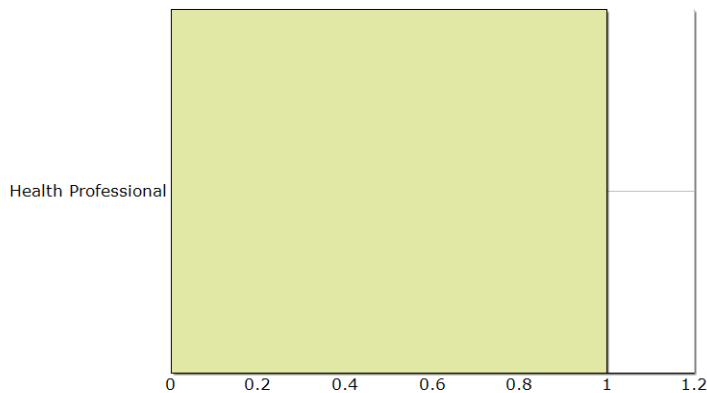
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

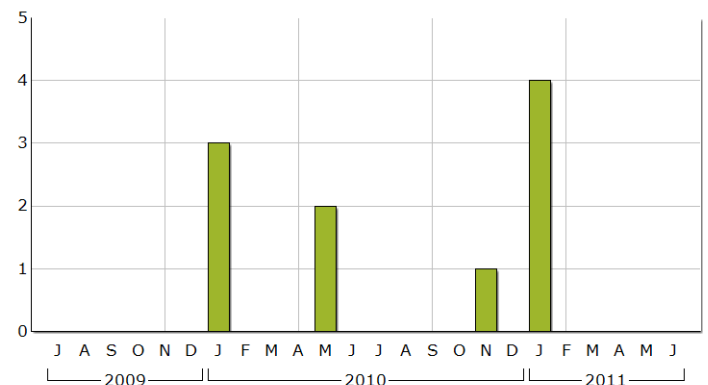


County Population	Prevalence	Tobacco Users	
Adult	25,819	16.3 %	4,207
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		26	5,228
Unique Tobacco Users YTD		3	24
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.62 %
Reach - NAQC		2	0.48 %
Annualized Reach		1	0.67 %
Annualized Reach - NAQC		2	0.52 %
Unique Individual Reach		3	0.57 %

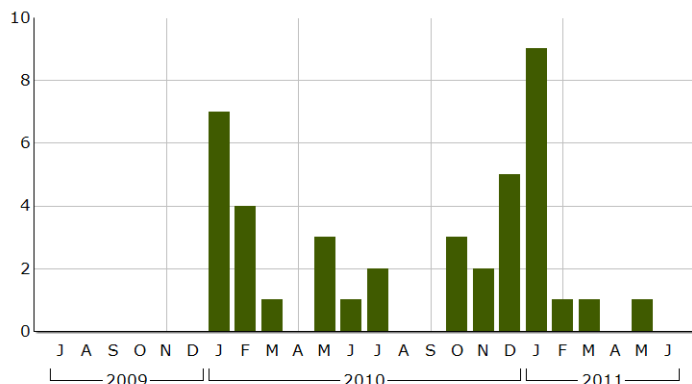
How Heard About



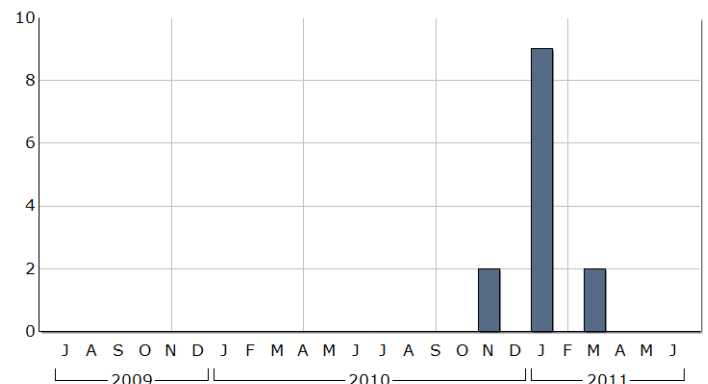
Fax Referral



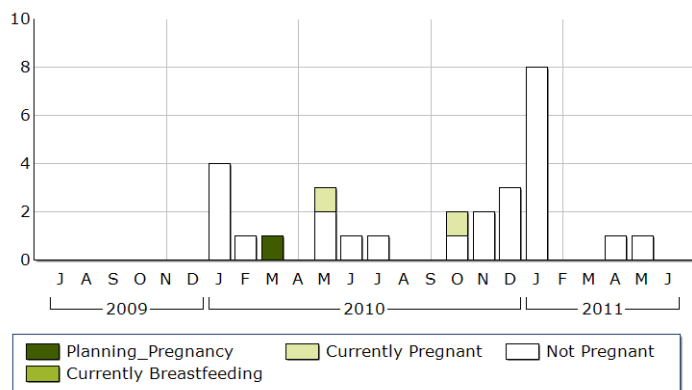
Tobacco User Enrollments



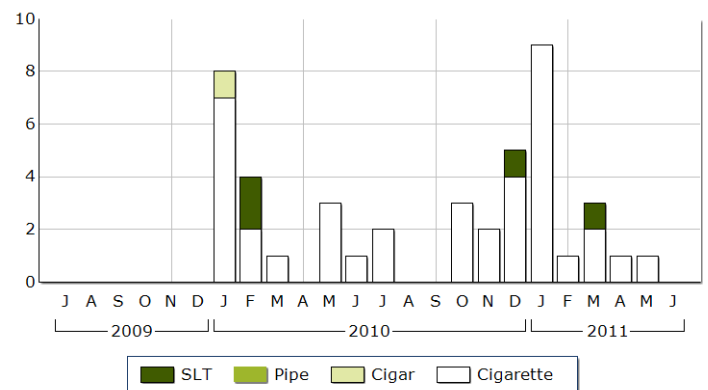
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Lyon County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

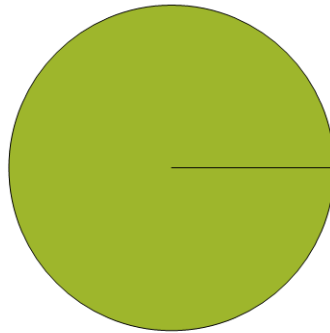
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

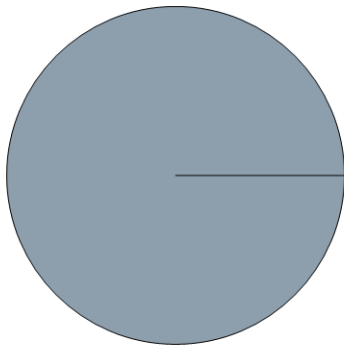
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

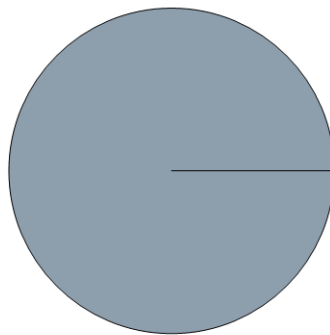
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

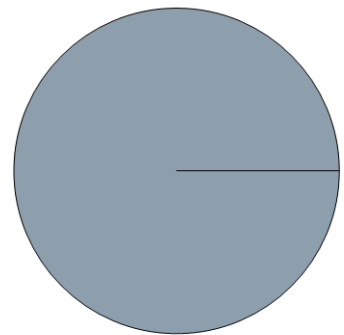
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

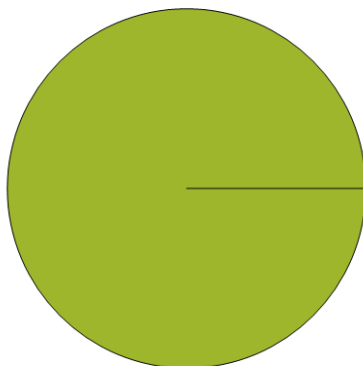
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

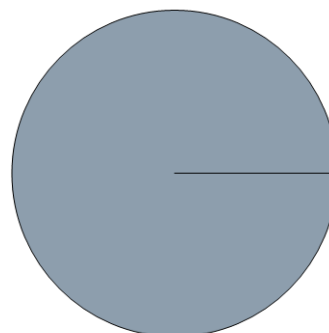
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

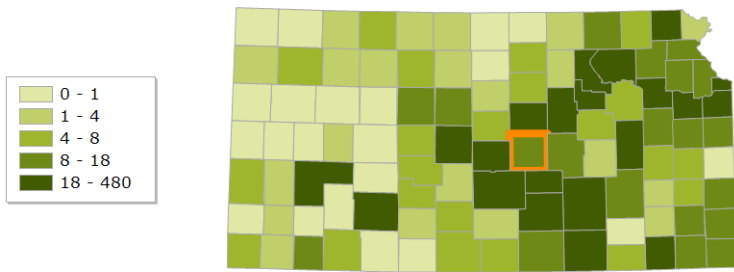
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

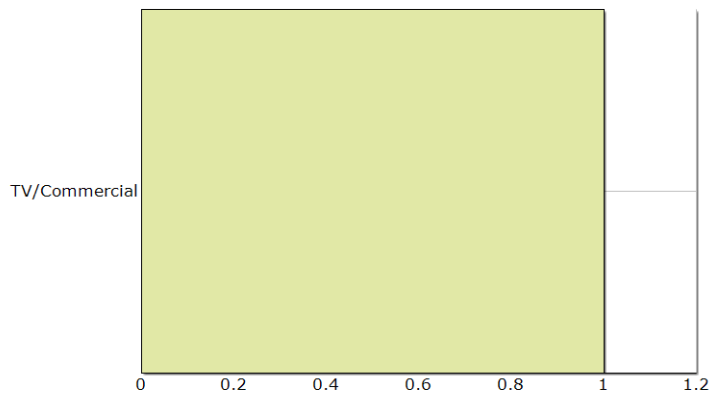
State Tobacco Users Served Contract YTD (Adults)



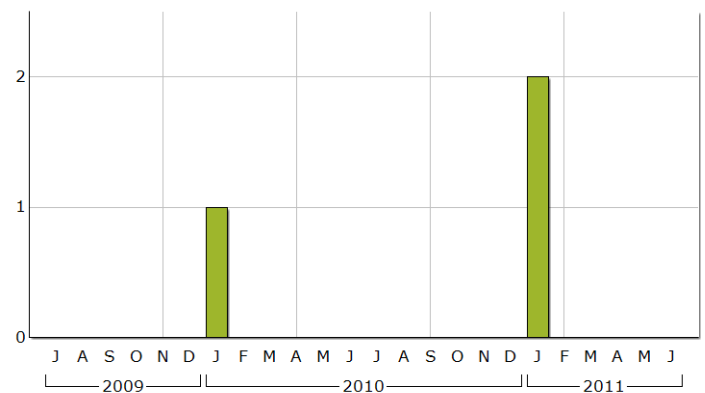
County Population	Prevalence	Tobacco Users
Adult 25,944	14.9 %	3,866

	County	State
Tobacco Users - Last Full Month	1	233
Tobacco Users YTD	16	5,228
Unique Tobacco Users YTD	3	14
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.41 %
Reach - NAQC	2	0.26 %
Annualized Reach	1	0.45 %
Annualized Reach - NAQC	2	0.28 %
Unique Individual Reach	3	0.36 %

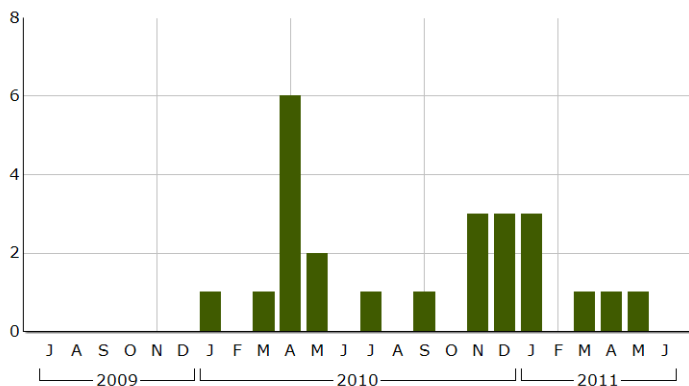
How Heard About



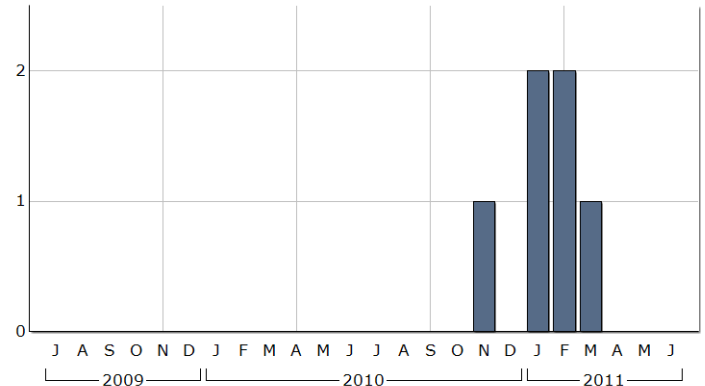
Fax Referral



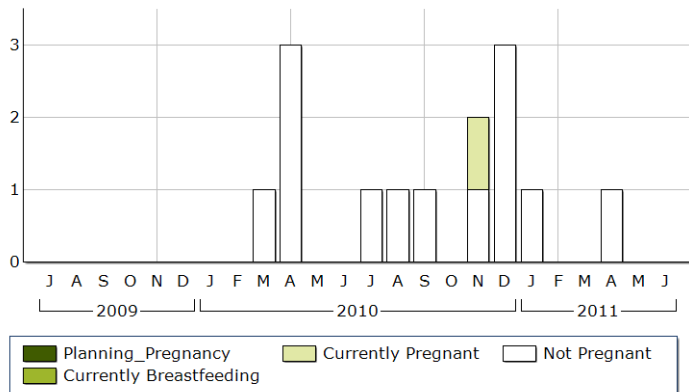
Tobacco User Enrollments



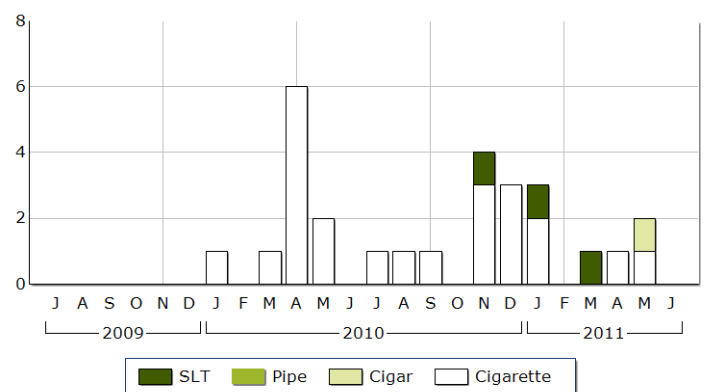
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

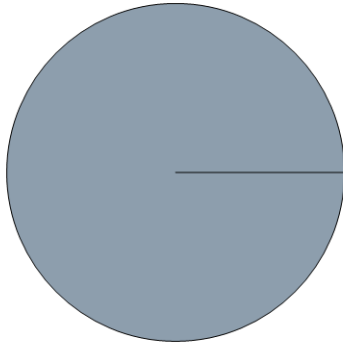
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

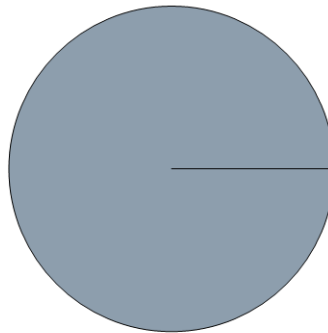
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

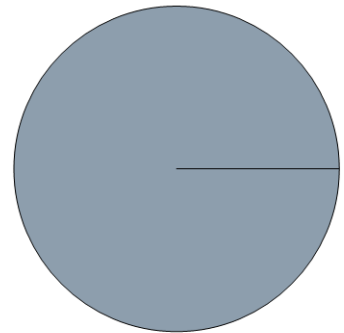
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

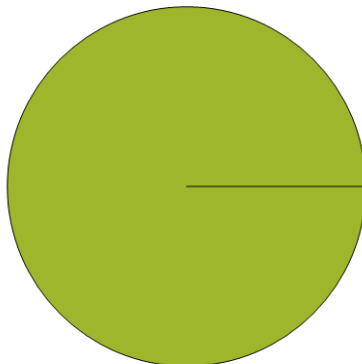
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

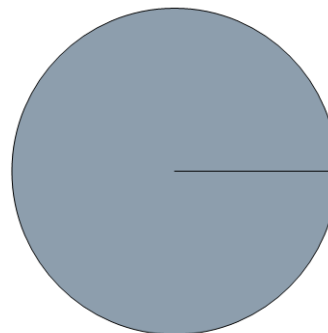
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Diabetes, 100.00%

Chart Total N: 1

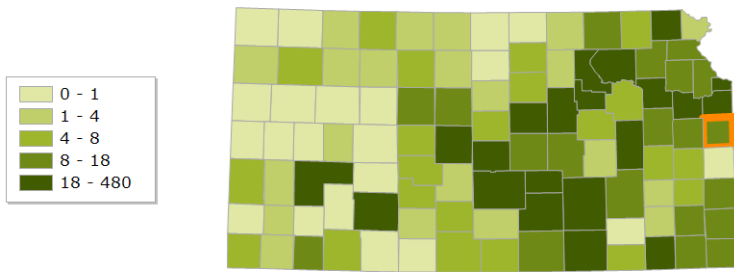
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Miami County - Kansas Tobacco Quitline

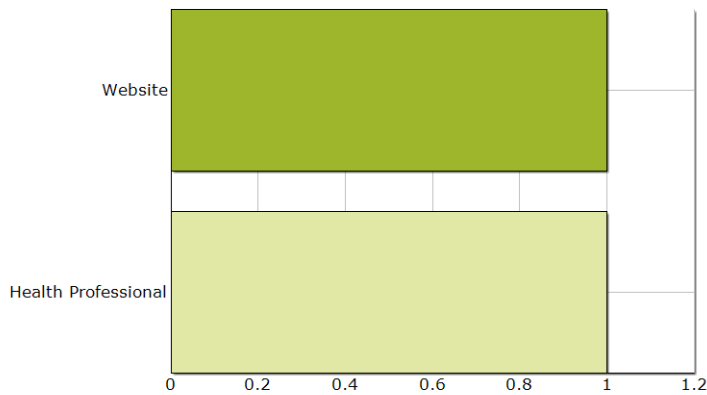
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

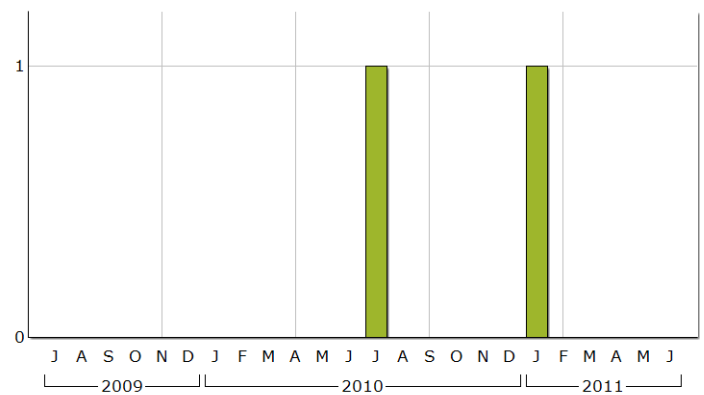


County Population	Prevalence	Tobacco Users	
Adult	26,804	17.2 %	4,611
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		17	5,228
Unique Tobacco Users YTD		3	15
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.37 %
Reach - NAQC		2	0.28 %
Annualized Reach		1	0.40 %
Annualized Reach - NAQC		2	0.31 %
Unique Individual Reach		3	0.33 %

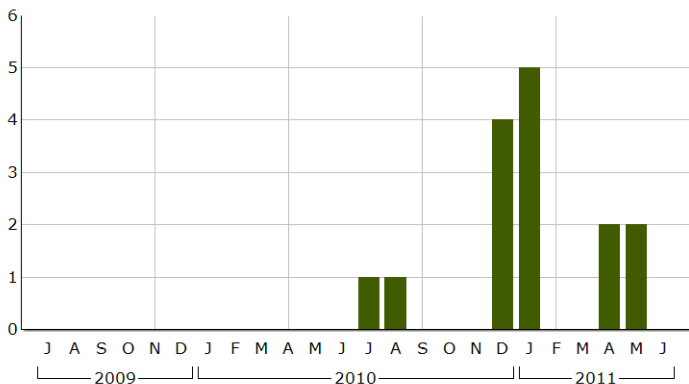
How Heard About



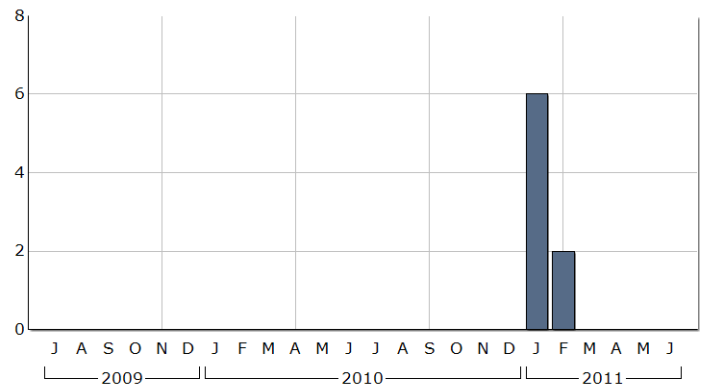
Fax Referral



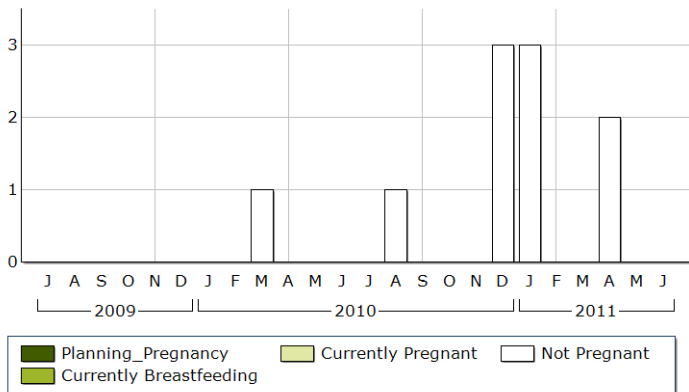
Tobacco User Enrollments



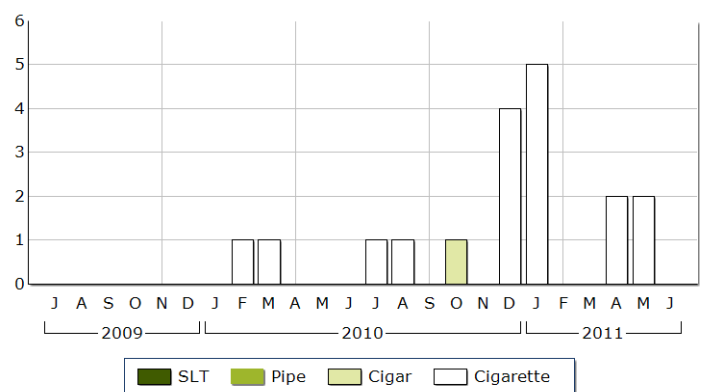
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

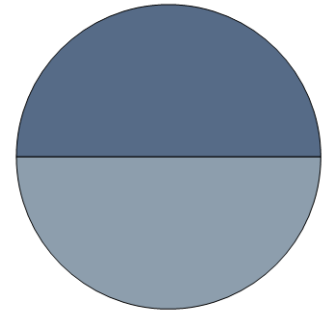
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

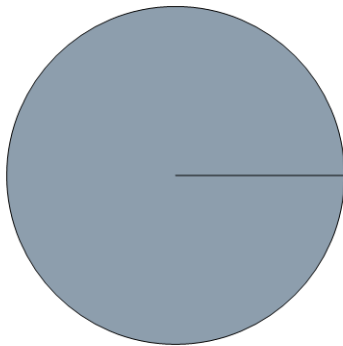
Tobacco Users By Education



Technical Degree, 50.00%
College Degree, 50.00%

Chart Total N: 2

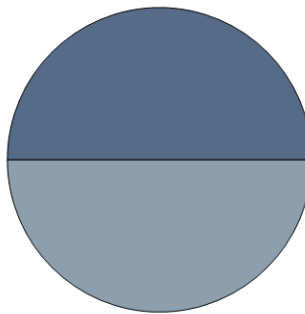
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

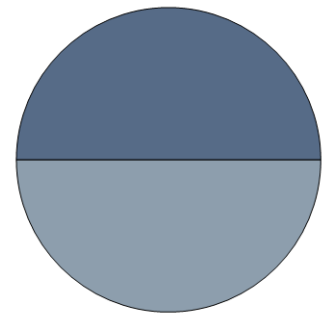
Tobacco Users By Age



45 - 54, 50.00%
65 and Older, 50.00%

Chart Total N: 2

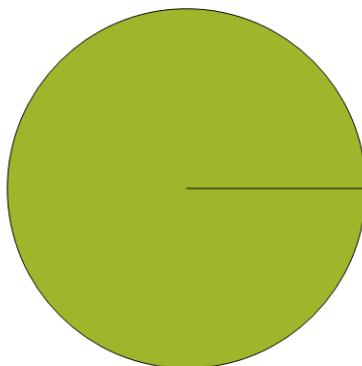
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

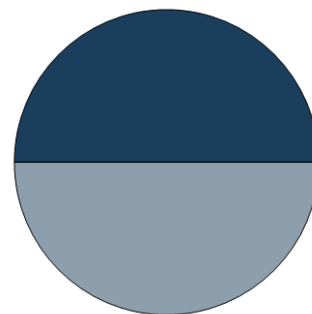
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 50.00%
None, 50.00%

Chart Total N: 2

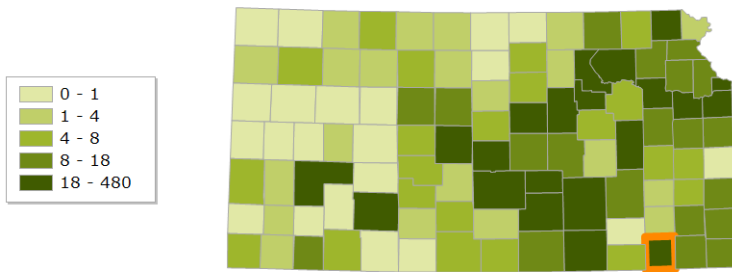
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Montgomery County - Kansas Tobacco Quitline

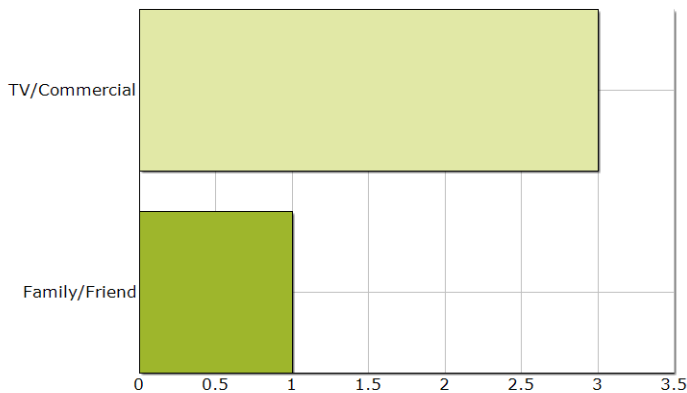
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

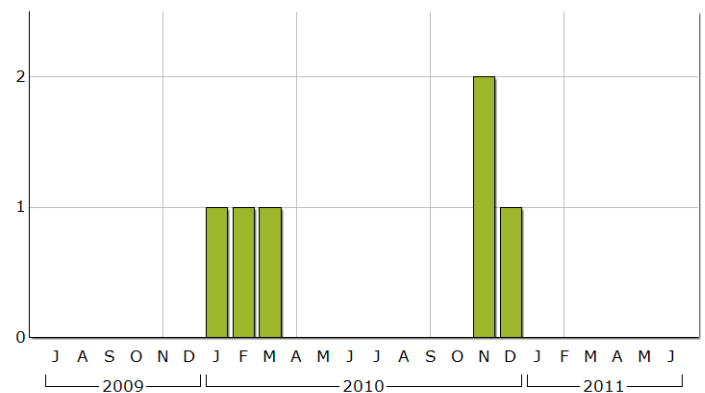


County Population	Prevalence	Tobacco Users	
Adult	21,068	29.0 %	6,112
		County	State
Tobacco Users - Last Full Month		4	233
Tobacco Users YTD		54	5,228
Unique Tobacco Users YTD		3 48	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1 0.88 %	1.40 %
Reach - NAQC		2 0.70 %	0.47 %
Annualized Reach		1 0.96 %	1.52 %
Annualized Reach - NAQC		2 0.77 %	0.51 %
Unique Individual Reach		3 0.79 %	1.00 %

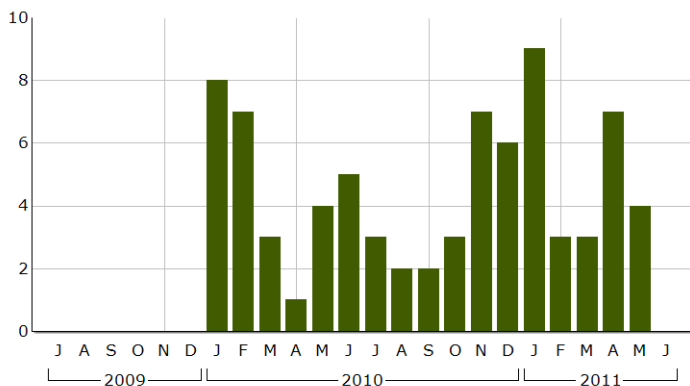
How Heard About



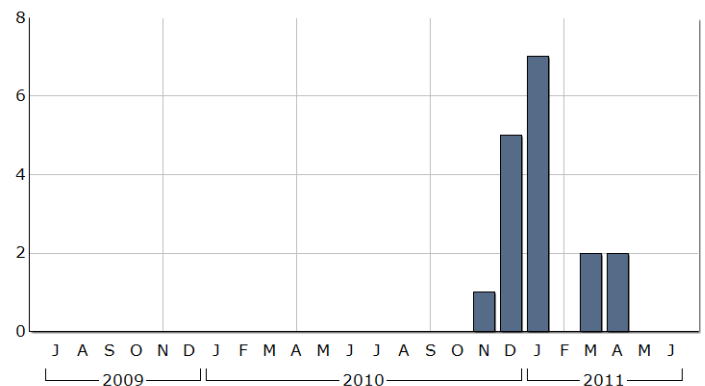
Fax Referral



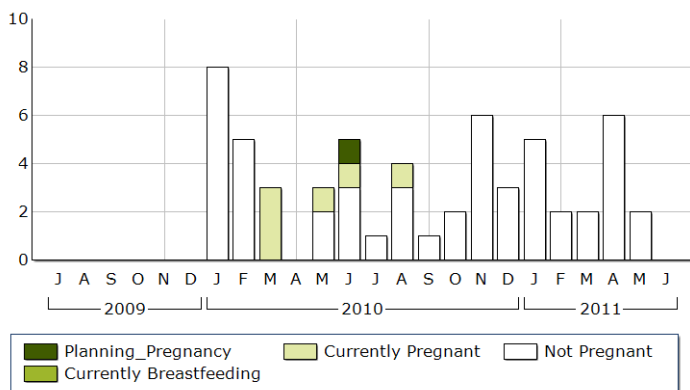
Tobacco User Enrollments



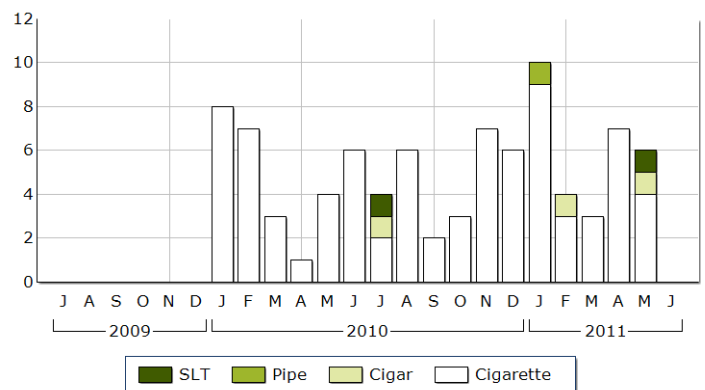
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

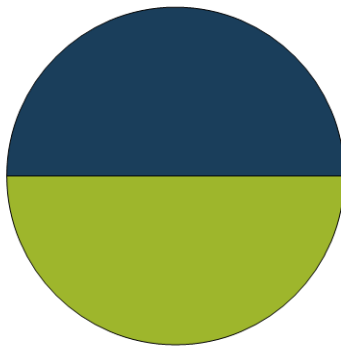
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Montgomery County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

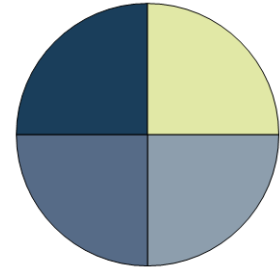
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

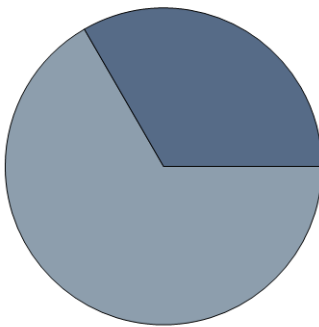
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 25.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

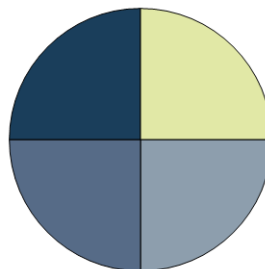
Tobacco Users By Race



American Indian/Alaskan Native, 66.67%
Black or African American, 33.33%

Chart Total N: 3

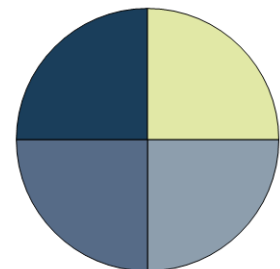
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 4

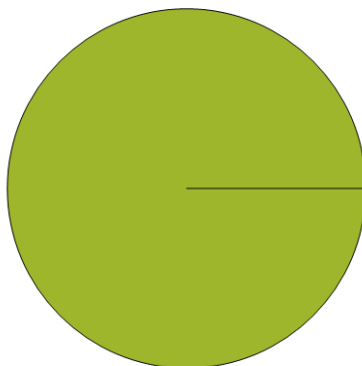
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Medicaid, 25.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

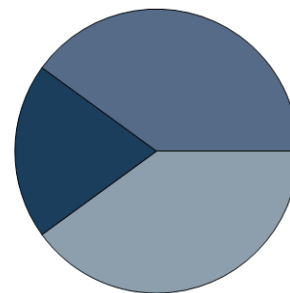
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 40.00%
Diabetes, 20.00%
None, 40.00%

Chart Total N: 5

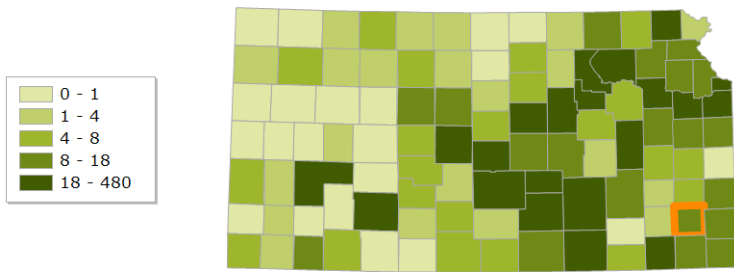
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Neosho County - Kansas Tobacco Quitline

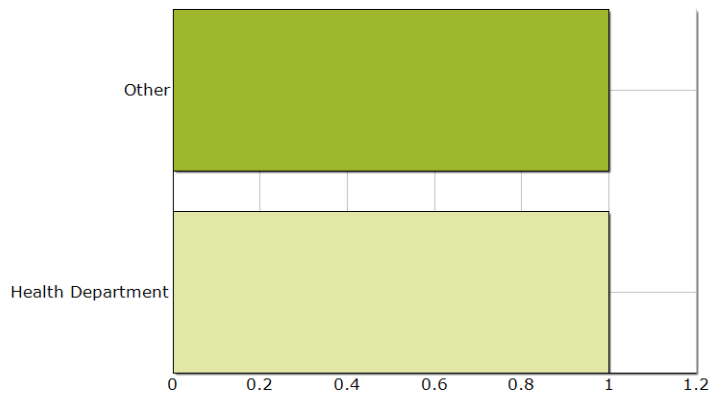
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

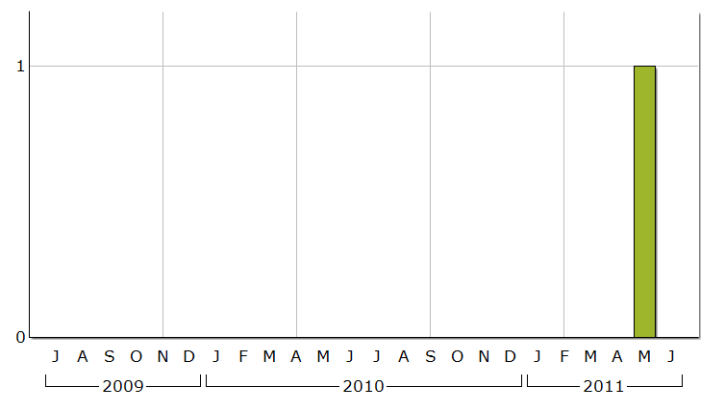


County Population	Prevalence	Tobacco Users	
Adult	15,127	19.6 %	2,957
		County	State
Tobacco Users - Last Full Month		2	233
Tobacco Users YTD		9	5,228
Unique Tobacco Users YTD		3	7
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.30 %
Reach - NAQC		2	0.24 %
Annualized Reach		1	0.33 %
Annualized Reach - NAQC		2	0.26 %
Unique Individual Reach		3	0.24 %

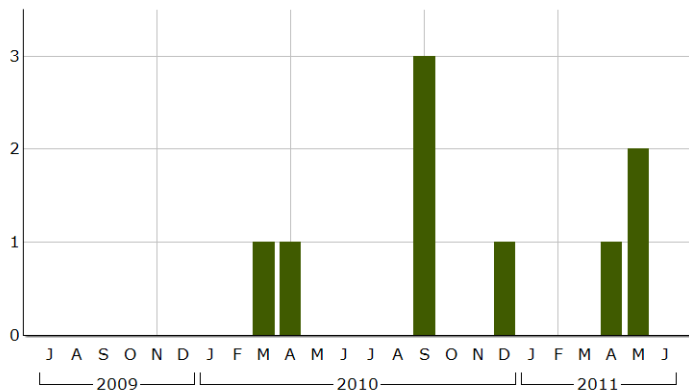
How Heard About



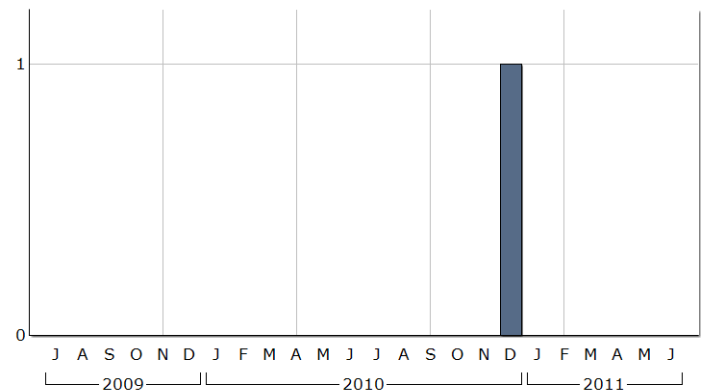
Fax Referral



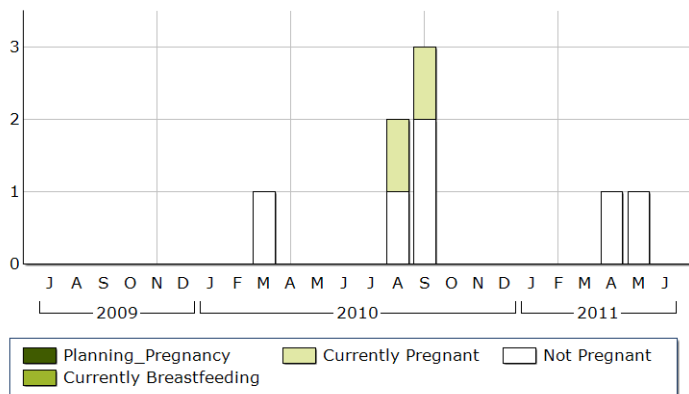
Tobacco User Enrollments



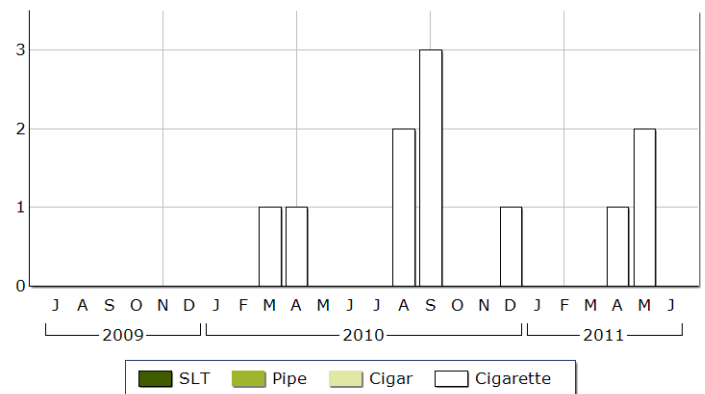
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

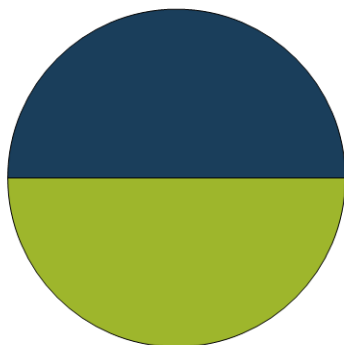


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

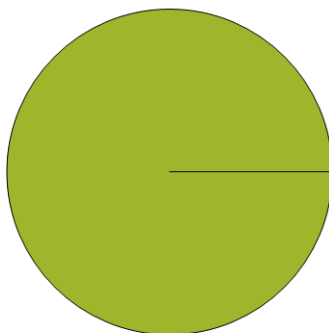
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

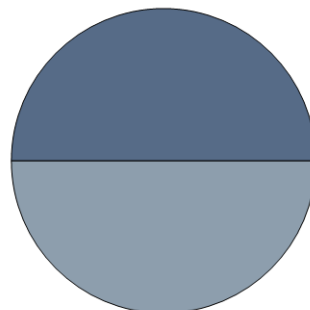
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

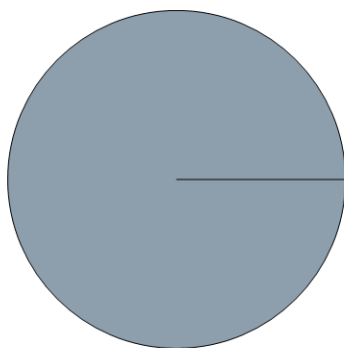
Tobacco Users By Education



No HS Degree/GED, 50.00%
HS Degree/GED, 50.00%

Chart Total N: 2

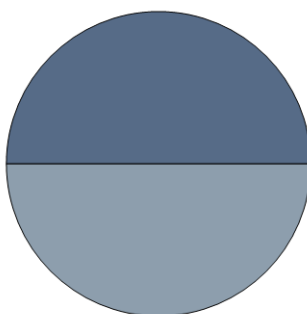
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

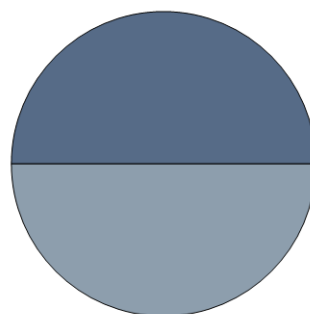
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 50.00%

Chart Total N: 2

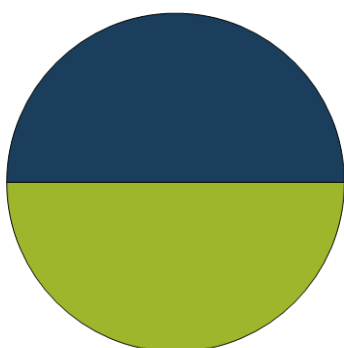
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

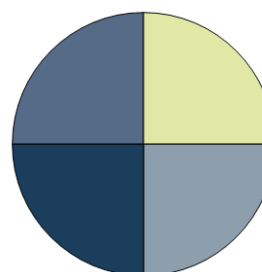
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

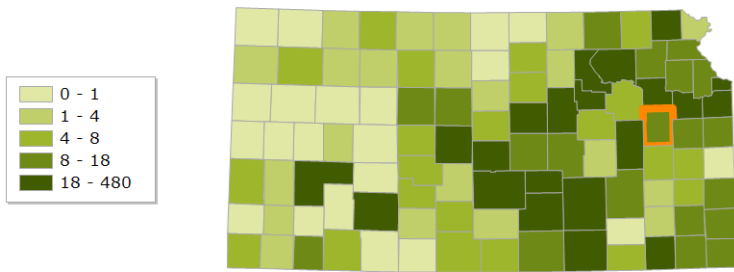
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Osage County - Kansas Tobacco Quitline

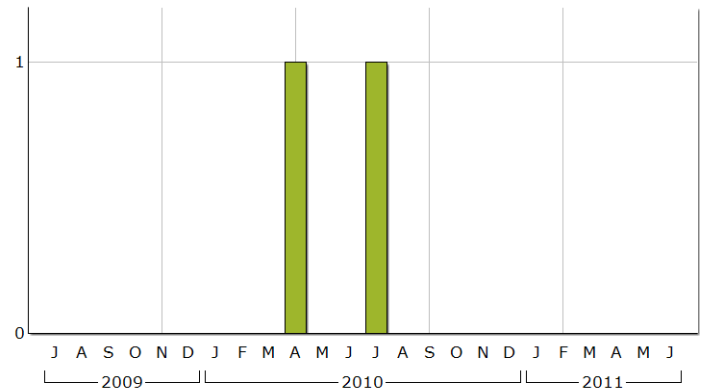
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

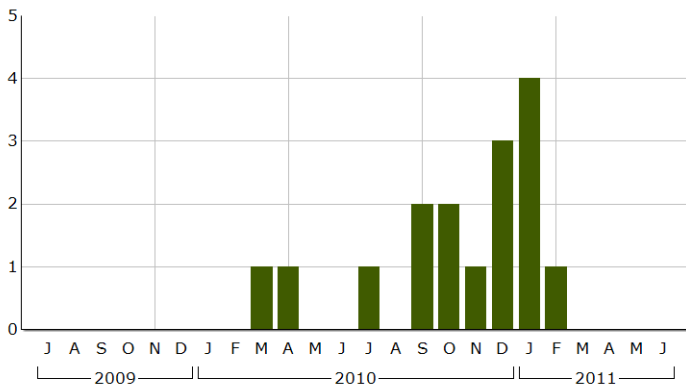


County Population	Prevalence	Tobacco Users	
Adult	17,243	20.1 %	3,458
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		14	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.40 %
Reach - NAQC		2	0.38 %
Annualized Reach		1	0.44 %
Annualized Reach - NAQC		2	0.41 %
Unique Individual Reach		3	0.38 %

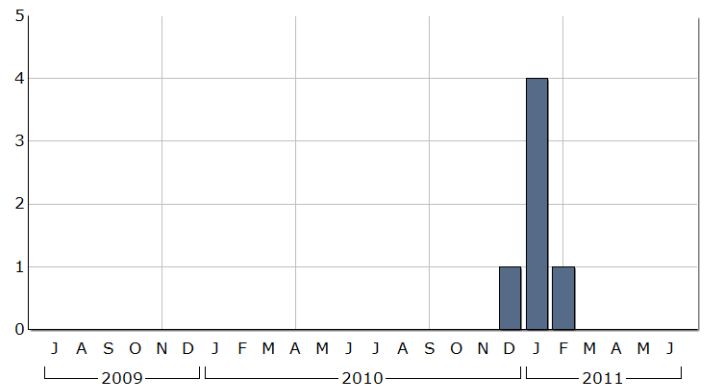
Fax Referral



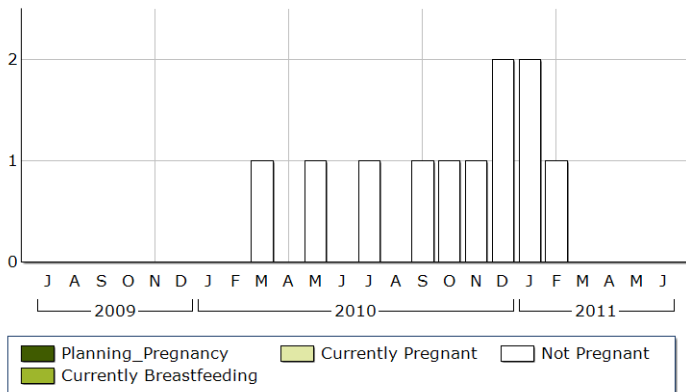
Tobacco User Enrollments



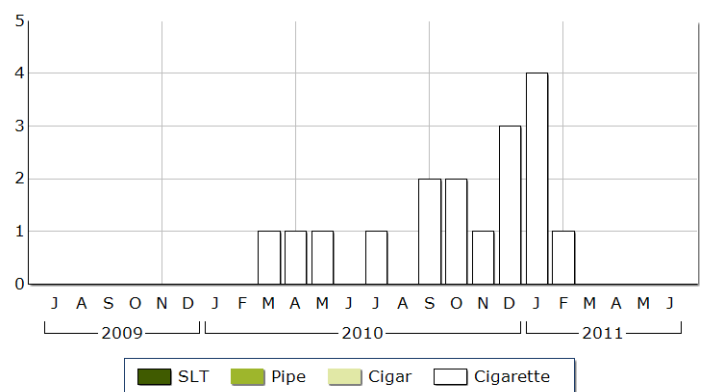
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

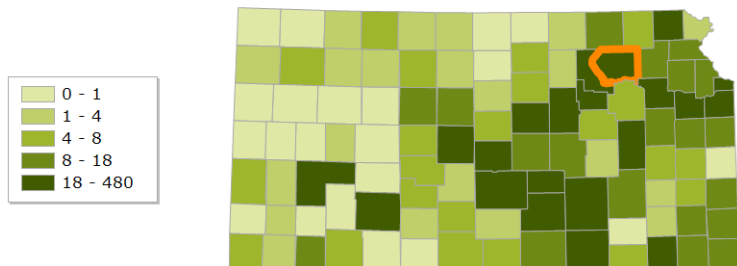
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

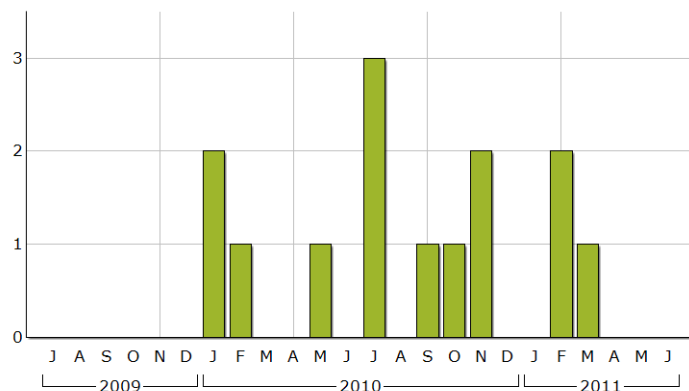
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

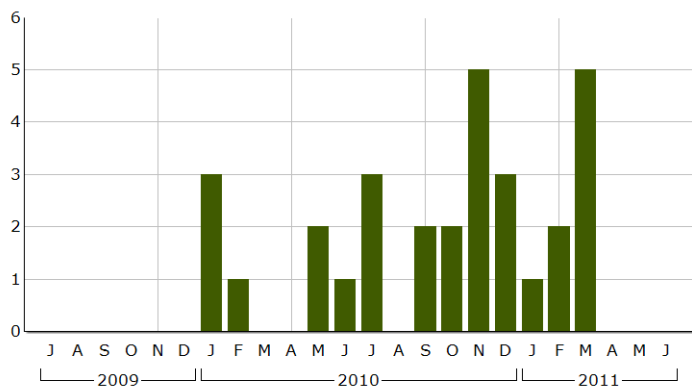


County Population	Prevalence	Tobacco Users	
Adult	19,968	20.1 %	4,019
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		25	5,228
Unique Tobacco Users YTD		3	22
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.62 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	0.68 %
Annualized Reach - NAQC		2	0.49 %
Unique Individual Reach		3	0.55 %

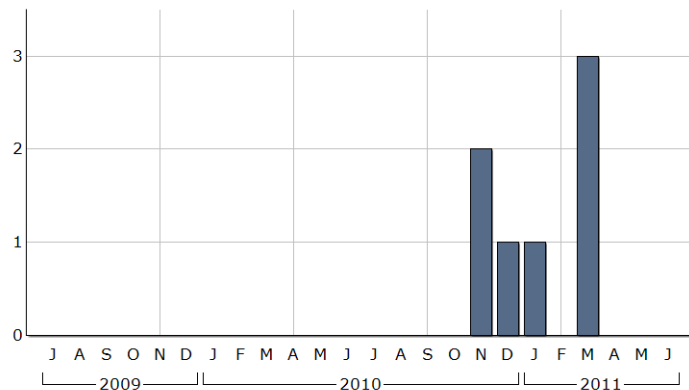
Fax Referral



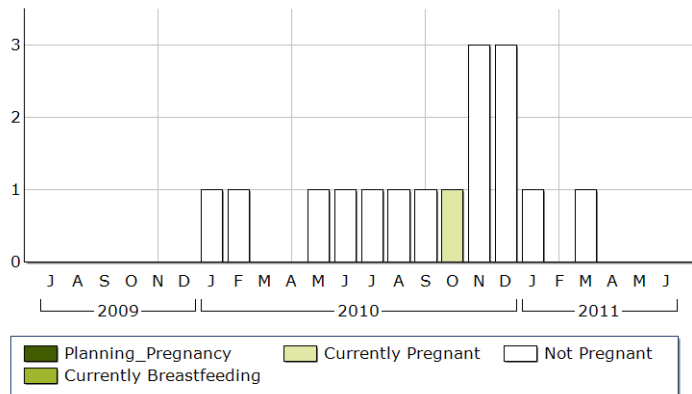
Tobacco User Enrollments



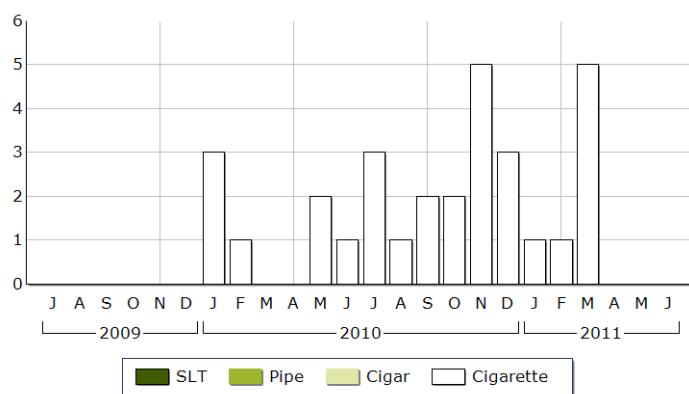
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

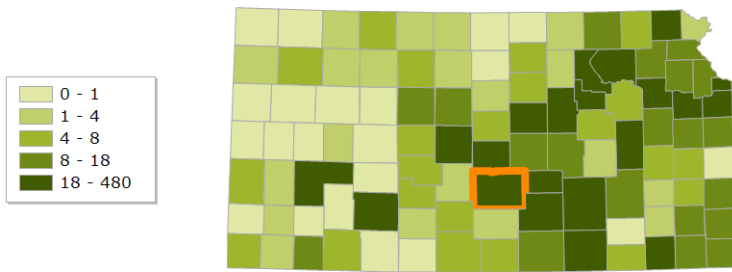
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Reno County - Kansas Tobacco Quitline

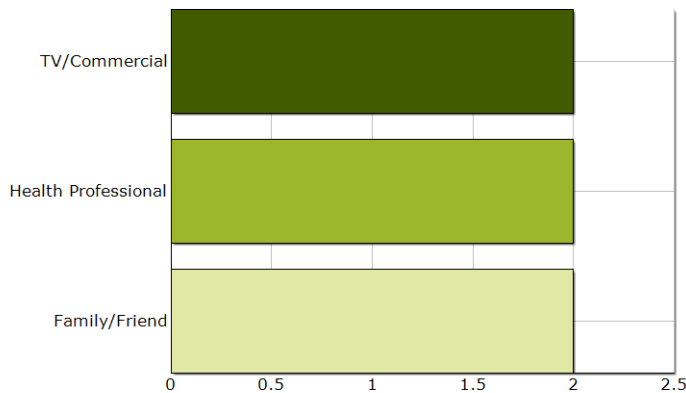
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

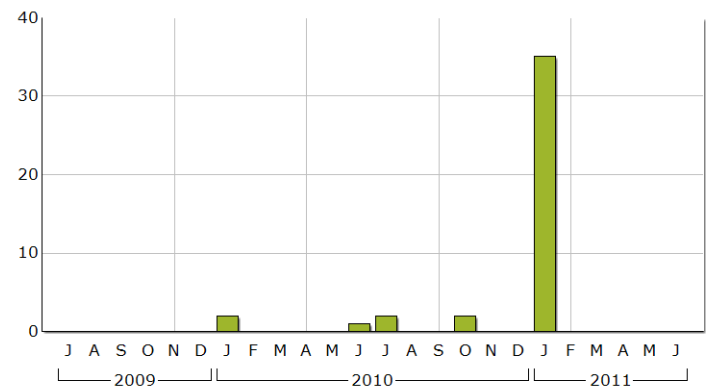


County Population	Prevalence	Tobacco Users	
Adult	48,224	21.2 %	10,225
		County	State
Tobacco Users - Last Full Month		6	233
Tobacco Users YTD		124	5,228
Unique Tobacco Users YTD		3 116	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1 1.21 %	1.40 %
Reach - NAQC		2 0.93 %	0.47 %
Annualized Reach		1 1.32 %	1.52 %
Annualized Reach - NAQC		2 1.01 %	0.51 %
Unique Individual Reach		3 1.13 %	1.00 %

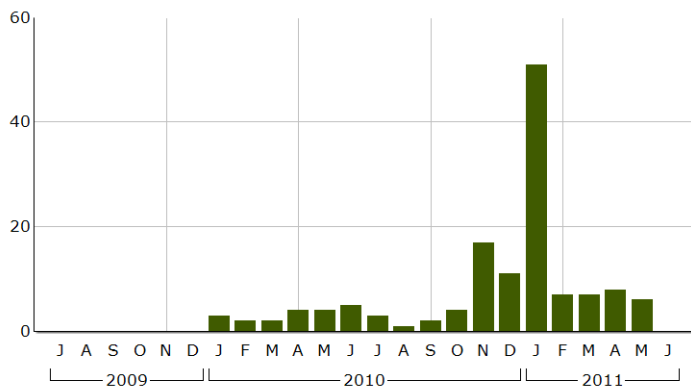
How Heard About



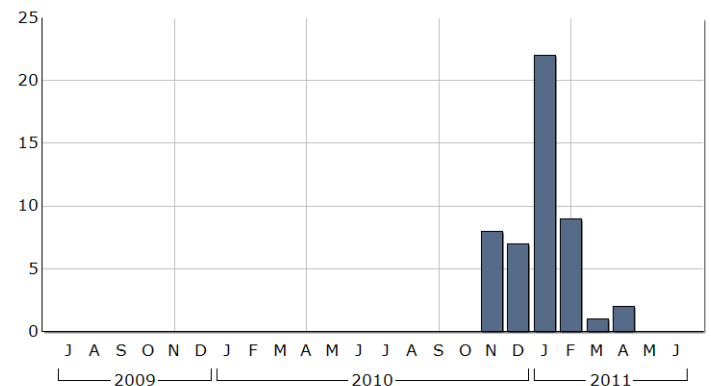
Fax Referral



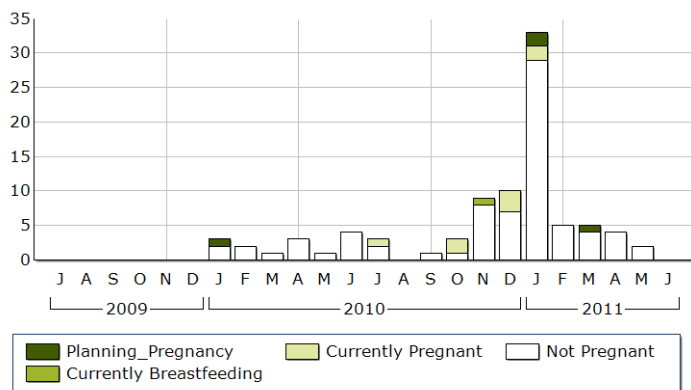
Tobacco User Enrollments



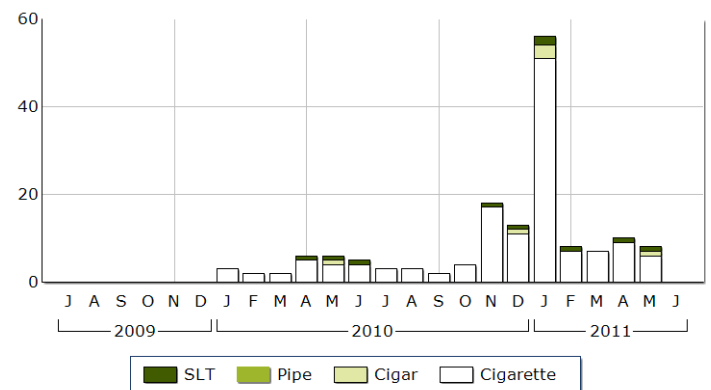
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

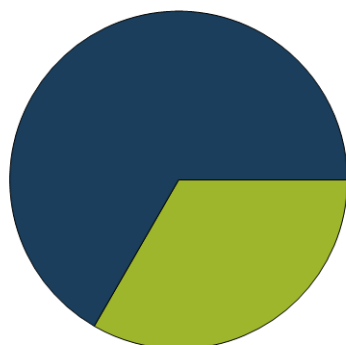


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

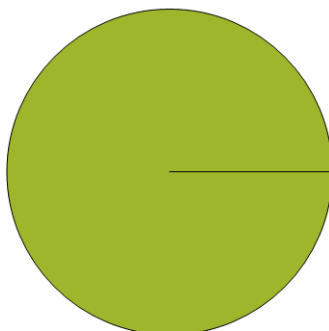
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 6

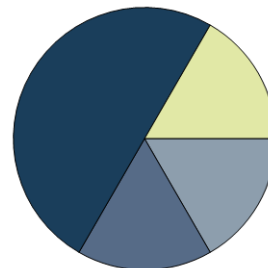
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

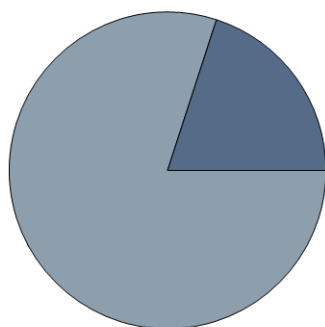
Tobacco Users By Education



No HS Degree/GED, 16.67%
HS Degree/GED, 16.67%
Some College, 50.00%
College Degree, 16.67%

Chart Total N: 6

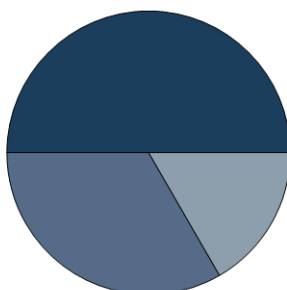
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

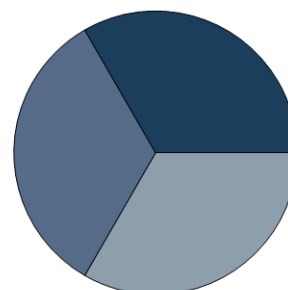
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 33.33%
45 - 54, 50.00%

Chart Total N: 6

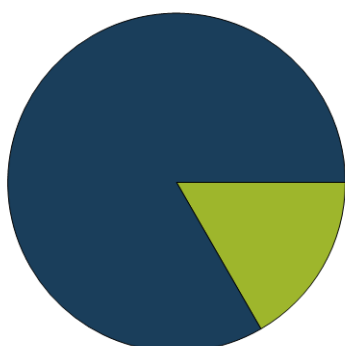
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 6

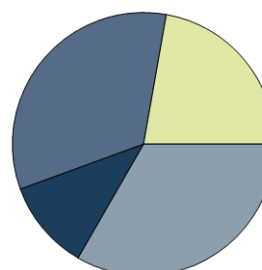
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 11.11%
COPD, 33.33%
None, 22.22%

Chart Total N: 9

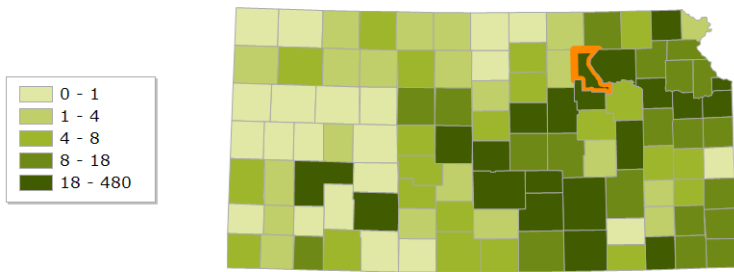
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Riley County - Kansas Tobacco Quitline

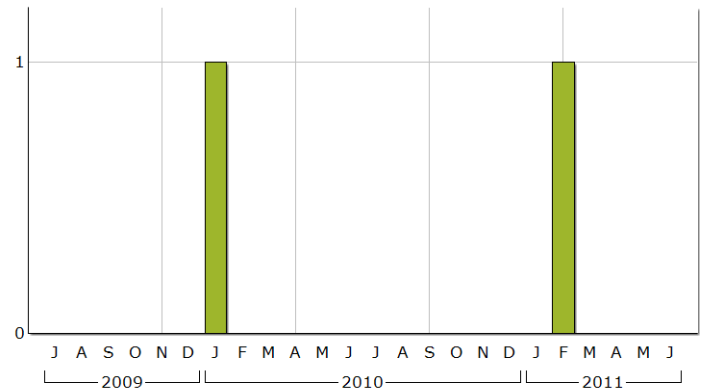
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

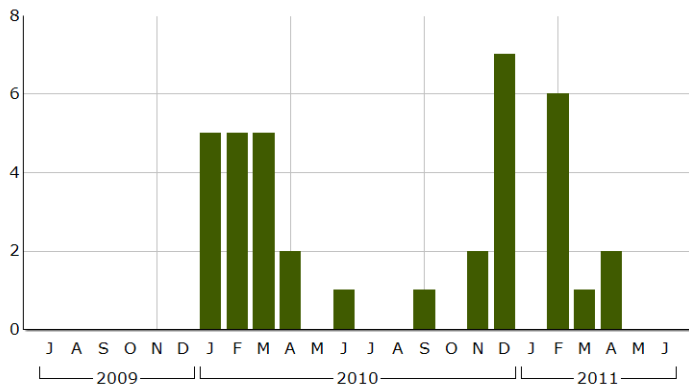


County Population	Prevalence	Tobacco Users	
Adult	37,714	14.8 %	5,585
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		20	5,228
Unique Tobacco Users YTD		3	19
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.36 %
Reach - NAQC		2	0.27 %
Annualized Reach		1	0.39 %
Annualized Reach - NAQC		2	0.29 %
Unique Individual Reach		3	0.34 %

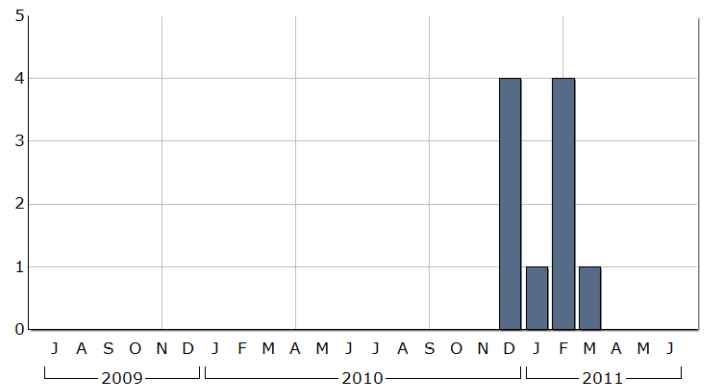
Fax Referral



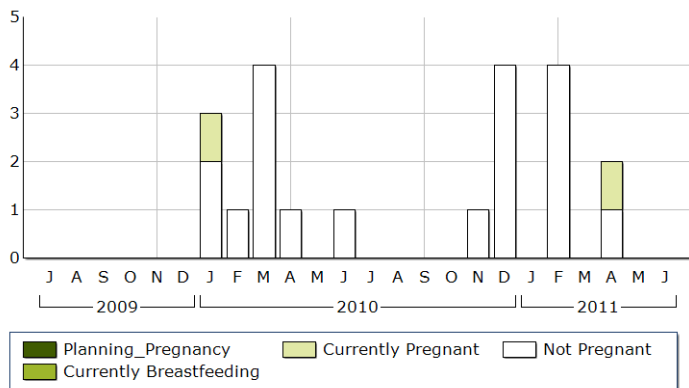
Tobacco User Enrollments



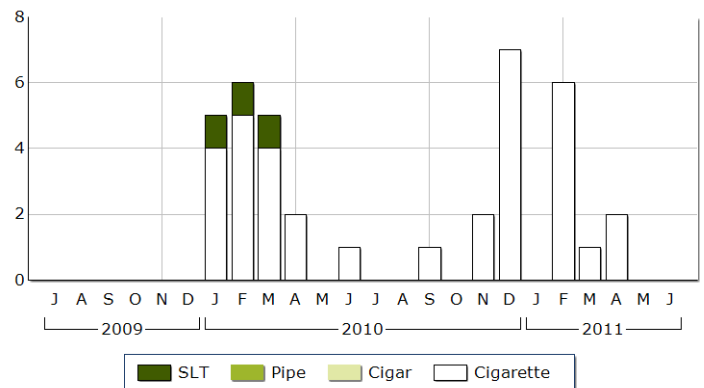
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

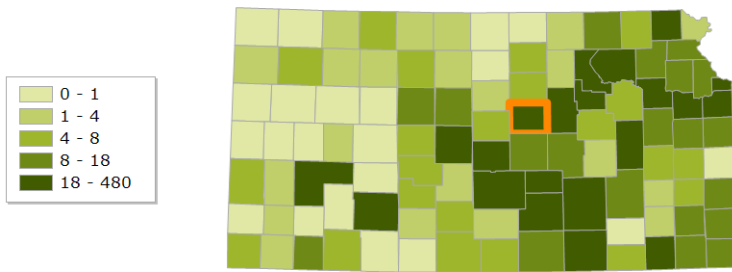
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

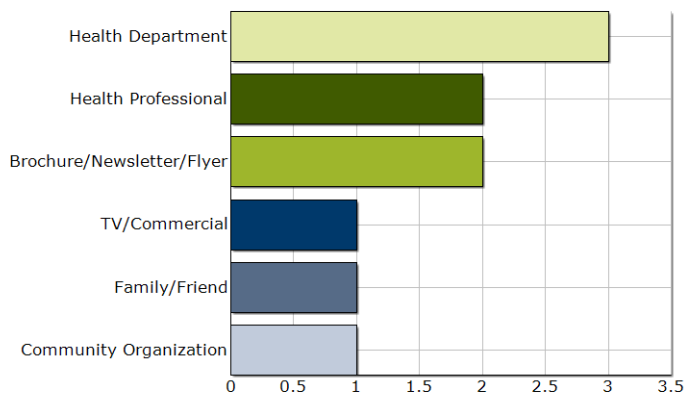
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

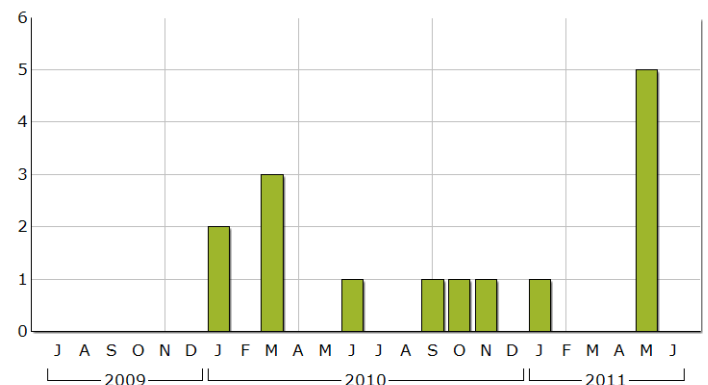


County Population	Prevalence	Tobacco Users	
Adult	37,750	19.6 %	7,382
		County	State
Tobacco Users - Last Full Month		10	233
Tobacco Users YTD		121	5,228
Unique Tobacco Users YTD		3	114
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.64 %
Reach - NAQC		2	1.35 %
Annualized Reach		1	1.79 %
Annualized Reach - NAQC		2	1.48 %
Unique Individual Reach		3	1.54 %

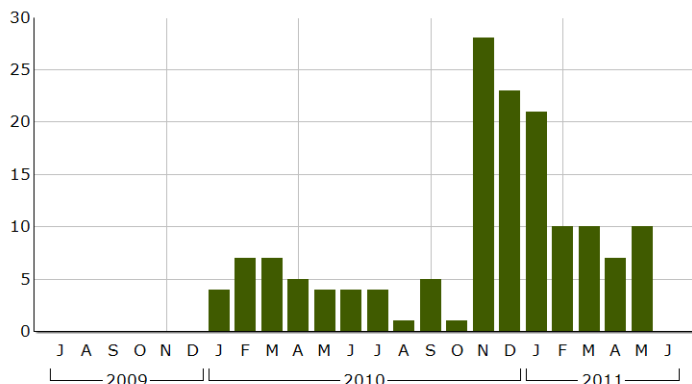
How Heard About



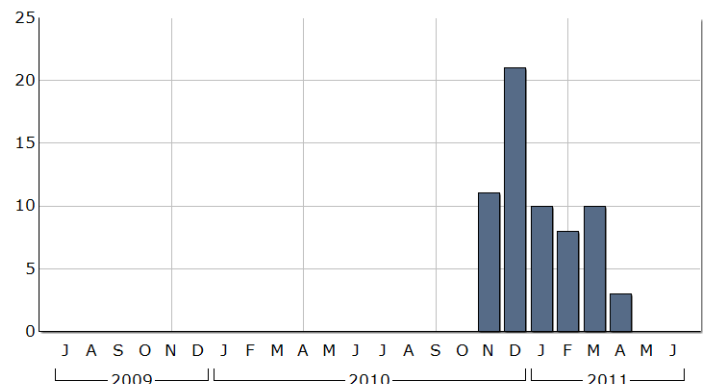
Fax Referral



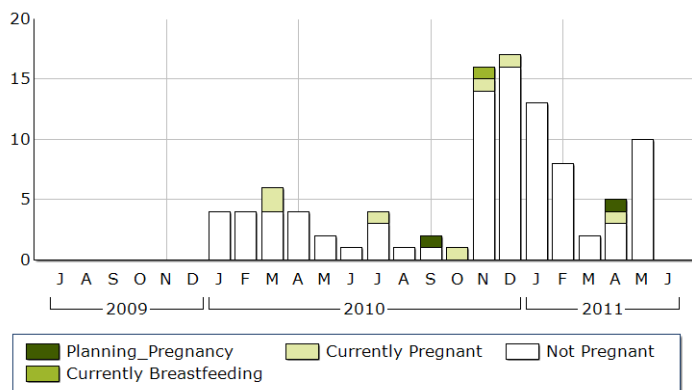
Tobacco User Enrollments



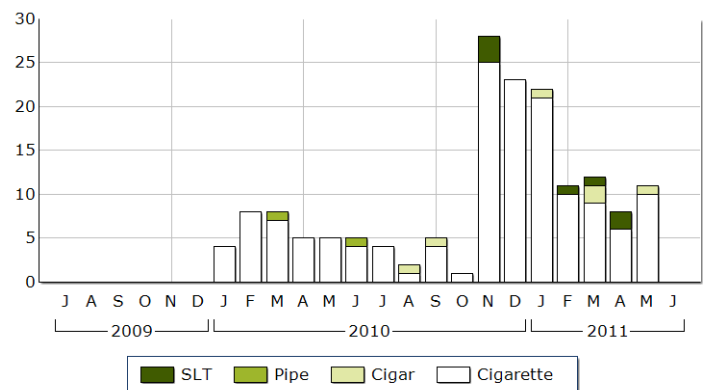
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 10

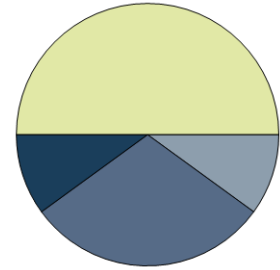
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

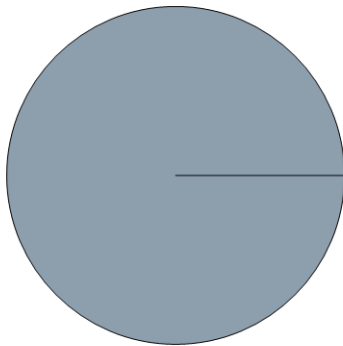
Tobacco Users By Education



No HS Degree/GED, 10.00%
HS Degree/GED, 30.00%
Some Technical School, 10.00%
Some College, 50.00%

Chart Total N: 10

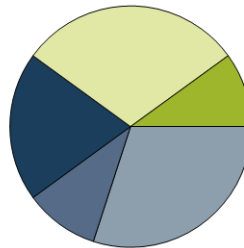
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

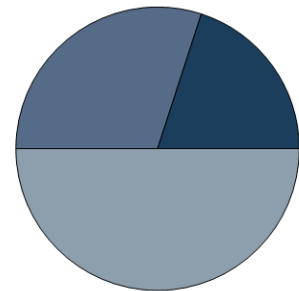
Tobacco Users By Age



18 - 24, 30.00%
25 - 34, 10.00%
35 - 44, 20.00%
45 - 54, 30.00%
55 - 64, 10.00%

Chart Total N: 10

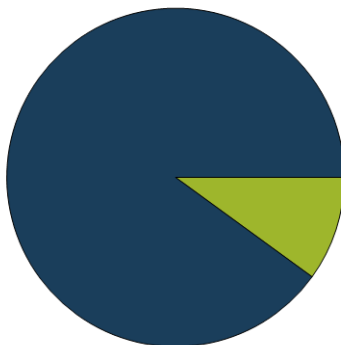
Tobacco Users By Health Plan



Uninsured, 50.00%
Commercially Insured, 30.00%
Medicare, 20.00%

Chart Total N: 10

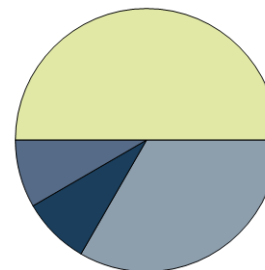
Tobacco Users By Ethnicity



Hispanic, 10.00%
Non-Hispanic, 90.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 8.33%
COPD, 8.33%
None, 50.00%

Chart Total N: 12

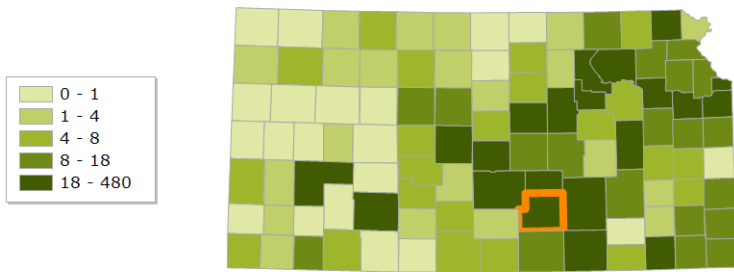
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

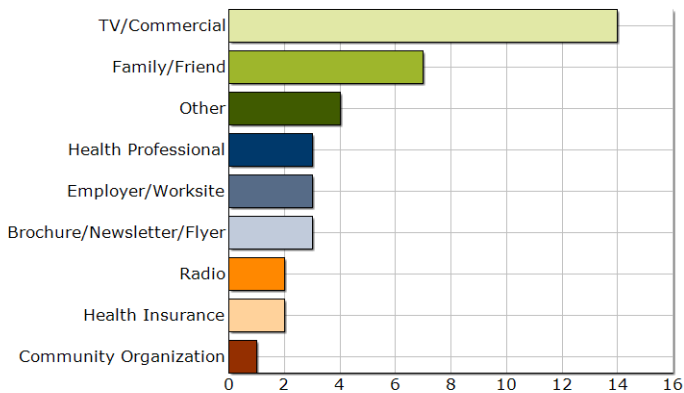
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

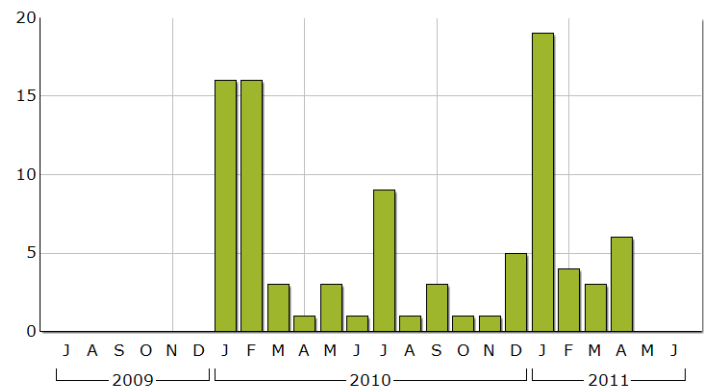


County Population	Prevalence	Tobacco Users	
Adult	347,206	19.2 %	66,743
		County	State
Tobacco Users - Last Full Month		40	233
Tobacco Users YTD		488	5,228
Unique Tobacco Users YTD		3 429	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1 0.73 %	1.40 %
Reach - NAQC		2 0.59 %	0.47 %
Annualized Reach		1 0.80 %	1.52 %
Annualized Reach - NAQC		2 0.64 %	0.51 %
Unique Individual Reach		3 0.64 %	1.00 %

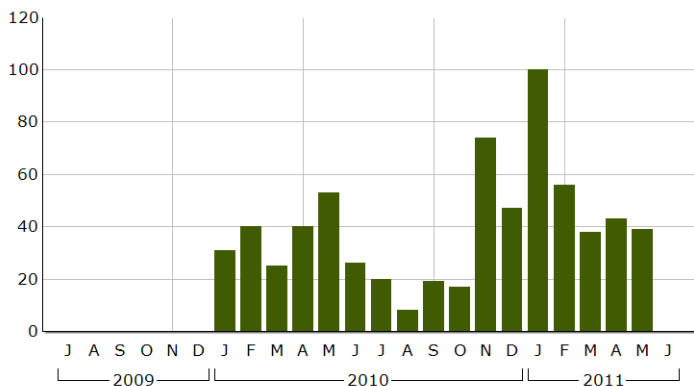
How Heard About



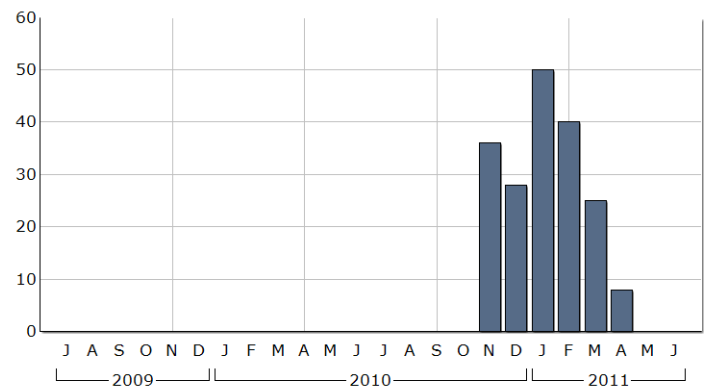
Fax Referral



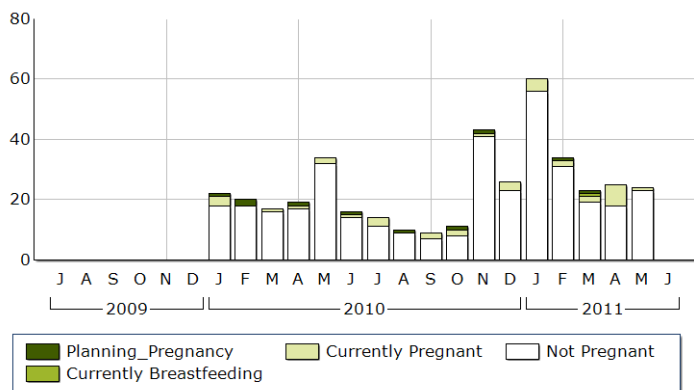
Tobacco User Enrollments



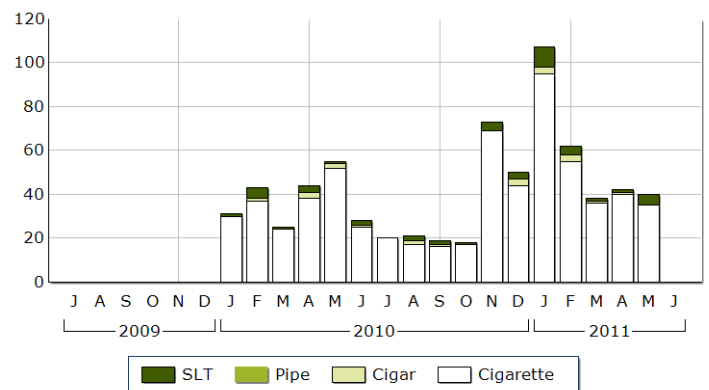
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender

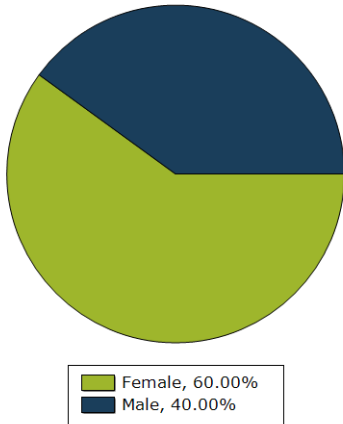


Chart Total N: 40

Tobacco Users By Language

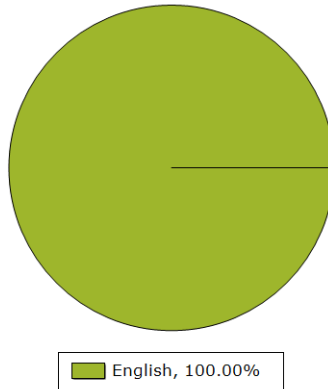


Chart Total N: 40

Tobacco Users By Education

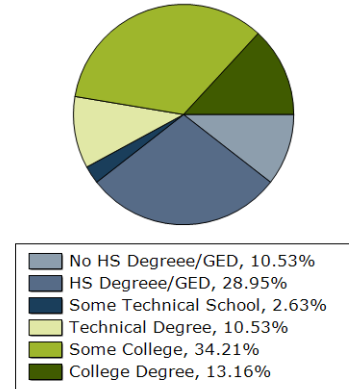


Chart Total N: 38

Tobacco Users By Race

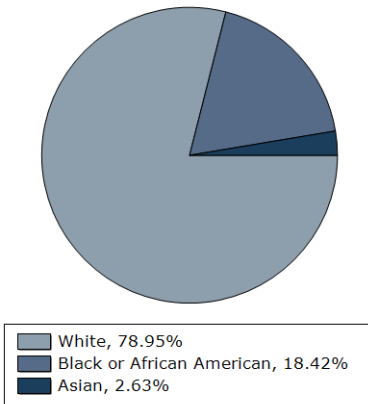


Chart Total N: 38

Tobacco Users By Age

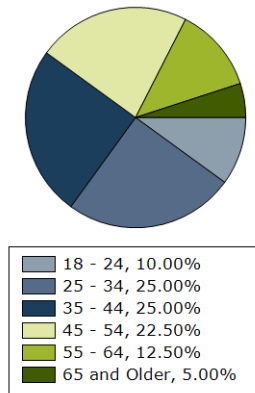


Chart Total N: 40

Tobacco Users By Health Plan

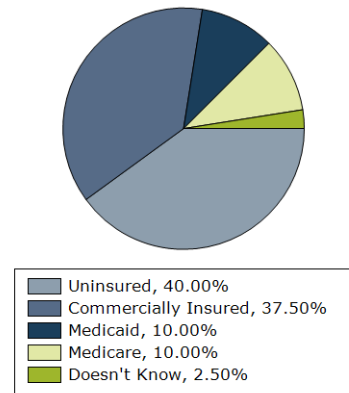


Chart Total N: 40

Tobacco Users By Ethnicity

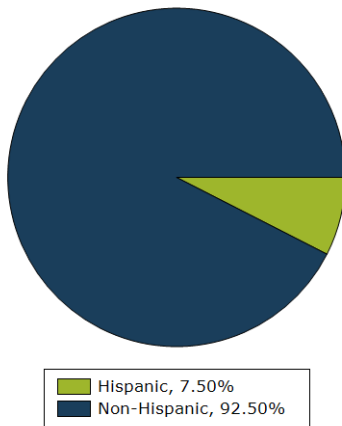


Chart Total N: 40

Tobacco Users By Chronic Condition

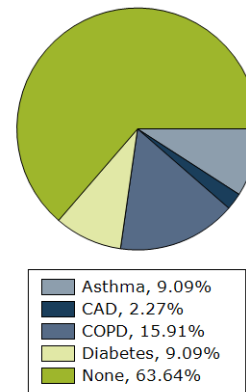


Chart Total N: 44

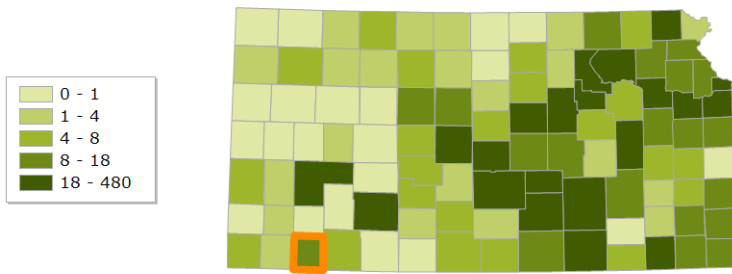
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Seward County - Kansas Tobacco Quitline

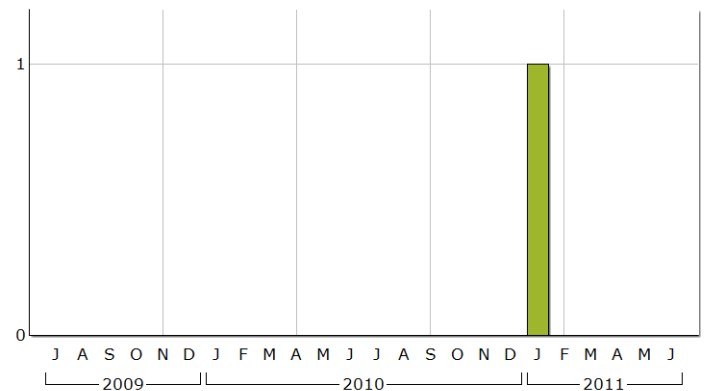
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

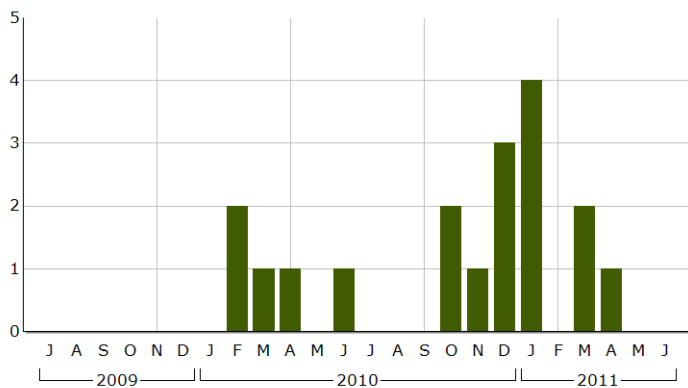


County Population	Prevalence	Tobacco Users	
Adult	12,633	6.6 %	833
		County	State
Tobacco Users - Last Full Month		-	233
Tobacco Users YTD		15	5,228
Unique Tobacco Users YTD		3	3,735
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.80 %
Reach - NAQC		2	1.44 %
Annualized Reach		1	1.96 %
Annualized Reach - NAQC		2	1.57 %
Unique Individual Reach		3	1.56 %

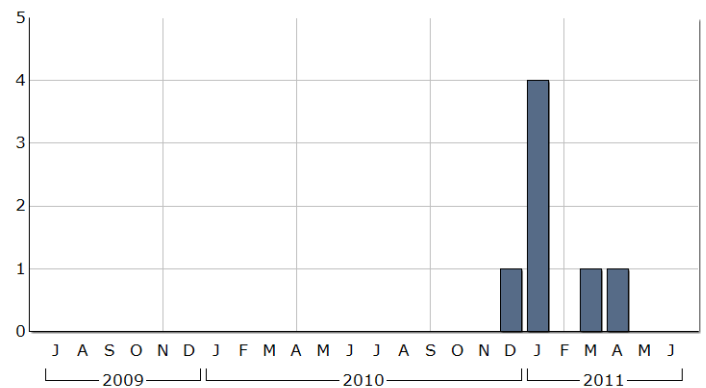
Fax Referral



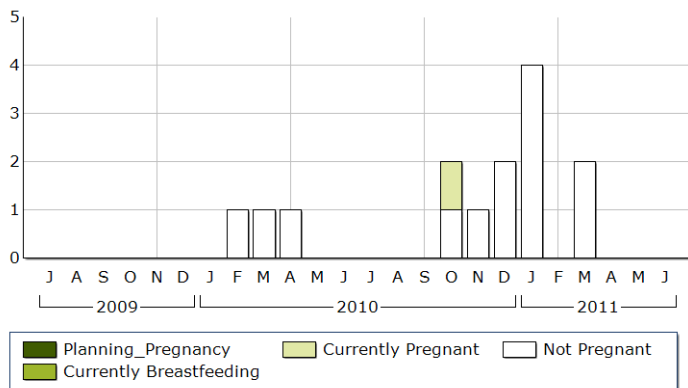
Tobacco User Enrollments



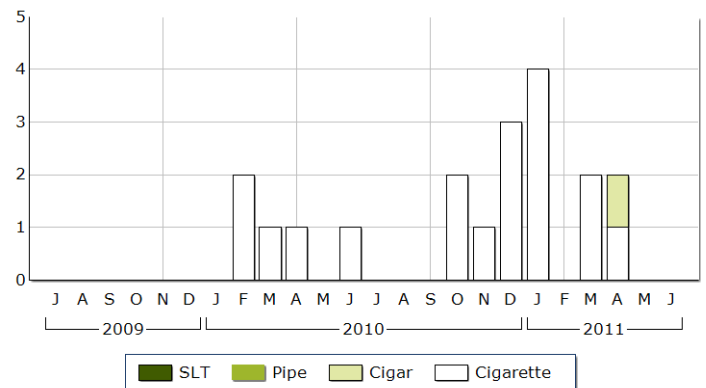
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

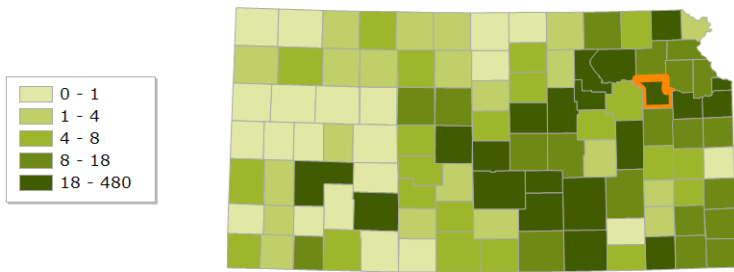
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

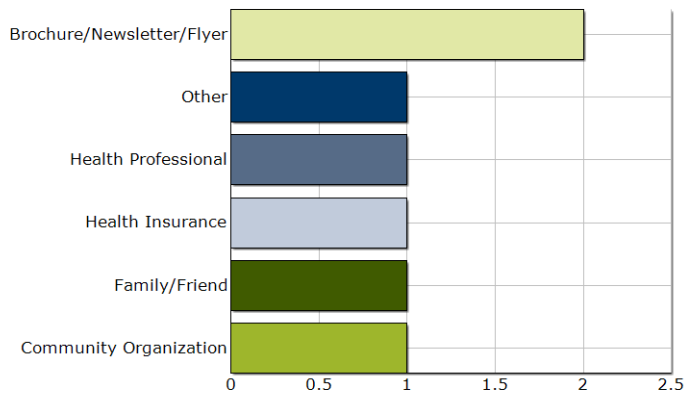
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

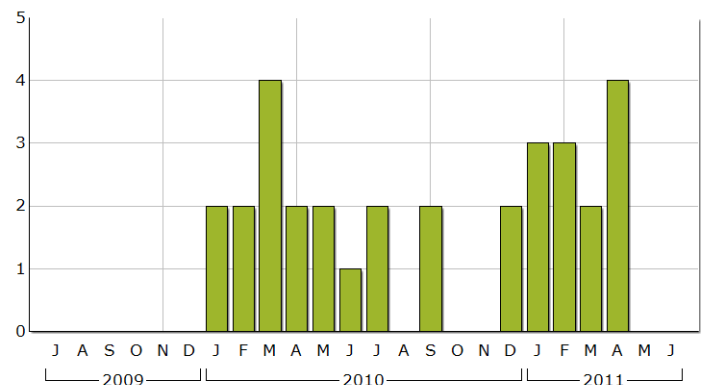


County Population	Prevalence	Tobacco Users	
Adult	130,224	17.9 %	23,316
		County	State
Tobacco Users - Last Full Month		7	233
Tobacco Users YTD		182	5,228
Unique Tobacco Users YTD		3	167
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.78 %
Reach - NAQC		2	0.67 %
Annualized Reach		1	0.85 %
Annualized Reach - NAQC		2	0.73 %
Unique Individual Reach		3	0.72 %

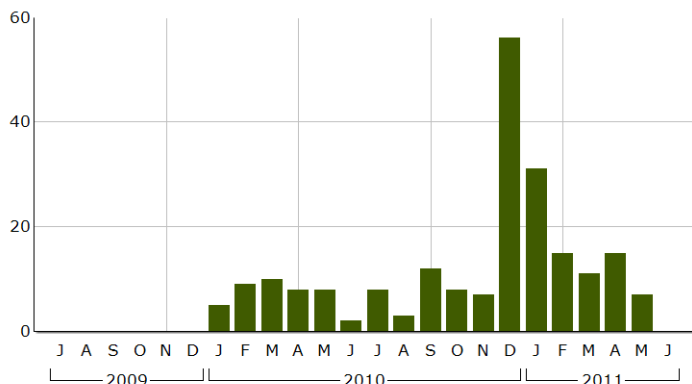
How Heard About



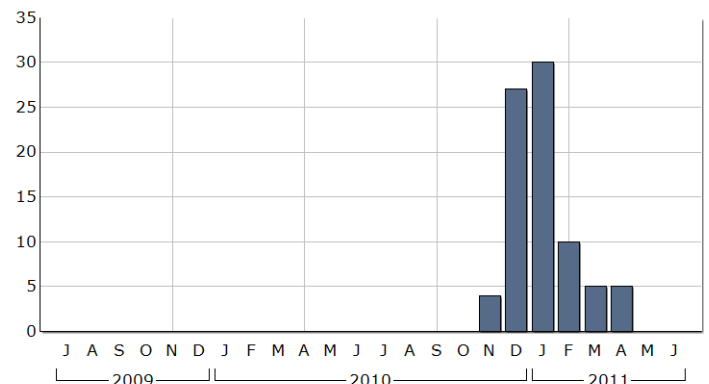
Fax Referral



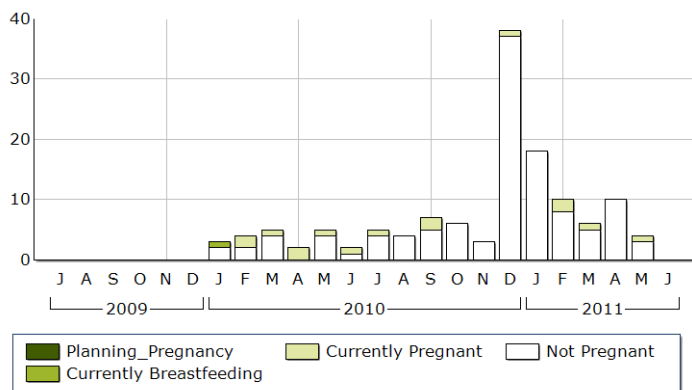
Tobacco User Enrollments



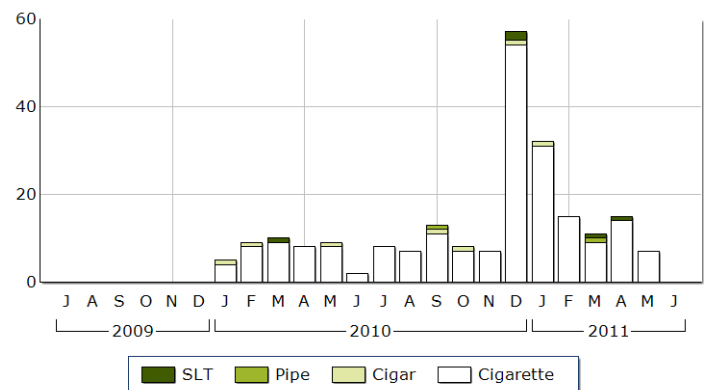
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender

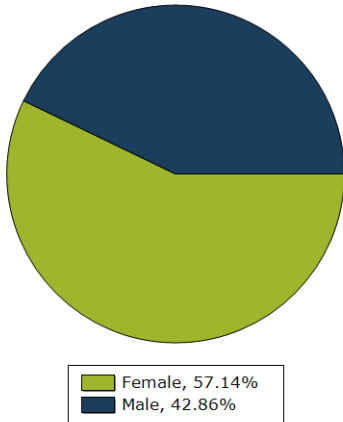


Chart Total N: 7

Tobacco Users By Language

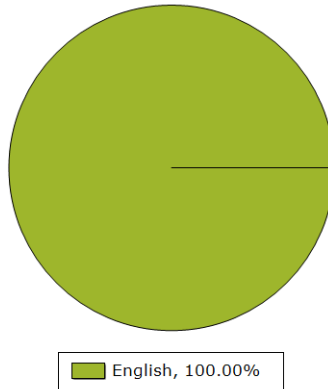


Chart Total N: 7

Tobacco Users By Education

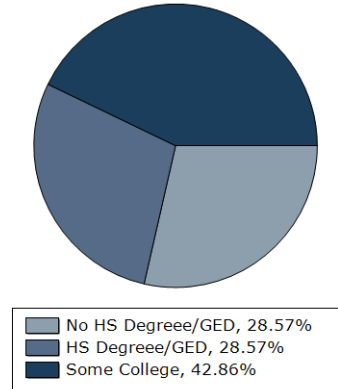


Chart Total N: 7

Tobacco Users By Race

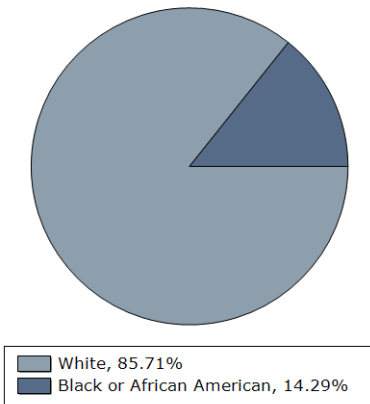


Chart Total N: 7

Tobacco Users By Age

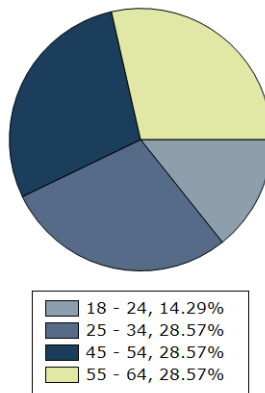


Chart Total N: 7

Tobacco Users By Health Plan

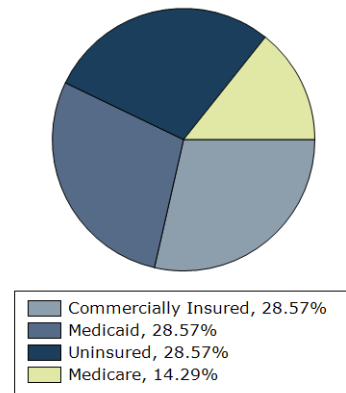


Chart Total N: 7

Tobacco Users By Ethnicity

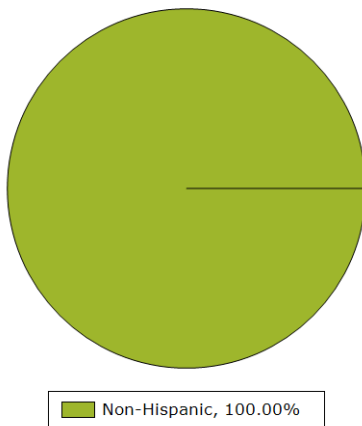


Chart Total N: 7

Tobacco Users By Chronic Condition

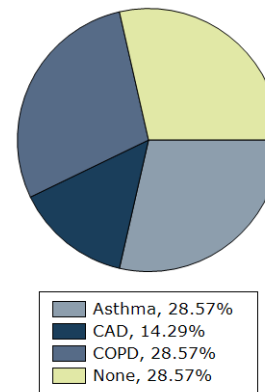


Chart Total N: 7

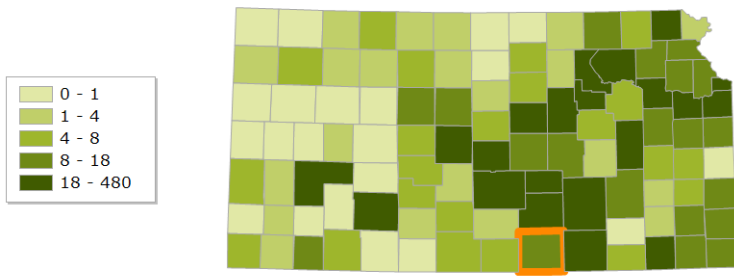
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Sumner County - Kansas Tobacco Quitline

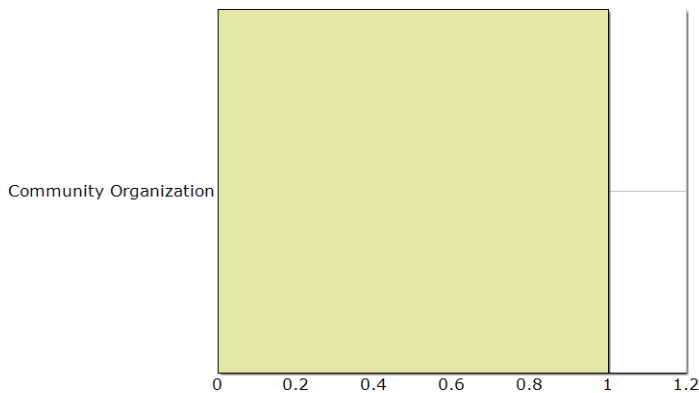
From 5/1/2011 through 5/31/2011

State Tobacco Users Served Contract YTD (Adults)

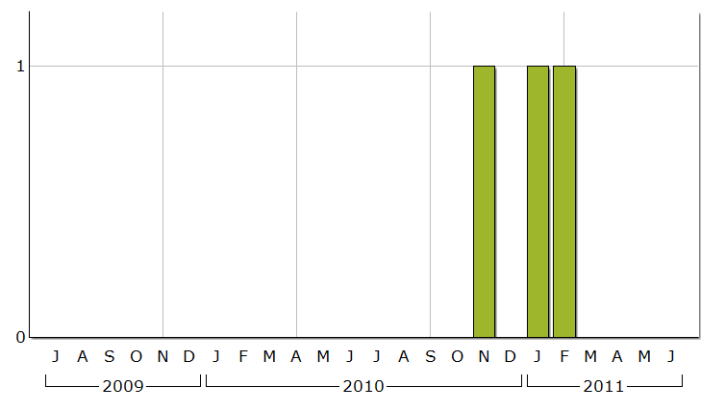


County Population	Prevalence	Tobacco Users	
Adult	19,479	24.0 %	4,678
		County	State
Tobacco Users - Last Full Month		1	233
Tobacco Users YTD		10	5,228
Unique Tobacco Users YTD		3	9
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	0.23 %
Annualized Reach - NAQC		2	0.16 %
Unique Individual Reach		3	0.19 %

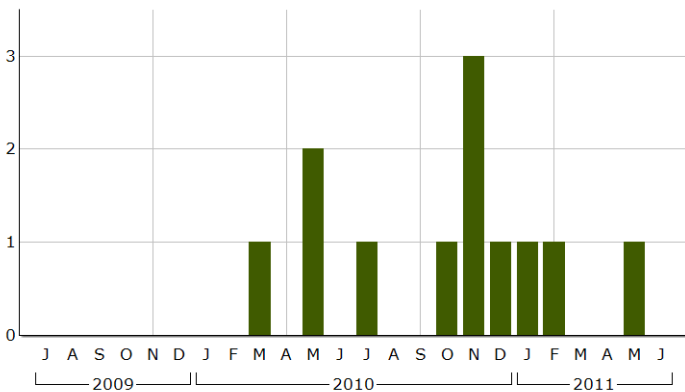
How Heard About



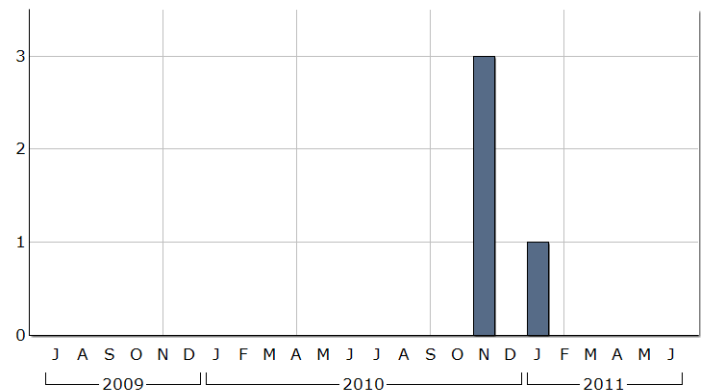
Fax Referral



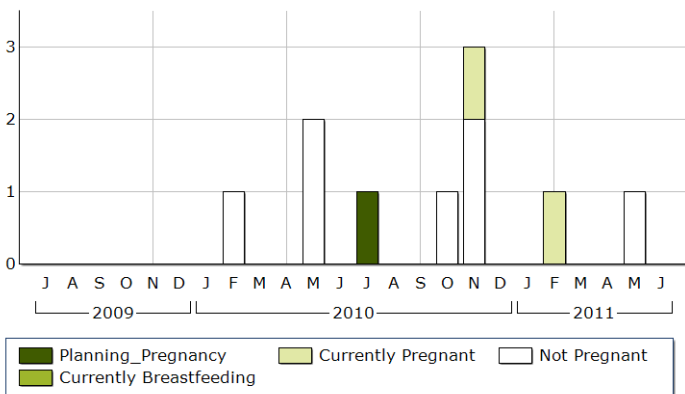
Tobacco User Enrollments



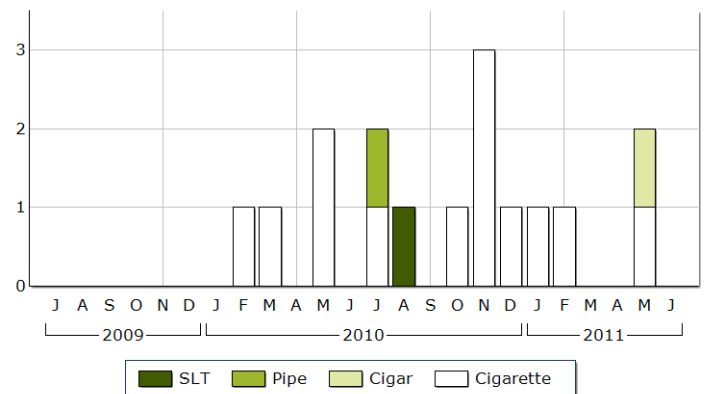
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

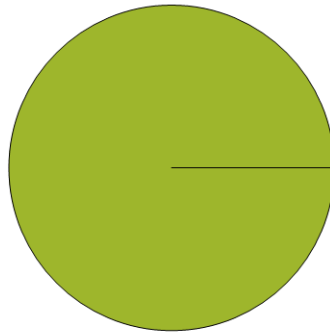
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

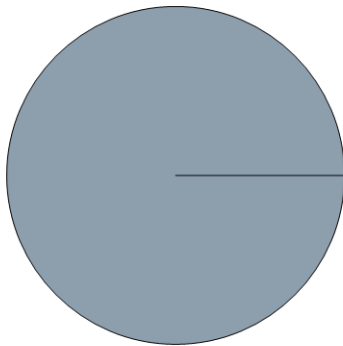
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

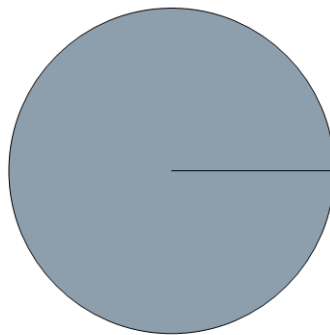
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

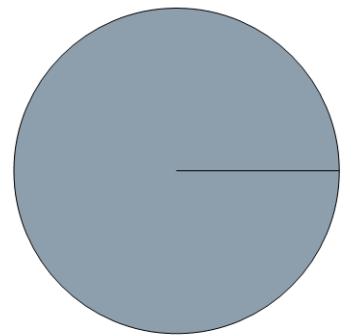
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

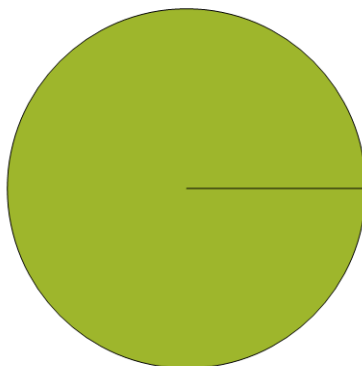
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

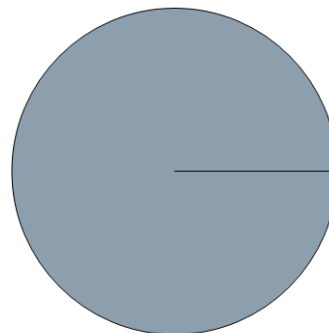
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

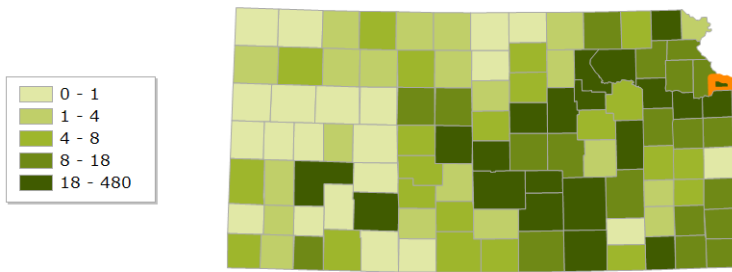
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Wyandotte County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

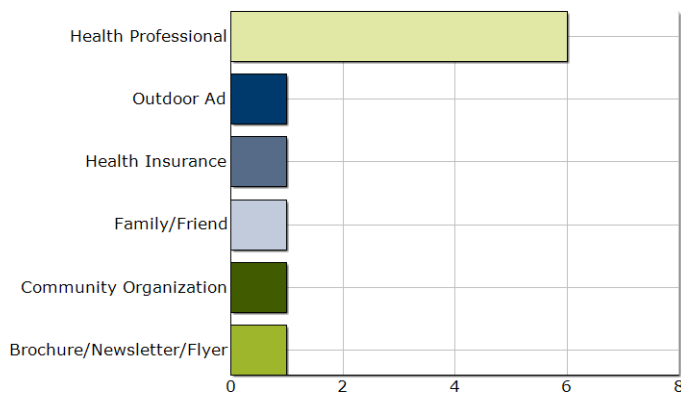
State Tobacco Users Served Contract YTD (Adults)



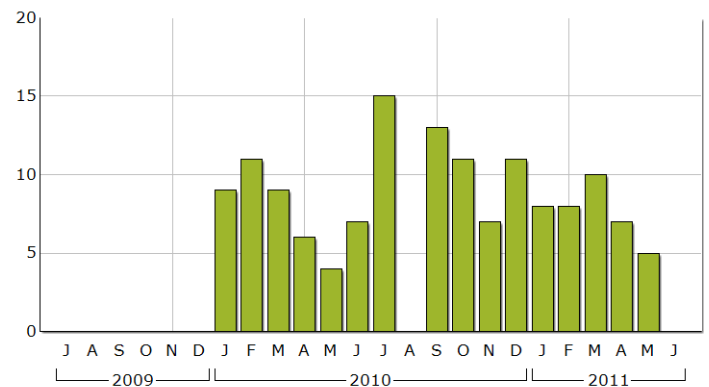
County Population	Prevalence	Tobacco Users
Adult 108,716	26.1 %	28,358

	County	State
Tobacco Users - Last Full Month	14	233
Tobacco Users YTD	207	5,228
Unique Tobacco Users YTD	3	173
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.73 %
Reach - NAQC	2	0.45 %
Annualized Reach	1	0.80 %
Annualized Reach - NAQC	2	0.50 %
Unique Individual Reach	3	0.61 %

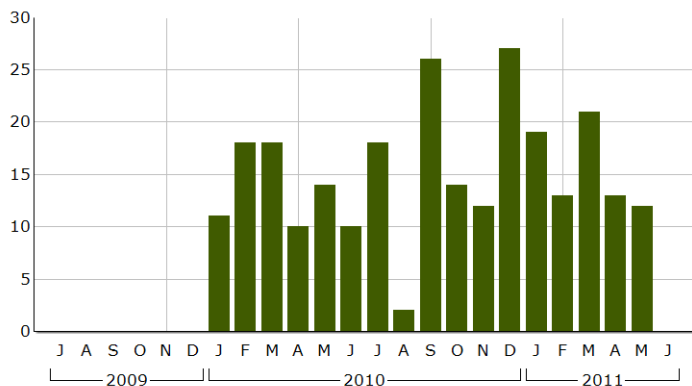
How Heard About



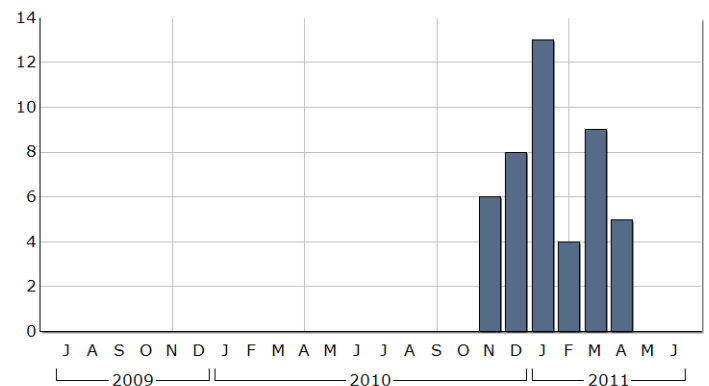
Fax Referral



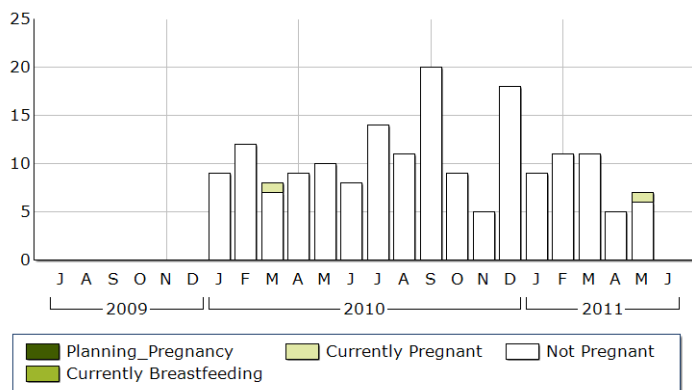
Tobacco User Enrollments



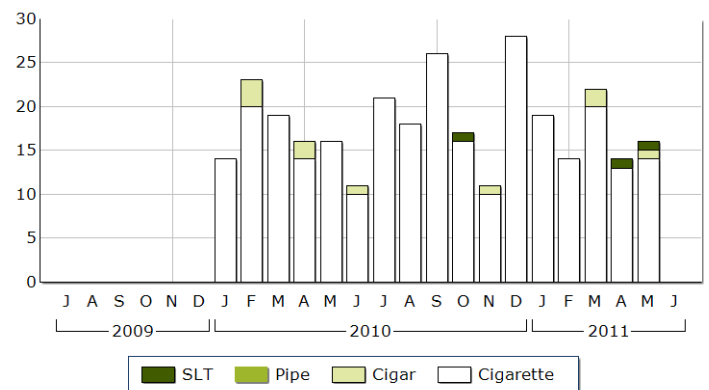
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

Wyandotte County - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender

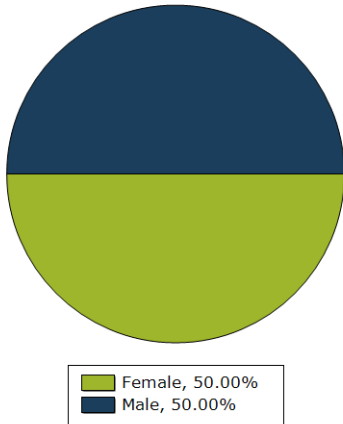


Chart Total N: 14

Tobacco Users By Language

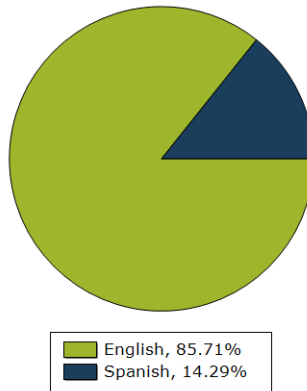


Chart Total N: 14

Tobacco Users By Education

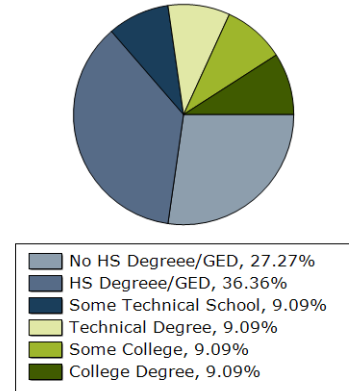


Chart Total N: 11

Tobacco Users By Race

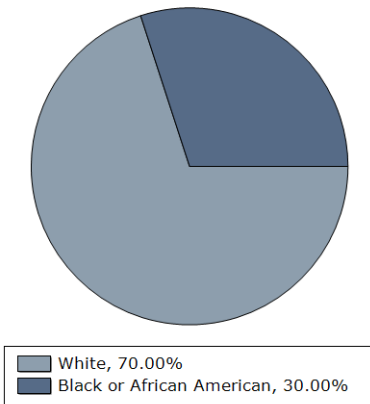


Chart Total N: 10

Tobacco Users By Age

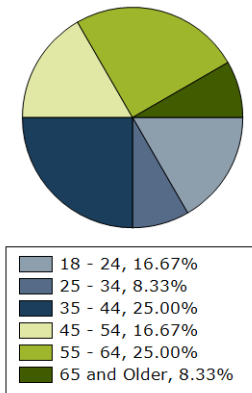


Chart Total N: 12

Tobacco Users By Health Plan

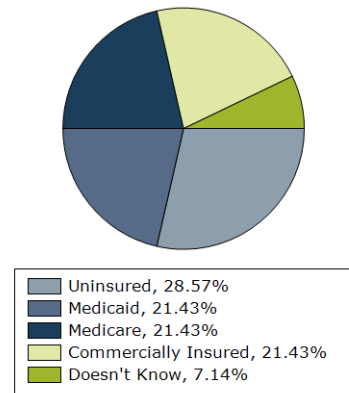


Chart Total N: 14

Tobacco Users By Ethnicity

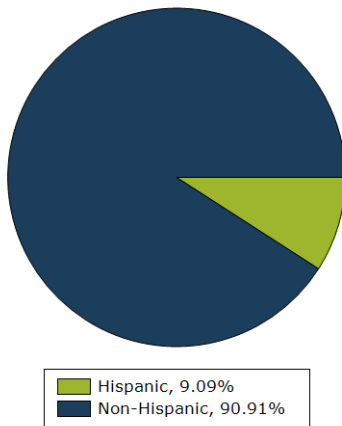


Chart Total N: 11

Tobacco Users By Chronic Condition

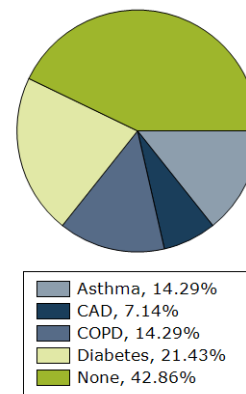


Chart Total N: 14

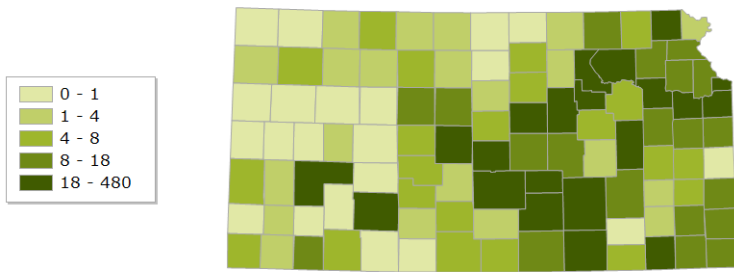
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

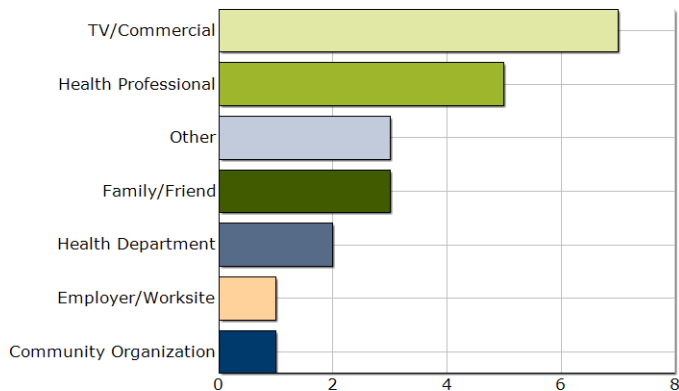
State Tobacco Users Served Contract YTD (Adults)



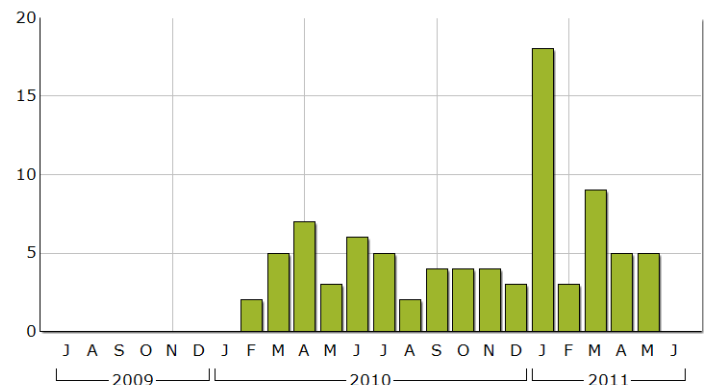
County Population	Prevalence	Tobacco Users
Adult 323,616	17.9 %	58,013

	County	State
Tobacco Users - Last Full Month	25	233
Tobacco Users YTD	312	5,228
Unique Tobacco Users YTD	3	274
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.54 %
Reach - NAQC	2	0.43 %
Annualized Reach	1	0.59 %
Annualized Reach - NAQC	2	0.47 %
Unique Individual Reach	3	0.47 %

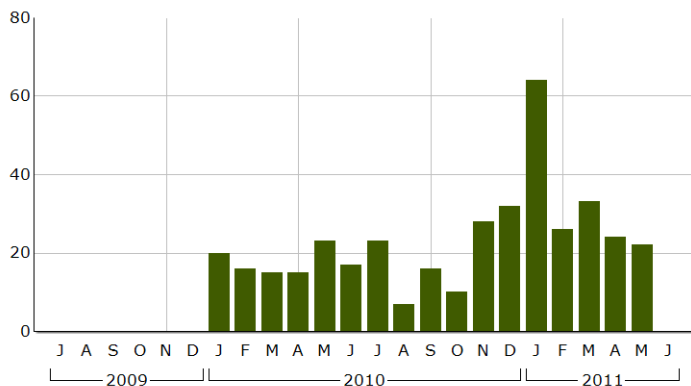
How Heard About



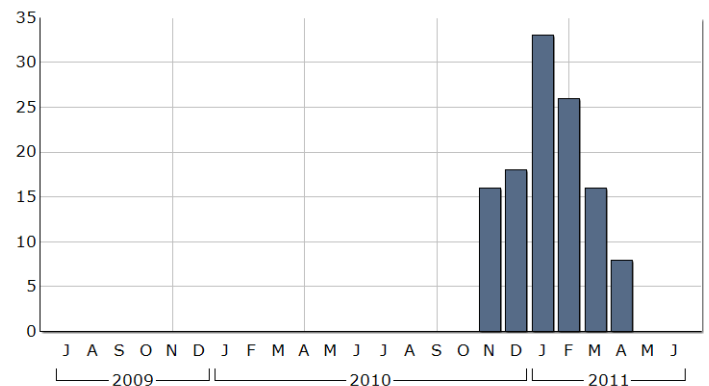
Fax Referral



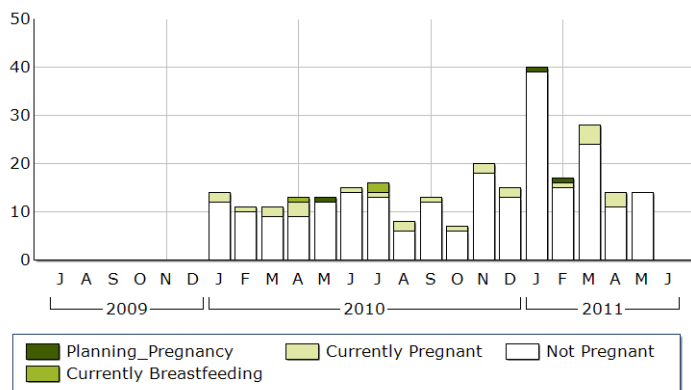
Tobacco User Enrollments



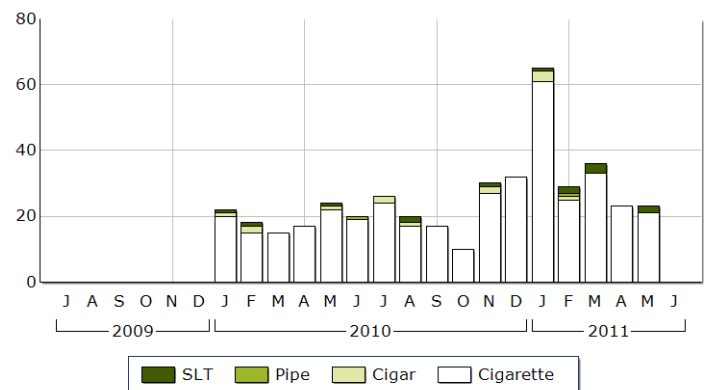
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 5/1/2011 through 5/31/2011

Tobacco Users By Gender

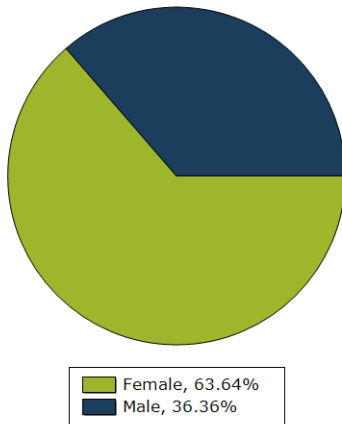


Chart Total N: 22

Tobacco Users By Language

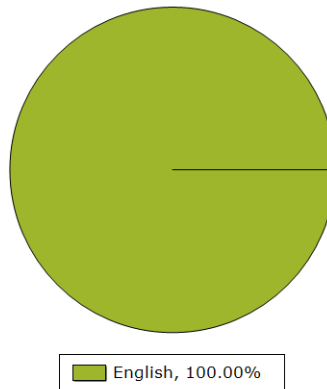


Chart Total N: 23

Tobacco Users By Education

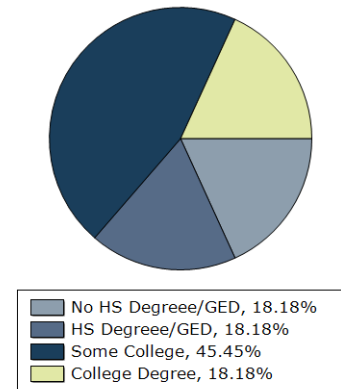


Chart Total N: 22

Tobacco Users By Race

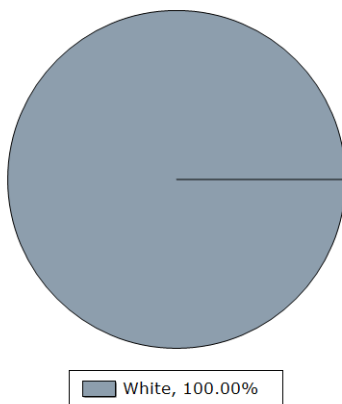


Chart Total N: 21

Tobacco Users By Age

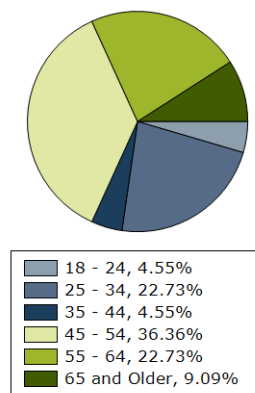


Chart Total N: 22

Tobacco Users By Health Plan

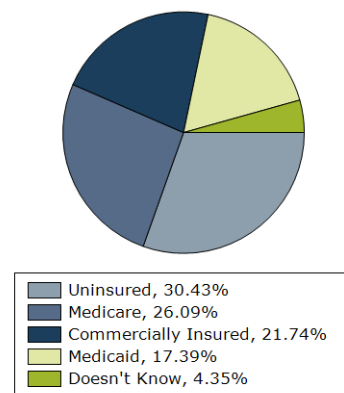


Chart Total N: 23

Tobacco Users By Ethnicity

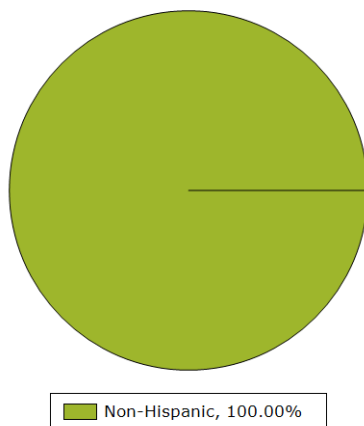


Chart Total N: 20

Tobacco Users By Chronic Condition

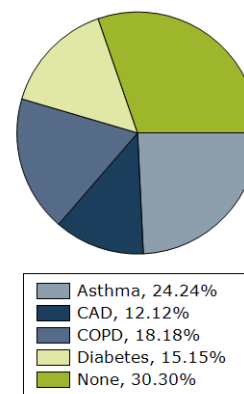


Chart Total N: 33

* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey.

These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAH, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

